# QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

April 1, 2023 through June 30, 2023

In an ongoing effort to serve the public interest, KWOF-FM and its owner, Chisholm Trail Broadcasting Inc., offer a variety of programming responsive to the issues of concern to the listening audience. On the next page is a list of the station's most significant community issues and the programming that was broadcast for treatment of those issues for the period of April 1, 2023 through June 30, 2023.

See weekly logs on the following pages for segment dates, titles, topics, guests & duration.



## **Quarterly Report of Compliancy Issues & Programs List** 2023-Q2 (April - June) Radio Health Journal

Active Lifestyle

Addiction

Adrenal Dysfunction

Adrenal Glands

Aging Alcohol Consumption

Ambulance

Anxiety

Artificial Flavors

Artificial Intelligence

Artificial Sweeteners

Autoimmune Disease

**Beauty Industry** 

Behavioral Science

Bereaved Parents

Bereavement

Bereavement Support

Biochemistry

Bone Structure Brain Disease

Brain Fog

Brain Function Breast Cancer

Burnout

Caffeine

Cancer

Caregivers

Chemistry Childhood Obesity

Children and Youth at Risk

Children's Hospital

Chronic Conditions Chronic Disease

Chronic Symptoms

Chronic Tics

Consumerism

Cortisol

Cosmetic Botox

Covid-19

Death

Deformity

Depression

Diabetes

Diagnoses

Diet

Donation

Early Pregnancy Loss

Economy

Education

**Emergency Medicine** 

Employment

Environment

Estrogen

Evolution

Exercise

Explosion

Father's Day

**FDA** 

**FDA Regulations** 

Federal Law

Female Athletes

Fine Arts

First Aid

First Responders

Flat Head Syndrome

Flavor

Food Marketing

Functional Neurologic

Disorder

Gaslighting

Gender Bias

Gender Issues

Gender Research Bias Governmental Organizations

Grief

Gun Violence

**Gut Health** 

Health

Health Insurance

Healthcare

Healthy Food Heart Disease

Hobbies Hormone Therapy

Hormones

Hot Flashes

Human Physiology

Immunodeficiency

Incest

Incontinence

Individuality

Infant Health

Inflammation

Ingredients

Loss of a Child

Loss of a Parent

Lupus

Mass Murder

Mass Shootings Mass Violence

Medicaid

Medical Myths

Medical Récords Medical Research

Medical School

Medical Student

Medical Technology Medicare

Men's Health

Menopause

Mental Health

Mental Illness

Minorities

Miscarriage

Motherhood

Muscle Strength

Music

Natural Flavors

Neurology Non-hormonal Therapy

Non-profit

Nutrition

**Nutrition Labels** 

Obesity Older Populations

Ophthalmology Overuse Injury

Ozempic Pandemic

**Paramedics** Parenting

Patient Safety

**Pickleball** 

Pre-hospital Care

Pregnancy Loss Private Hospitals

Protein

**Psychiatry** 

Psychology

Puberty Public Health

Public Health System

Rape

Safety Net Hospitals

Scientific Research

Sexual Abuse

Sexual Assault

Sexual Trauma

Snacks

Social Media

Socializing

Sports Injuries Sports Science

State and Federal

Regulations State Government

Stress

Sugar Supplements

Therapy Vitamins

Vulnerable Populations

Weight Gain Women's Health



Air Week: 04/02/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: SAVING YOURSELF: WHAT TO DO IN AN EMERGENCY SITUATION

Time: 1:50

Duration: 11:18

**Synopsis:** When Rebecca Fogg's toilet exploded, she knew she had to do two things: call 911 and stop the bleeding from her arm. But how would you react in her situation? An expert explains the most important steps to take when you're in a crisis that will give you the best chances of survival.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Rebecca Fogg, Author, Beautiful Trauma; Dr. Claire Park, Consultant in Pre-Hospital Emergency

Medicine, London's Air Ambulance Charity

**Compliancy issues:** Ambulance, Emergency Medicine, Explosion, First Aid, First Responders, Healthcare, Patient Safety, Public Health, Paramedics, Pre-hospital Care, Trauma Victims

Links for more info: LinkedIn: Dr. Claire Park twitter: @RebFogg

Penguin Random House: Beautiful Trauma

London's Air Ambulance Charity

## SEGMENT 2: HAPPY ACCIDENTS IN SCIENCE THAT CREATED THE PRODUCTS WE USE EVERY

<u>DAY</u>

Time: 14:10 Duration: 8:21

**Synopsis:** Not all scientific discovery is on purpose. In fact, many important breakthroughs were by accident, like insulin and X-rays. Our experts discuss why we should look at failures as a starting point rather than the end of the road.

Host: Nancy Benson Producer: Kristen Farrah

**Guests:** Erin Heath, Director of Federal Relations, The American Association for the Advancement of Science; Dr. Jean Carruthers, Clinical Professor of Ophthalmology, University of British Columbia,

Pioneer of Cosmetic Botox

Compliancy issues: Beauty Industry, Consumerism, Cosmetic Botox, Patient Safety, Ophthalmology

Links for more info:

The American Association for the Advancement of Science

Dr. Jean Carruthers Cosmetics
The Golden Goose Award

Instagram: @carrutherscosmetic

twitter: @PublicHeath
AAAS.org: Erin Heath
Jean Carruthers LinkedIn



Air Week: 04/09/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: TIKTOK TICS: CAN SOCIAL MEDIA CAUSE NEUROLOGIC DISORDERS?

Time: 1:50

Duration: 12:29

**Synopsis:** Cases of functional tic-like disorder skyrocketed during the pandemic across the world, and experts believe the culprit is social media. Though classic tic disorders are mostly diagnosed in boys, this condition mainly affects women aged 18 to 21. Our experts explain the cause and how to successfully

recover from the disorder. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Danielle Larson, Movement Disorder Specialist, Northwestern Medicine; Dr. Nicole Zahka,

Pediatric Psychologist, Cincinnati Children's Hospital Medical Center

Compliancy issues: Anxiety, Chronic Tics, Covid-19, Depression, Pandemic, Psychology, Social Media,

Therapy, Vulnerable Populations, Functional Neurologic Disorder, Modeling, Tourette Syndrome

Links for more info:

Wiley Online Library: The spectrum of functional tic-like behaviours: Data from an international registry

Northwestern Medicine: Dr. Danielle Larson

Cincinnati Children's Hospital Medical Center: Dr. Nicole Zahka

twitter: @dLarsonMD4

#### SEGMENT 2: BREAKING THE SILENCE ON INCEST AND SEXUAL TRAUMA

Time: 15:21 Duration: 7:04

**Synopsis:** Dr. Patti Feuereisen says incest is one of the most common forms of sexual assault, but is almost never talked about. For the survivors, this silence can lead to more events of trauma down the road. Feuereisen explains how to support victims of sexual abuse and why starting the conversation is necessary.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Dr. Patti Feuereisen, Psychotherapist, Author, Invisible Girls; Speaking the Truth about Sexual

Abuse

Compliancy issues: Incest, Psychology, Rape, Sexual Abuse, Sexual Assault, Therapy, Sexual Trauma

Links for more info:

GirlThrive Inc.

Seal Press: Invisible Girls



Air Week: 04/16/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: HOW SAFETY NET HOSPITALS INCREASE ACCESS TO HEALTH CARE

Time: 1:49 Duration: 10:46

**Synopsis:** Health insurance has long been connected with a person's employment – leaving many without coverage. Safety net hospitals help ensure that anyone who needs medical care can get access to it, no matter their insurance status. Dr. Ricardo Nuila discusses why this model may be more effective

than the standard, privatized healthcare.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Ricardo Nulla, Associate Professor of Medicine, Baylor College of Medicine, Author, The

People's Hospital

**Compliancy issues:** Emergency Medicine, Health Insurance, Healthcare, Patient Safety, Vulnerable Populations, Medicaid, Medicare, Private Hospitals, Public Health System, Safety Net Hospitals

Links for more info:

Simon And Schuster: The People's Hospital

RicardoNuila.com

Baylor College of Medicine: Ricardo Nuila

#### SEGMENT 2: KITCHEN CHEMISTRY: NATURAL FLAVORS - HOW NATURAL ARE THEY?

Time: 13:38 Duration: 9:13

**Synopsis:** We see natural flavor listed as an ingredient in many of our products, but what does that mean? Dr. David Andrews explains the process of creating natural flavors, the FDA guidelines, and how

safe they are for consumption.

**Host:** Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. David Andrews, Senior Scientist, Environmental Working Group

Compliancy issues: Addiction, Artificial Flavors, Chemistry, Consumerism, Diet, FDA Regulations,

Flavor, Ingredients, Natural Flavors, Nutrition Labels, Organic, Processed Foods

Links for more info:

**Environmental Working Group** 

EWG: Synthetic ingredients in Natural Flavors and Natural Flavors in Artificial flavors

EWG: Food Scores twitter: @dqasci



Air Week: 04/23/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: IS MENTAL HEALTH A SCAPEGOAT FOR MASS VIOLENCE?

Time: 1:50 Duration: 10:38

**Synopsis:** Unfortunately, mass violence has become a common topic. And though many perpetrators we see on the news have been diagnosed with a mental illness, that attribute may be blinding us to the real

issue. Experts explain what the statistics point to as the underlying cause of mass violence.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Joseph Parks, Medical Director, National Council for Mental Wellbeing; Dr. Jeffrey

Lieberman, Professor of Psychiatry, Columbia University

Compliancy issues: Education, Federal Law, Mass Shootings, Mental Health, Mental Illness, State and

Federal Regulations, Gun Violence, Mass Murder, Mass Violence, State Government

Links for more info:

National Council for Mental Wellbeing

Columbia University Department of Psychiatry

LinkedIn: Dr. Joseph Parks

#### SEGMENT 2: KITCHEN CHEMISTRY: SWEET PROTEINS MAY BE THE FUTURE OF SUGAR

Time: 13:30 Duration: 8:44

**Synopsis:** Dr. Jason Ryder, an adjunct professor of chemical and biomedical engineering, says humans weren't designed to eat this much sugar every day. Many alternative sweeteners have tried to solve this sugar dilemma, but Ryder believes the best solution can be found in plant proteins. <br/>
- Very Host: Nancy

Benson. Producer: Kristen Farrah.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Dr. Jason Ryder, Adjunct Professor of Chemical and Biomolecular Engineering, University of

California, Berkeley, Co-Founder, Oobli

Compliancy issues: Artificial Sweeteners, Chemistry, Consumerism, Diet, Evolution, Health, Public

Health, Protein, Snacks, Sugar, Sugar Alternatives

Links for more info:

Berkeley College of Chemistry

Oobli.com

Sage Journals: Safety evaluation of oubli fruit sweet protein (brazzein) derived from Komagataella phaffii,

intended for use as a sweetener in food and beverages

LinkedIn: Dr. Jason Ryder



Air Week: 04/30/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: "I'M NOT DYING, BUT IS THAT GOOD ENOUGH?": IMPROVING LUPUS RESEARCH

Time: 1:50

Duration: 10:31

**Synopsis:** Lupus ABC is the first of its kind public-private partnership with the FDA. It will allow researchers and patients to work together, hopefully leading to breakthroughs in lupus treatments.

Experts explain why the patient perspective is so important for successful outcomes.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Teodora Staeva, Vice President of Research and Chief Scientific Officer, Lupus Research

Alliance; Veronica Vargas Lupo, Co-Lead of the Lupus Voices Council, Lupus ABC

Compliancy issues: Autoimmune Disease, FDA, Governmental Organizations, Non-profit, Patient

Safety, Scientific Research, Lupus

Links for more info: Lupus Research Alliance

FDA launches Lupus Treatment Consortium in partnership with the Lupus Research Alliance | FDA Veronica Vargas Lupo - Business Development Leader | Adobe Strategic Partnership - IBM | LinkedIn Dr. Teodora Staeva

#### **SEGMENT 2: REWIRING YOUR BRAIN TO CREATE HEALTHIER HABITS**

Time: 13:22 Duration: 9:02

**Synopsis:** Dr. Greg Hammer believes our health is a big piece of overall happiness. Unfortunately, it can be hard to break bad habits and be motivated to create healthier ones. Hammer offers tips and tools that

can help us be more intentional with our health.

**Host:** Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Greg Hammer, Professor of Anesthesiology, Perioperative and Pain Medicine, and of

Pediatrics, Stanford University

**Compliancy issues:** Brain Function, Caffeine, Chronic Conditions, Diabetes, Diet, Exercise, Nutrition, Obesity, Public Health, Alcohol Consumption, Heart Disease, Sleep Health, Sugar, Whole Foods

Links for more info: GregHammerMD.com

Stanford University: Dr. Greg Hammer

Instagram: @greghammermd



Air Week: 05/07/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: HOW AI IS THRUSTING US INTO THE FUTURE OF MEDICINE

Time: 1:50 Duration: 12:36

**Synopsis:** From improving the patient experience to speeding up protein evolution, artificial intelligence is rocketing the field of medicine into the future. Our experts discuss the many different applications of Al

and how we can expect to interact with the technology in the years to come.

Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Dr. David Liebovitz, Co-Director, Institute for Augmented Intelligence in Medicine, Associate Professor of Medicine, Northwestern University; Dr. David Baker, Professor, University of Washington,

Director, Institute for Protein Design

Compliancy issues: Artificial Intelligence, Biochemistry, Consumerism, Environment, Evolution, Medical

Records, Medical Technology, Patient Safety, Public Health, Protein, Viruses

Links for more info:

David M Liebovitz: Faculty Profile

David L. - Associate Vice-chair, Department of Medicine - Northwestern Medicine | LinkedIn

David Baker | UW Biochemistry

Baker Lab

Institute for Protein Design

#### SEGMENT 2: WHAT YOU NEED TO KNOW ABOUT YOUR BABY'S FLAT HEAD

Time: 15:28 **Duration:** 6:56

**Synopsis:** Flat head syndrome occurs when a baby's head develops a long-lasting flat spot. However, Dr. Peter Taub, a professor of pediatrics, says the deformity isn't a syndrome at all and doesn't cause any neurologic symptoms. He explains what causes it and successful treatments to reshape your child's head.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. Peter Taub, Professor of Pediatrics and Neurosurgery, Icahn School of Medicine at Mount

Sinai, New York

Compliancy issues: Bone Structure, Children and Youth at Risk, Consumerism, Deformity, Flat Head

Syndrome, Neurology, Patient Safety, Infant Health

Links for more info:

Peter Taub - Plastic and Reconstructive Surgery | Mount Sinai - New York

Peter J. Taub - Professor of Medical Education - Icahn School of Medicine at Mount Sinai | LinkedIn

Flat Head Syndrome (Deformational Plagiocephaly)



Air Week: 05/14/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: HONORING THE MOTHERS WHO NEVER GOT TO MEET THEIR CHILDREN

Time: 1:49

Duration: 11:54

**Synopsis:** Miscarriage is the most common form of pregnancy loss – so why aren't we talking about it? Dr. Jessica Zucker says this silence promotes a societal stigma of shame and isolation. This week, we

open the conversation around miscarriage in an effort to normalize this common experience.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Jessica Zucker, Psychologist, Expert in Reproductive Health, author of I Had A Miscarriage;

Wendy Dwyer, Mother

Compliancy issues: Bereavement, Death, Depression, Healthcare, Parenting, Psychology, Early

Pregnancy Loss, Miscarriage, Motherhood, Pregnancy Loss, Stigma

Links for more info:

Dr. Jessica Zucker

Jessica Zucker, Ph.D. (@ihadamiscarriage) • Instagram photos and videos

Jessica Zucker, PhD (@DrZucker) / Twitter

#### SEGMENT 2: HAS THE FOOD MARKETING INDUSTRY CONTRIBUTED TO CHILDHOOD OBESITY?

Time: 14:46 Duration: 7:38

**Synopsis:** Childhood obesity is one of the most common chronic diseases for children in the US. Experts say that the marketing of ultra-processed foods to kids has grown exponentially in recent years – promoting unhealthy diets. These experts break down the marketing strategies used to get product attention in grocery stores and online.

Host: Nancy Benson Producer: Kristen Farrah

**Guests:** Dr. Frances Fleming-Milici, Director of Marketing Initiatives, Rudd Center for Food Policy and Health, University of Connecticut; Dr. Ashley Gearhardt, Associate Professor of Psychology, Director of

the Food and Addiction Science and Treatment Lab, University of Michigan

**Compliancy issues:** Addiction, Childhood Obesity, Children and Youth at Risk, Chronic Conditions, Consumerism, Diabetes, Diet, Food Marketing, Obesity, Heart Disease, Ultra-processed Food

Links for more info:

Frances Fleming-Milici | UConn Rudd Center for Food Policy and Health

Fran Fleming-Milici (@franflemingPhD) / Twitter

Ashley Gearhardt | U-M LSA Department of Psychology



Air Week: 05/21/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: IT'S JUST EASIER TO NOT INCLUDE WOMEN': THE GENDER BIAS IN HEALTH

**CARE** 

Time: 1:50 Duration: 12:15

**Synopsis:** Why are male bodies the standard for human health? Why did researchers refuse to conduct studies on female mice? Why don't we have widespread information on puberty, the menstrual cycle, and

menopause? Experts discuss the dangerous reality of gender bias in health care.

Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Dr. Nieca Goldberg, Cardiologist, Clinical Associate Professor of Medicine, New York University School of Medicine, Medical Director, Atria New York City; Christine Yu, Award-Winning Journalist.

Author, "Up To Speed"

Compliancy issues: Gender Bias, Healthcare, Vulnerable Populations, Female Athletes, Heart Disease,

Medical Research, Men's Health, Puberty, Sports Science, Women's Health

Links for more info:

Nieca Goldberg, MD | NYU Langone Health

Dr. Nieca Goldberg

Christine Yu

Christine Yu (@cyu888) • Instagram photos and videos

Christine Yu (@cyu888) / Twitter

#### SEGMENT 2: FOOD MARKETING TO CHILDREN PART 2: HOW TO MAKE HEALTHIER CHOICES

**Time:** 15:07 **Duration:** 7:18

**Synopsis:** Last week we discussed how food marketers spend billions to get kids to eat unhealthy food. Today, we're giving you some tips on how to add more nutritious options back into your family's diet. Experts reveal small actions that can make a big difference in the health of America's children.

Host: Nancy Benson Producer: Polly Hansen

**Guests:** Meryl Fury, Registered Nurse, President and CEO, Plant Based Nutrition Movement; Sheriza Hernandez, Student; Dr. Ashley Gearhardt, Associate Professor of Psychology, University of Michigan,

Director, Food and Addiction Science and Treatment Lab

**Compliancy issues:** Addiction, Childhood Obesity, Children and Youth at Risk, Diet, Food Marketing, Gut Health, Obesity, Vulnerable Populations, Healthy Food, Heart Disease, Ultra Processed Food **Links for more info:** 

Meryl Fury - President, CEO - Plant Based Nutrition Movement | LinkedIn

Meryl Fury

Ashley Gearhardt | U-M LSA Department of Psychology



Air Week: 05/28/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: ADRENAL DYSFUNCTION MAY BE CAUSING YOUR BRAIN FOG AND WEIGHT GAIN

**Time:** 1:50 **Duration:** 11:49

**Synopsis:** Our adrenal glands produce numerous hormones that help us regulate stress. Unfortunately, these glands can easily be disrupted and make us feel tired and forgetful. Dr. Izabella Wentz, a thyroid

expert, explains the lifestyle changes you can make to fix your hormone imbalance.

**Host:** Elizabeth Westfield **Producer:** Kristen Farrah

Guests: Dr. Izabella Wentz, Thyroid Specialist, author, Adrenal Transformation Protocol

**Compliancy issues:** Depression, Weight Gain, Adrenal Dysfunction, Adrenal Glands, Brain Fog, Cortisol, Heart Disease, Hormones, Inflammation, Stress, Survival, Undiagnosed Diseases

Links for more info: Thyroid Pharmacist

Dr. Izabella Wentz-Thyroid Pharmacist (@izabellawentzpharmd) • Instagram photos and videos

#### SEGMENT 2: OZEMPIC: A LOOK INTO HOLLYWOOD'S MAGIC WEIGHT LOSS PILL

Time: 14:41 **Duration:** 7:57

**Synopsis:** Ozempic is an anti-obesity and anti-diabetic drug that's being touted as a miracle weight loss drug on social media. But is there such a thing as a magic pill? Dr. Disha Narang, an obesity medicine expert, says there's no fast track to healthy and sustainable weight loss. Instead, Dr. Disha Narang explains how these types of therapies need to be paired with long-term, strict daily routines in order to be effective.

**Host:** Nancy Benson **Producer:** Kristen Farrah

Guests: Dr. Disha Narang, Endocrinologist and Director of Obesity Medicine, Northwestern Medicine

Lake Forest Hospital

Compliancy issues: Consumerism, Diet, Exercise, Mental Health, Obesity, Ozempic, Patient Safety,

Public Health, Social Media, Weight Gain, Heart Health, Medical Weight Loss

Links for more info:

Disha Narang, MD | Northwestern Medicine

<u>Twitter: @DishaKumarMD</u> <u>Instagram: @dishanarangmd</u>



Air Week: 06/04/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

### SEGMENT 1: HELPING PATIENTS FEEL LIKE KIDS AGAIN: THE MAGIC OF CHILDREN'S

HOSPITALS Time: 1:50

Duration: 12:26

**Synopsis:** Children's hospitals do a lot more than cure diseases. For many long-term, young patients, these institutions become their entire world and not just the place where they receive treatment. Learn

how some of these hospitals go above and beyond to help our sick kids every day.

Host: Elizabeth Westfield Producer: Kristen Farrah

**Guests:** Amar Bryant, Lead Inpatient Social Worker, Boston Children's Hospital; Marie Osmond, Co-Founder, Children's Miracle Network Hospitals; Camryn Kellam, Ambassador, Maria Fareri Children's

Hospital; April Kellam, Mother

**Compliancy issues:** Consumerism, Healthcare, Non-profit, Patient Safety, Vulnerable Populations, Caregivers, Children's Hospital, Chronic Disease, Donation, Immunodeficiency, Rare Disease, Sickle Cell

Links for more info:

Children's Miracle Network Hospitals

Marie Osmond

After Undergoing Stem Cell Transplant to Combat Sickle Cell Disease Girl, 7, Named Maria Fareri Children's Hospital Ambassador | News and Announcements

Amar Khalsa, MSW, LICSW | Boston Children's Hospital

#### SEGMENT 2: DON'T LET AN INJURY KEEP YOU FROM PLAYING THE GAME

Time: 15:19 Duration: 7:04

**Synopsis:** Pickleball is quickly becoming America's favorite pastime. It's a low-impact sport that's great for people of all ages, but like any activity, it comes with its own injury risks. Dr. Fotios Tjournakaris has

some tips to keep you healthy on and off the court.

Host: Nancy Benson
Producer: Kristen Farrah

Guests: Dr. Fotios Tjournakaris, Associate Professor of Orthopedic Surgery, Rothman Orthopedics at

AtlantiCare

Compliancy issues: Patient Safety, Public Health, Active Lifestyle, Aging, Muscle Strength, Older

Populations, Overuse Injury, Pickleball, Socializing, Sports Injuries, Sports Medicine

Links for more info:

Fotios P. Tjoumakaris, M.D. | Rothman Orthopaedic Institute

Fotios Tjoumakaris | LinkedIn



Air Week: 06/11/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: WHY DOCTORS SHOULD HAVE CREATIVE PASSIONS OUTSIDE OF MEDICINE

Time: 1:50 Duration: 11:32

**Synopsis:** Hannah Boone entered medical school with a degree in music instead of having a typical science background. While this may seem unwise, some experts think it may be the best prerequisite for a career in medicine. Find out why this educational path is thought to create more involved and

empathetic physicians. **Host:** Elizabeth Westfield **Producer:** Kristen Farrah

**Guests:** Dr. Barton Thiessen, Associate Professor of Anesthesiology & Assistant Dean of Admissions for the Faculty of Medicine; Memorial University of Newfoundland; Dr. Danielle Ofri, Primary Care Physician & Clinical Professor of Medicine, New York University, Editor, Bellevue Literary Review; Hannah Boone, Senior Medical Student, Memorial University of Newfoundland

Compliancy issues: Healthcare, Music, Burnout, Fine Arts, Hobbies, Medical School, Medical Student

Links for more info: Dr. Danielle Ofri Danielle Ofr | NYUi

Dr. Barton Thiessen

Hannah BOONE | Memorial University of Newfoundland, St. John's | Discipline of Medicine | Research profile

#### SEGMENT 2: MEDICAL GASLIGHTING: WHAT TO DO WHEN DOCTORS STOP LISTENING TO YOU

Time: 14:24 **Duration:** 8:00

**Synopsis:** Doctors told Karen DeBonis that her son's concerning tics were normal, and he'd grow out of them. But when she got a second opinion, an MRI scan showed that he had a large brain tumor. This week - DeBonis shares how she was forced to advocate for herself when doctors didn't listen or take her seriously.

Host: Nancy Benson
Producer: Kristen Farrah

**Guests:** Karen DeBonis, Author, Growth; Dr. Stacey Rosen, Senior Vice President, The Katz Institute of Women's Health, Partners Council Professor of Cardiology and Women's Health, Donald and Barbara

Zucker School of Medicine

Compliancy issues: Cancer, Healthcare, Patient Safety, Public Health, Brain Disease, Chronic

Symptoms, Gaslighting, Minorities

Links for more info:

Karen DeBonis

Stacey Rosen Profile | Zucker School of Medicine

twitter: @KarenDeBonis

Stacey E. Rosen, MD, FACC, FACP, FAHA - Partners Council Professor of Women's Health - Hofstra

North Shore-LIJ School of Medicine at Hofstra University | LinkedIn

Stacey Rosen, M.D. (@drstaceyrosen) / Twitter



Program 23-25 Air Week: 06/18/2023

Executive Producer: Amirah Zaveri Production Manager: Jason Dickey

#### SEGMENT 1: THE PSYCHOLOGICAL TRENDS OF THE EVER-GROWING GIG ECONOMY

Time: 1:49 Duration: 12:14

**Synopsis:** The gig economy seems to only be growing, especially with the boom of businesses like Uber and Grubhub. Workers now get to choose their own hours, but is the freedom worth the lack of regulation, protections, and benefits like health insurance? Experts explain the societal perception and personal

psychology of gig workers. **Host:** Elizabeth Westfield

Producer: Kristen Farrah, Reed Pence

**Guests:** Dr. David Liebovitz, Co-Director, Institute for Augmented Intelligence in Medicine, Associate Professor of Medicine, Northwestern University; Dr. David Baker, Professor, University of Washington.

Director, Institute for Protein Design

Compliancy issues: Consumerism, Economy, Mental Health, Psychology, Public Health, Behavioral

Science, Employment, Individuality

Links for more info:

Jeff Kreisler

Twitter: @jeffkreisler

Jeff Kreisler - Managing Director, Head of Behavioral Science - JPMorgan Chase & Co. | LinkedIn

Caza, Brianna | Bryan School of Business and Economics

Brianna Caza

Brianna Caza | Linkedin

#### SEGMENT 2: DEALING WITH LOSS THIS FATHER'S DAY

Time: 15:05 Duration: 7:52

**Synopsis:** Whether you lost your father ten days ago or ten years ago, Father's Day can be a hard time of the month. Dr. Sanam Hafeez, a clinical neuropsychologist, says it doesn't have to be something to dread. Dr. Sanam Hafeez offers advice on how to turn this time of year into an experience of healing and growth.

Host: Nancy Benson Producer: Kristen Farrah

Guests: Dr. Sanam Hafeez, Clinical Neuropsychologist, Founder, Comprehensive Consultation

Psychology, Professor, Teachers College Columbia University

Compliancy issues: Mental Health, Psychology, Public Health, Bereaved Parents, Bereavement

Support, Father's Day, Grief, Loss of a Child, Loss of a Parent

Links for more info:

Dr. Sanam Hafeez - Comprehensive Consultation Psychological Services

Sanam Hafeez - Faculty; Ph.D program - Teachers College, Columbia University | LinkedIn

Sanam Hafeez (@drsanamhafeez) | Instagram Sanam Hafeez (@ComprehendMind) / Twitter



Program 23-26 Air Week: 06/25/2023

**Executive Producer:** Amirah Zaveri **Production Manager:** Jason Dickey

#### SEGMENT 1: MENOPAUSE: WHAT TO EXPECT WHEN YOU'RE FINISHED EXPECTING

Time: 1:51

Duration: 12:51

**Synopsis:** Every female on earth will eventually go through menopause, so why don't women know more about the process? If you've been suffering with menopausal symptoms or are confused about this life transition, our experts are here to help. They discuss how you can stay in control of your body and feel like yourself again during this time.

Host: Elizabeth Westfield Producer: Kristen Farrah

Guests: Dr. Mary Jane Minkin, Clinical Professor, Yale School of Medicine, Podcast Host, Madame

Ovary; Jancee Dunn, Author, Hot and Bothered

Compliancy issues: Diagnoses, Neurology, Patient Safety, Psychiatry, Psychology, Public Health,

Supplements, Human Physiology, Medical Myths, Vitamins

Links for more info: Mary Jane Minkin, MD

Madame Ovary About Dr. Minkin

Jancee Dunn

Jancee Dunn (@janceedunn) • Instagram photos and videos

#### SEGMENT 2: HAVE YOU BEEN FOOLED BY THESE COMMON MEDICAL MYTHS?

Time: 15:44 Duration: 6:46

**Synopsis:** Can you take too many vitamins? Does everyone need eight hours of sleep? Dr. James Hamblin answers these common questions and many more on this week's segment. He explains how to tell if a persistent itch or bothersome joint pain has a simple fix or needs to be checked by a professional.

Host: Nancy Benson

Producer: Kristen Farrah, Reed Pence

Guests: Dr. James Hamblin, Lecturer in Public Health, Yale School of Public Health, Author, If Our

**Bodies Could Talk** 

**Compliancy issues:** Breast Cancer, Gender Issues, Patient Safety, Estrogen, Gender Research Bias, Hormone Therapy, Hot Flashes, Incontinence, Menopause, Non-hormonal Therapy, Perimenopause,

Progestin, Vaginal Dryness

Links for more info:

James Hamblin, MD, MPH

James Hamblin (@jameshamblin) • Instagram photos and videos

James Hamblin (@jameshamblin) / Twitter

If Our Bodies Could Talk: A Guide to Operating and Maintaining a Human Body: Hamblin, James

#### KWOF - FM 2ND QUARTER 2023

THIS STATION GIVES OVER \$1,700 A MONTH IN ADVERTISING TIME TO THE OKLAHOMA ASSOICIATION OF BROADCASTERS FOR FIVE DIFFERENT STATE AGENCIES AND THE PROMOTING OF THEIR WORK. THOSE AGENCIES INCLUDE THE OKLAHOMA DEPARTMENT OF HUMAN SERVICES, THE OKLAHOMA DEPARTMENT OF REHABILITATION SERVICES, THE OKLAHOMA DEPARTMENT OF TRANSPORTATION, THE OKLAHOMA SECONDARY SCHOOLS ATHLETICS ASSOICIATION, AND THE OKLAHOMA ARMY NATIONAL GUARD.

THE OKLAHOMA DEPARTMENT OF HUMAN SERVICE RUNS 30 SECOND ANNOUNCEMENTS FOR A WIDE VARIETY OF PROGRAMS UNDER THEIR CARE. AMONG THOSE RECEIVING AIRTIME INCLUDE THE STATE'S FOSTER CARE PROGRAM AND BEING A FOSTER PARENT FOR TEENAGE CHILDREN.

THE OKLAHOMA DEPARTMENT OF REHABILITATION SERVICES RUNS 30 SECOND ANNOUNCEMENTS FOR VISUAL SERVICES AND REHABILITATION PROGRAMS THAT WORK WITH THE DISABLED TO HELP THEM BECOME EMPLOYABLE AND OTHER EMPLOYMENT ASSITANCE PROGRAMS AS WELL AS PROMOTING THE OKLAHOMA SCHOOL FOR THE DEAF AND THE BLIND.

THE OKLAHOMA DEPARTMENT OF TRANSPORTATION RUNS A SERIES OF COMMERCIALS PROMOTING THE USE OF SEAT BELTS BY ALL INDIVIDUALS AND SAFE DRIVING AND AWARENESS WHEN TRAVELING THROUGH ROAD CONSTRUCTION ZONES.

THE OKLAHOMA SECONDARY SCHOOLS ATHLETICS ASSOICIATION RUNS COMMERCIALS PROMOTING FAIR PLAY BY ATLETES AND FANS AT EVENTS AND THAT ATHLETICS IS PART OF A WELLROUNDED INDIVIDUAL.

THE OKLAHOMA ARMY NATIONAL GUARD RUNS SPOTS PROMOTING THE BENEFITS OF ENLISTMENT AND THE HELP THAT THAT THE CORPS DOES IN TIME OF NEED.

THIS STATION ALSO REGULARLY RUNS A 60 SECOND FEATURE FROM THE OKLAHOMA DEPARTMENT OF TOURISM DETAILING UPCOMING LOCAL EVENTS IN THE STATE AND A HOTLINE TO FIND OUT MORE ABOUT THOSE EVENTS AS WELL AS STATE TOURISM OPPORTUNITIES AND FACILITIES AVAILABLE THROUGH THE AGENCY.

THIS STATION ALSO RUNS NUMEROUS ANNOUNCEMENTS OF VARYING LENGTHS FOR SEVERAL NATIONAL AND STATE PUBLIC SERVICE ORGANIZATIONS. THE NATIONAL PARKS PROGRAM AND THE U.S. FOREST SERVICE, THE AMERICAN CANCER SOCIETY, WORLD VISION, NHTSA, TODAY'S MILITARY, THE D.A.V., GOODWILL, THE AMERICAN HUMANE SOCIETY, THE L.L.S., THE FOUNDATION FIGHTING BLINDNESS, AL-ANON, AMERICAN WATER

WORKS ASSOICIATION, AND MANY MORE ORGANIZATIONS. ISSUES COVERED INCLUDE THE DANGERS OF TEXTING WHILE DRIVING, SHELTER PET ADOPTION, CHILD PASSENGER SEAT SAFETY, COMMUNITY INVOLVEMENT, BUZZED DRIVING, AWARENESS OF THOSE WITH DISABILITIES, HELP FOR RETURNING VETERANS, ASSISTANCE TO CAREGIVERS, WILDLIFE CONSERVATION, CHILDHOOD MENTORING PROGRAMS, AND MANY OTHER DIFFERENT ORGANIZATIONS PROMOTING MEDICAL CONDICTIONS AND THEIR PREVENTION, AS WELL AS MANY OTHER NATIONAL AND REGIONAL ORGANIZATIONS THAT RAISE AWARENESS AND ASK FOR SUPPORT OF PUBLIC ISSUES.

THIS STATION ALSO DONATES AIRTIME TO LOCAL ORGANIZATIONS TO COME IN AND PRODUCE 30 SECOND PROMOTIONAL ANNOUNCEMENTS FOR THEIR GROUP'S UPCOMING FUNDRAISER OR EVENT. THIS STATION THEN RUNS THE ANNOUNCEMENT IN ROTATION WITH OTHER LOCAL ORGANIZATION'S ANNOUNCEMENTS NUMEROUS TIMES THROUGHOUT THE BROADCAST DAY.