

**ORDER**

Rev. 10-7-20



**Orders**  
**Order / Rev:** 35167  
**Alt Order #:**  
**Product Desc:** Art Robinson for State Senate  
**Estimate:** Week of 10/05  
**Flight Dates:** 10/07/20 - 10/11/20  
**Original Date / Rev:** 10/06/20 / 10/07/20  
**Order Type:** GENERAL

**KOBI**

**Primary AE:** Judy Luker  
**Sales Office:** L-MED  
**Sales Region:** Local

**Agency**  
**Name:** Paper & String  
**Buying Contact:** Buckley Cox  
**Billing Contact:**  
 3559 National Drive  
 Medford, OR 97504

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Art Robinson for State Senate  
**Demographic:** HH  
**Product Codes:** Candidates, Political State Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** LOC-AG  
**Revenue Code 3:** POL-CAND

**New Business Thru:** 05/06/21  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/11/20	10	\$490.00	\$416.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	10	\$490.00	\$416.50	0.00
<b>Totals</b>	<b>10</b>	<b>\$490.00</b>	<b>\$416.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Judy Luker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/07/20	10/09/20	NBC 5 News @ Sunrise NBC5 News @ Sunrise	CM	530a-7a	--WTF--	:30	3	\$15.00	P-05	0.00	NM	3	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		3				\$15.00		0.00			
2	All	10/07/20	10/09/20	NBC5 News @ 6p M-F NBC5 News @ 6p	CM	6p-7p	--WTF--	:30	2	\$75.00	P-05	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		2				\$75.00		0.00			
3	All	10/07/20	10/09/20	Late 11p News M-F Late 11p News M-F	CM	11pm-11:35pm	--WTF--	:30	2	\$35.00	P-07	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--WTF--		2				\$35.00		0.00			
E 4	All	10/10/20	10/10/20	Today Show Sa Today Show Sa	CM	6a-7:30a	-----S-	:30	1	\$10.00	P-07	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----S-		1				\$10.00		0.00			

Order / Rev: 35167  
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 Flight Dates: 10/07/20 - 10/11/20

Advertiser: Art Robinson for State Senate  
 Product Desc: Art Robinson for State Senate  
 Estimate: Week of 10/05  
 KOB1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/05/20	10/11/20	-----S-			1		\$10.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/05/20-10/11/20		Today Show Sa		6a-7:30a	-----Sa--	:30		<del>(\$10.00)</del>	0.00	NM				
See MG 4.2																
[Weekend Today PE by Tennils]																
2	All	10/09/20-10/09/20		NBC5 News @ 5p		5p-530p	-----F----	:30		\$45.00	0.00	NM				
Ⓜ MG for 4.1 10/10																
[Makegood] w/LUR Rebated Dollars approved on 10.07.2020																
E 5	All	10/10/20	10/10/20	NBC5 News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$90.00	P-05	0.00	NM	1	\$90.00	
				NBC5 News @ 6p Sa												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/05/20	10/11/20	-----S-			1		\$90.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/05/20-10/11/20		NBC5 News @ 6p Sa		6-630p	-----Sa--	:30		<del>(\$90.00)</del>	0.00	NM				
See MG 5.2																
[No local news on 10/10 (installing new News System)]																
2	All	10/05/20-10/11/20		NBC5 News Sun 830pm		830-9p	-----Su	:30		\$90.00	0.00	NM				
Ⓜ MG for 5.1 10/10																
[Makegood]																
6	All	10/11/20	10/11/20	NBC5 News Sun 830pm	CM	830-9p	-----S	:30	1	\$90.00	P-05	0.00	NM	1	\$90.00	
				Sunday Early News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/05/20	10/11/20	-----S			1		\$90.00	0.00						
														Totals	10	\$490.00