

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #	
Client		AE	Alvarez, Peter (656)	Office	Comcast Spotlig	Address	235 East Virginia Street Tallahassee, FL 32301											1321023			
Product		Client	COMMITTEE PROTECT FLORIDA - SFL (20565)			Contact	Erin Pennington	Phone	850-224-5909											Contract Start	07/17/2018
Estimate		Product	Political-Propositions-Ballots (8)			Notes												Contract End	07/29/2018		
Order		Agency	Southern Campaign Resources (SFL) (2)		15%	TOTALS FOR CONTRACT															
Do Not Submit EDI Invoice		Rep Firm																			
REFERENCES																					
Est #		Primary	WPB LOCAL (3)	Tertiary		Bill Month	Broadcast	Contract Type	Political										Total Spots	96	
Contr #	514720	Secondary	Local Political Bu	Quaternary	POLITICAL - EO	Ord Status	Traffic Updates Accepted											Gross Amt	\$22,266.00		
Systems	Stuart-Southern Treasure Coast, 2058 (37)																	Agency Comm	\$3,339.90		
																		Rep Comm	\$0.00		
																		Net Amt	\$18,926.10		

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		4	DISC	IP	07/17/18	07/22/18	19:00	24:00		X	X	X	X	X	X	7	1	7	\$156.00	\$1,092.00	30
2		4	DISC	IP	07/23/18	07/29/18	19:00	24:00	X	X	X	X	X	X	X	7	1	7	\$156.00	\$1,092.00	30
3		4	ESPN	IP	07/17/18	07/22/18	09:00	16:00		X	X	X	X	X	X	7	1	7	\$96.00	\$672.00	30
4		4	ESPN	IP	07/23/18	07/29/18	09:00	16:00	X	X	X	X	X	X	X	7	1	7	\$96.00	\$672.00	30
5		4	FXNC	IP	07/17/18	07/20/18	05:00	09:00		X	X	X	X			5	1	5	\$276.00	\$1,380.00	30
6		4	FXNC	IP	07/23/18	07/27/18	05:00	09:00	X	X	X	X	X			5	1	5	\$276.00	\$1,380.00	30
7		4	FXNC	IP	07/17/18	07/20/18	09:00	16:00		X	X	X	X			5	1	5	\$190.00	\$950.00	30
8		4	FXNC	IP	07/23/18	07/27/18	09:00	16:00	X	X	X	X	X			5	1	5	\$190.00	\$950.00	30
9		4	FXNC	IP	07/17/18	07/20/18	16:00	19:00		X	X	X	X			5	1	5	\$262.00	\$1,310.00	30
10		4	FXNC	IP	07/23/18	07/27/18	16:00	19:00	X	X	X	X	X			5	1	5	\$262.00	\$1,310.00	30
11		4	FXNC	IP	07/17/18	07/20/18	19:00	24:00		X	X	X	X			5	1	5	\$429.00	\$2,145.00	30
12		4	FXNC	IP	07/23/18	07/27/18	19:00	24:00	X	X	X	X	X			5	1	5	\$429.00	\$2,145.00	30
13		4	HIST	IP	07/17/18	07/22/18	19:00	24:00		X	X	X	X	X	X	7	1	7	\$202.00	\$1,414.00	30
14		4	HIST	IP	07/23/18	07/29/18	19:00	24:00	X	X	X	X	X	X	X	7	1	7	\$202.00	\$1,414.00	30
15		4	TNT	IP	07/17/18	07/22/18	19:00	24:00		X	X	X	X	X	X	7	1	7	\$310.00	\$2,170.00	30
16		4	TNT	IP	07/23/18	07/29/18	19:00	24:00	X	X	X	X	X	X	X	7	1	7	\$310.00	\$2,170.00	30

Jul 18		Total
Spots	96	96
Grs \$	\$22,266	\$22,266
Net \$	\$18,926	\$18,926

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #			
Client		AE	Alvarez, Peter (656)	Office	Comcast Spotlig			Address	235 East Virginia Street Tallahassee, FL 32301												Contract Start	07/17/2018	
Product		Client	COMMITTEE PROTECT FLORIDA - SFL (20565)			Contact	Erin Pennington	Phone	850-224-5909												Contract End	07/29/2018	
Estimate		Product	Political-Propositions-Ballots (8)			Notes														TOTALS FOR CONTRACT			
Order		Agency	Southern Campaign Resources (SFL) (2) 15%																	Bill Month	Broadcast	Contract Type	Political
Do Not Submit EDI Invoice		Rep Firm				Ord Status	Traffic Updates Accepted												Total Spots	84			
				REFERENCES																		Gross Amt	\$1,290.00
Est #		Primary	WPB LOCAL (3)	Tertiary																		Agency Comm	\$193.50
Contr #	514720	Secondary	Local Political Bu	Quaternary	POLITICAL - EO																	Rep Comm	\$0.00
Systems	Tradition, 2378 (91)																			Net Amt	\$1,096.50		

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
17		4	DISC	IP	07/17/18	07/22/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$11.00	\$55.00	30
18		4	DISC	IP	07/23/18	07/29/18	19:00	24:00	X	X	X	X	X	X	X	5	1	5	\$11.00	\$55.00	30
19		4	ESPN	IP	07/17/18	07/22/18	09:00	16:00		X	X	X	X	X	X	7	1	7	\$10.00	\$70.00	30
20		4	ESPN	IP	07/23/18	07/29/18	09:00	16:00	X	X	X	X	X	X	X	7	1	7	\$10.00	\$70.00	30
21		4	FXNC	IP	07/17/18	07/20/18	05:00	09:00		X	X	X	X			5	1	5	\$16.00	\$80.00	30
22		4	FXNC	IP	07/23/18	07/27/18	05:00	09:00	X	X	X	X	X			5	1	5	\$16.00	\$80.00	30
23		4	FXNC	IP	07/17/18	07/20/18	09:00	16:00		X	X	X	X			5	1	5	\$15.00	\$75.00	30
24		4	FXNC	IP	07/23/18	07/27/18	09:00	16:00	X	X	X	X	X			5	1	5	\$15.00	\$75.00	30
25		4	FXNC	IP	07/17/18	07/20/18	16:00	19:00		X	X	X	X			5	1	5	\$18.00	\$90.00	30
26		4	FXNC	IP	07/23/18	07/27/18	16:00	19:00	X	X	X	X	X			5	1	5	\$18.00	\$90.00	30
27		4	FXNC	IP	07/17/18	07/20/18	19:00	24:00		X	X	X	X			5	1	5	\$31.00	\$155.00	30
28		4	FXNC	IP	07/23/18	07/27/18	19:00	24:00	X	X	X	X	X			5	1	5	\$31.00	\$155.00	30
29		4	HIST	IP	07/17/18	07/22/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$10.00	\$50.00	30
30		4	HIST	IP	07/23/18	07/29/18	19:00	24:00	X	X	X	X	X	X	X	5	1	5	\$10.00	\$50.00	30
31		4	TNT	IP	07/17/18	07/22/18	19:00	24:00		X	X	X	X	X	X	5	1	5	\$14.00	\$70.00	30
32		4	TNT	IP	07/23/18	07/29/18	19:00	24:00	X	X	X	X	X	X	X	5	1	5	\$14.00	\$70.00	30

Jul 18				Total
Spots	84			84
Grs \$	\$1,290			\$1,290
Net \$	\$1,097			\$1,097

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #	
Client		AE	Alvarez, Peter (656)	Office	Comcast Spotlig	Address	235 East Virginia Street Tallahassee, FL 32301											1321023			
Product		Client	COMMITTEE PROTECT FLORIDA - SFL (20565)			Contact	Erin Pennington	Phone	850-224-5909											Contract Start	07/17/2018
Estimate		Product	Political-Propositions-Ballots (8)			Notes												Contract End	07/29/2018		
Order		Agency	Southern Campaign Resources (SFL) (2)		15%	TOTALS FOR CONTRACT															
Do Not Submit EDI Invoice		Rep Firm																			
REFERENCES																					
Est #		Primary	WPB LOCAL (3)	Tertiary		Bill Month	Broadcast	Contract Type	Political										Total Spots	96	
Contr #	514720	Secondary	Local Political Bu	Quaternary	POLITICAL - EO	Ord Status	Traffic Updates Accepted											Gross Amt	\$3,132.00		
Systems	Treasure Cst SFL U-Verse, 4267 (83)																	Agency Comm	\$469.80		
																		Rep Comm	\$0.00		
																		Net Amt	\$2,662.20		

Ln#	Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
33		4	DISC	IP	07/17/18	07/22/18	19:00	24:00		X	X	X	X	X	X	7	1	7	\$22.00	\$154.00	30
34		4	DISC	IP	07/23/18	07/29/18	19:00	24:00	X	X	X	X	X	X	X	7	1	7	\$22.00	\$154.00	30
35		4	ESPN	IP	07/17/18	07/22/18	09:00	16:00		X	X	X	X	X	X	7	1	7	\$12.00	\$84.00	30
36		4	ESPN	IP	07/23/18	07/29/18	09:00	16:00	X	X	X	X	X	X	X	7	1	7	\$12.00	\$84.00	30
37		4	FXNC	IP	07/17/18	07/20/18	05:00	09:00		X	X	X	X			5	1	5	\$38.00	\$190.00	30
38		4	FXNC	IP	07/23/18	07/27/18	05:00	09:00	X	X	X	X	X			5	1	5	\$38.00	\$190.00	30
39		4	FXNC	IP	07/17/18	07/20/18	09:00	16:00		X	X	X	X			5	1	5	\$27.00	\$135.00	30
40		4	FXNC	IP	07/23/18	07/27/18	09:00	16:00	X	X	X	X	X			5	1	5	\$27.00	\$135.00	30
41		4	FXNC	IP	07/17/18	07/20/18	16:00	19:00		X	X	X	X			5	1	5	\$38.00	\$190.00	30
42		4	FXNC	IP	07/23/18	07/27/18	16:00	19:00	X	X	X	X	X			5	1	5	\$38.00	\$190.00	30
43		4	FXNC	IP	07/17/18	07/20/18	19:00	24:00		X	X	X	X			5	1	5	\$59.00	\$295.00	30
44		4	FXNC	IP	07/23/18	07/27/18	19:00	24:00	X	X	X	X	X			5	1	5	\$59.00	\$295.00	30
45		4	HIST	IP	07/17/18	07/22/18	19:00	24:00		X	X	X	X	X	X	7	1	7	\$30.00	\$210.00	30
46		4	HIST	IP	07/23/18	07/29/18	19:00	24:00	X	X	X	X	X	X	X	7	1	7	\$30.00	\$210.00	30
47		4	TNT	IP	07/17/18	07/22/18	19:00	24:00		X	X	X	X	X	X	7	1	7	\$44.00	\$308.00	30
48		4	TNT	IP	07/23/18	07/29/18	19:00	24:00	X	X	X	X	X	X	X	7	1	7	\$44.00	\$308.00	30

Jul 18				Total
Spots	96			96
Grs \$	\$3,132			\$3,132
Net \$	\$2,662			\$2,662

Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #													
Client		AE	Alvarez, Peter (656)	Comcast Spot	Address	235 East Virginia Street Tallahassee, FL 32301													
Product		Client	COMMITTEE PROTECT FLORIDA - SFL (20565)		Contact	Erin Pennington	Phone 850-224-5909												
Estimate		Agency	Southern Campaign Resources (SFL) (2) 15%		Notes														
Order		Rep Firm																	
Do Not Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political														
Summary by broadcast month for the following schedules: 1. Stuart-Southern Treasure Coast, 2058 (37) 2. Tradition, 2378 (91) 3. Treasure Cst S FL U-Verse, 4267 (83)																			
<table border="1"> <thead> <tr> <th colspan="2">Jul 18</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>276</td> <td>276</td> </tr> <tr> <td>Grs \$</td> <td>\$26,688</td> <td>\$26,688</td> </tr> <tr> <td>Net \$</td> <td>\$22,685</td> <td>\$22,685</td> </tr> </tbody> </table>								Jul 18		Total	Spots	276	276	Grs \$	\$26,688	\$26,688	Net \$	\$22,685	\$22,685
Jul 18		Total																	
Spots	276	276																	
Grs \$	\$26,688	\$26,688																	
Net \$	\$22,685	\$22,685																	
<table border="1"> <thead> <tr> <th colspan="2">TOTALS FOR CONTRACT</th> </tr> </thead> <tbody> <tr> <td>Total Spots</td> <td>276</td> </tr> <tr> <td>Gross Amt</td> <td>\$26,688.00</td> </tr> <tr> <td>Agency Comm</td> <td>\$4,003.20</td> </tr> <tr> <td>Rep Comm</td> <td>\$0.00</td> </tr> <tr> <td>Net Amt</td> <td>\$22,684.80</td> </tr> </tbody> </table>								TOTALS FOR CONTRACT		Total Spots	276	Gross Amt	\$26,688.00	Agency Comm	\$4,003.20	Rep Comm	\$0.00	Net Amt	\$22,684.80
TOTALS FOR CONTRACT																			
Total Spots	276																		
Gross Amt	\$26,688.00																		
Agency Comm	\$4,003.20																		
Rep Comm	\$0.00																		
Net Amt	\$22,684.80																		

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____