

Order #906297: Target Ent../Working Fa../Stop A&B ../3539

KRUZ

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
04/28/22 1:11:53 PM	Processed		<async process>	Adam Joh	\$3,760.00	110	0.00
04/28/22 1:08:13 PM	Approved			Maria Clar	\$3,760.00	110	0.00
04/28/22 1:08:09 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Maria Clar	\$3,760.00	110	0.00
04/28/22 11:32:25 AM	Approval Workflow		[Sales Manager - Ready Default]	Tim Barde	\$3,760.00	110	0.00
04/28/22 10:55:57 AM	Ready for approval		Ready	Margaret L	\$3,760.00	110	0.00
04/27/22 2:23:26 PM	New order created		Imported EC Order	Angelina N	\$3,760.00	110	0.00

[Sorted by: Date]

ORDER

Orders

Order / Rev: 906297

Alt Order #: 35867140

Product Desc: Stop A&B - Ventura County

Estimate: 3539

Flight Dates: 04/25/22 - 05/15/22

Original Date / Rev: 04/27/22 / 04/28/22

Order Type: GENERAL

KRUZ-FM

Primary AE: Katz Los Angeles

Sales Office: K-7.5

Sales Region: N-Katz75

Agency

Name: Target Enterprises, Inc

Buying Contact:

Billing Contact:

15260 Ventura Blvd

Sherman Oaks, CA 91403

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Working Families For Jobs & Energy I

Demographic: A50+

Product Codes: Issues/Propositions

Revenue Code 1: AGY-AVAIL

Revenue Code 2: POL-ISS

Revenue Code 3: DIG-STREAM

Priority: P-100

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/15/22	110	\$3,760.00	\$3,196.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	110	\$3,760.00	\$3,196.00	0.00
Totals	110	\$3,760.00	\$3,196.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRUZ	05/02/22	05/15/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	14	\$35.00	P-50	0.00	NM	28	\$980.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	MTWTF--					14	\$35.00		0.00			
Week:		05/09/22	05/15/22	MTWTF--					14	\$35.00		0.00			
N 2	KRUZ	05/02/22	05/15/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	10	\$35.00	P-50	0.00	NM	20	\$700.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	MTWTF--					10	\$35.00		0.00			
Week:		05/09/22	05/15/22	MTWTF--					10	\$35.00		0.00			
N 3	KRUZ	04/25/22	05/15/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	2	\$35.00	P-50	0.00	NM	26	\$910.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--					2	\$35.00		0.00			
Week:		05/02/22	05/08/22	MTWTF--					12	\$35.00		0.00			
Week:		05/09/22	05/15/22	MTWTF--					12	\$35.00		0.00			
N 4	KRUZ	04/30/22	05/15/22	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S-	1:00	6	\$35.00	P-60	0.00	NM	18	\$630.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 906297
Alt Order #: 35867140
Flight Dates: 04/25/22 - 05/15/22

Advertiser: Working Families For Jobs & Energy Ind
Product Desc: Stop A&B - Ventura County
Estimate: 3539
KRUZ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/22	05/06/22	-----S-					6	\$35.00		0.00			
	Week:	05/07/22	05/13/22	-----S-					6	\$35.00		0.00			
	Week:	05/14/22	05/20/22	-----S-					6	\$35.00		0.00			
N 5	KRUZ	05/01/22	05/15/22	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----S	1:00	6	\$30.00	P-60	0.00	NM	18	\$540.00
	WK -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	05/01/22	05/07/22	-----S					6	\$30.00		0.00			
	Week:	05/08/22	05/14/22	-----S					6	\$30.00		0.00			
	Week:	05/15/22	05/21/22	-----S					6	\$30.00		0.00			
Totals														110	\$3,760.00



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

☐

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser: Stop Measure A and B

Name: Working Families for Jobs and Energy Independence
Address: PO Box 711941 S. Wake Forest Ave. Ventura, CA 93003
Contact: Steve Lucas, CFO Phone: 415 389 6800 Email: slucas@nmgovlaw

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, CFO

Federal candidate(s) or election(s) referred to: N/A ☒

Name(s):

Office(s):

Date of election:

Matters of national importance referred to: N/A ☒

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2022.04.20 15:27:06 -07'00'

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☒

No

☐

Date received:

Disposition:

Accepted

☒

Accepted IN PART
(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #:

Est. #:

Station Call Letters:

Station Location:

Date Received:

Flight Dates:

906297
EST# 3539

KRMZ-FM
Oxnard/Ventura
CA

4/28/2022
4/25-5/15/2022