

## **KHRD ISSUE RESPONSIVE PROGRAMMING SUMMARY 1<sup>st</sup> QUARTER 2016**

During the months of January, February, and March of 2016, station KHRD broadcasted many programs that gave significant treatment to issues of interest to the community within our coverage area. Here is a summary, supported by accompanying documentation, of the issues covered:

African-American studies, agriculture, business: commerce, business: employment, child development, child sexual abuse, children & family issues, community activism, community standards, consumerism, crime, cultural & economic diversity, discrimination, economy: business trends, economy: taxes, education, employment, environment, family, farming, finance, food & nutrition, government, health & wellbeing, healthcare, human & civil rights, immigration, international conflicts, justice system, labor laws and policies, law enforcement & criminal justice system, literature & the arts, mental health and human behavior, personal finance, personal productivity:motivation and goal-setting, politics: elections, popular culture, popular culture & media, poverty, psychology, racial discrimination, racism, recreation & sports, religion, science & technology, senior citizen issues, slavery, substance abuse, teen issues, urban issues, war, wildlife, women's issues abortion, Consumerism, consumer safety, crime, developmental disorders, disabilities, drugs & medications, economics, emergency response, employment and workplace safety, environment and pollution, environment and weather, ethics & medicine, family issues, federal government and food regulation, federal government and regulation, food additives, food safety, government regulation and oversight, health care, infectious disease, insurance, mental illness, mosquito abatement, politics, prevention, psychology, public health, public safety, sports and recreation, technology, technology and society, travel and tourism, volunteerism, women's issues, workplace violence, youth at risk

### **KHRD QUARTER 1, 2016 January-March ISSUE RESPONSIVE PROGRAMMING INFORMATION**

ISSUE CATEGORY: Weather

EVENT TITLE: Local Weather Reports

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:19am, 5:32am, 5:54am, 6:19am, 6:32am, 6:54am, 7:19am, 7:32am, 7:54am, 8:19am, 8:32am, 8:54am, 9:19am, 9:32am, 9:54am.

DURATION: 15 seconds

SOURCE: Internal weather department (From our Yuba City office)

TOPICS DISCUSSED AND SUMMARY DISCUSSION: Weather conditions and advisories.

OTHER COMMENTS: 75 reports per week

ISSUE CATEGORY: News

EVENT TITLE: Local News Report

DATES OF BROADCASTS: Reports were broadcast Mon-Fri at 5:15am, 6:15am, 7:15am, 8:15am, 9:15am.

DURATION: 90 seconds

SOURCE: Virtual News (company news department)

TOPICS DISCUSSED: Local, regional and national news events and stories.

OTHER COMMENTS: 25 total reports per week

Submitted by: Emily LaFayette

Date: 4/8/2016



2016-Q1 (January – March) Viewpoints Quarterly Logs

**Compliancy Issues Covered:**

African-American studies	international conflicts
agriculture	justice system
business: commerce	labor laws and policies
business: employment	law enforcement & criminal justice system
child development	literature & the arts
child sexual abuse	mental health and human behavior
children & family issues	personal finance
community activism	personal productivity:motivation and goal-setting
community standards	politics:elections
consumerism	popular culture
crime	popular culture & media
cultural & economic diversity	poverty
discrimination	psychology
economy: business trends	racial discrimination
economy: taxes	racism
education	recreation & sports
employment	religion
environment	science & technology
family	senior citizen issues
farming	slavery
finance	substance abuse
food & nutrition	teen issues
government	urban issues
health & wellbeing	war
healthcare	wildlife
human & civil rights	women's issues
immigration	

See weekly logs below for segment dates, titles, topics, guests & duration

**1/3/16      Program 16-01      Duration 1:48**

**SEGMENT 1:** The Importance of Music and Arts Education

**Synopsis:** Many schools are cutting back or cutting out music education because of funding restraints. Is this a good idea? What do music and the other arts bring to a child's overall education and development? We talk to two arts experts and some students about the value of music education in a child's life, and hear from some students about their experiences playing and studying music in and out of school.

**Host:** Gary Price. Guests: Rachel White-Hunt, Curriculum Fellow for the Julliard-Nord Anglia Performing Arts Programme and Director of Music at the British International School of Chicago – South Loop; Diane Persellin, Professor of Music Education at Trinity University in San Antonio, TX; Santiago Oskandy, Vanya Lazarevic, and Rachel Spahn, students at the British International School of Chicago – South Loop.

**Compliance Issues Covered:** the arts, education, child development, psychology

**SEGMENT 2:** The American Revolution: When did it really begin? 10:01

**Synopsis:** In school we learn that the American Revolution began with the battles of Lexington and Concord. But did it? We talk to a historian and author about the events that preceded those battles that effectively threw out British rule in Massachusetts and set the stage for the other colonies to revolt and fight for freedom from England.

**Host:** Marty Peterson. Guests: Ray Raphael, co-author with Marie Raphael of the book, *The Spirit of '74: How the American Revolution began*.

**Compliance Issues Covered:** war, law, human & civil rights

**1/10/16 Program 16-02 Duration 1:48**

**SEGMENT 1:** Humor: It makes serious topics easier to discuss

**Synopsis:** Sometimes talking about serious subjects, even with friends and family, can cause arguments and bad feelings. But just as Mary Poppins said, "...a spoonful of sugar makes the medicine go down," humor can make the discussion of serious subjects go down easier. Our guests are two very talented and funny people who use humor, satire and irony to make their points about women in science and technology, and the immigrant experience.

**Host:** Gary Price. Guests: Aasif Mandvi, actor, award-winning playwright, correspondent on Comedy Central's *The Daily Show with Trevor Noah*, and author of the book, *No Land's Man*; Megan Amram, comedian, television writer and author of *Science...for Her!*.

**Compliance Issues Covered:** immigration, women's issues, discrimination, science & technology, media

**SEGMENT 2:** Drew Barrymore: A child actress talks about life, love and family

**Synopsis:** Everyone remembers little Gertie from the movie *E.T.: The Extra-Terrestrial* and the actress who played the part – Drew Barrymore. It's been a long time since she made that film and she's had her ups and downs since then. Now, as a 40-year-old mother of two, Barrymore talks about her growing up, the problems she had with her family, fending for herself at age 14, and what she's learned on the way to becoming an accomplished actress and a mature and loving mother.

**Host:** Marty Peterson. Guest: Drew Barrymore, actress, director, producer, businesswoman, and author of the memoir *Wildflower*.

**Compliance Issues Covered:** children & family issues, the arts

**1/17/16 Program 16-03 Duration 1:49**

**SEGMENT 1:** Immigrants: Why we need them and how they can help our economy and culture 11:28

**Synopsis:** There is a lot of talk by politicians and others about immigration policy in the United States. Many Americans are all for open immigration for those fleeing poverty and oppression. Others think that we need to stem the tide of refugees and undocumented immigrants to our shores. Our guests talk about what immigrants to this country offer to all of us and our economy, and how we should create a plan to allow them to become full members of the community and receive the education and training they need to succeed in their adopted home.

**Host:** Gary Price. Guests: Jamie Merisotis, CEO of the Lumina Foundation, author of *America Needs Talent*; Deepa Iyer, Sr. Fellow, Center for Social Inclusion, author of *We Too Sing America*.

**Compliance Issues Covered:** immigration, religion, discrimination, education, labor, business

**SEGMENT 2:** Little Victories: Appreciating the small things in life 9:04



**Host:** Marty Peterson. **Guests:** Aaron Goldman, Chief Marketing Officer for 4C Insights; David Stewart, President's Professor of Marketing at Loyola Marymount University in Los Angeles; Richard Krevolin, branding consultant and author of the book

**Compliance Issues Covered:** commerce, media, popular culture, business, technology

**2/7/16**                      **Program 16-06**                      **Duration 1:51**

**SEGMENT 1:** The Wage Gap: Why we have it and how we can narrow it 11:16

**Synopsis:** It's campaign season, and we're hearing from politicians about the wage gap between the top 1% of earners in this country and the rest of us. What is the gap? When did it begin to develop and why? And what can we do to narrow it? Our guests offer their opinions on the subject and some solutions.

**Host:** Gary Price. **Guests:** Les Leopold, Director of the Labor Institute in New York, and author of Runaway Inequality: An activist's guide to economic justice; David Lewin, Neal H. Jacoby Chaired Professor Emeritus in the Anderson School of Management at UCLA, and an expert on executive compensation.

**Compliance Issues Covered:** employment, finance, taxes, business

**SEGMENT 2:** Biohacking: Scientists look to expand our senses 10:17

**Synopsis:** Do humans have more than five senses? Can we detect more in our environment than what we normally perceive through sight, sound, smell, touch and taste? Our guest wanted to know, so she spoke to scientists, engineers, and biohackers about learning more from our five senses and perhaps even finding a 6th sense.

**Host:** Marty Peterson. **Guest:** Kara Platoni, lecturer in the Graduate School of Journalism at the University of California-Berkeley and author of the book, We Have the Technology: How biohackers, foodies, physicians, and scientists are transforming human perception one sense at a time.

**Compliance Issues Covered:** science & technology, healthcare, senior citizen issues

**2/14/16** **Program 16-07**                      **Duration 1:42**

**SEGMENT 1:** Sex & Labor Trafficking: Why it happens; how we can help the victims 12:16

**Synopsis:** Sex and labor trafficking are big business in the U.S. and around the world. Often it's young people and immigrants who are forced to work in the sex industry or in sweatshops, restaurants and hotels with little pay, horrible hours and horrible living conditions. We talk to an author who's experienced dealing with young people caught in this web, and a university lecturer who's an advocate for trafficked victims, about the extent of the problem, how desperate people become ensnared in the trafficker's trap, and how law enforcement and communities can help the victims escape from a life of slavery and abuse.

**Host:** Gary Price. **Guests:** Ellen Hopkins, author of the young adult verse-novels, Tricks, and Traffick; Tony Talbott, director of Anti-Human Trafficking Initiatives at the University of Dayton.

**Compliance Issues Covered:** immigrants, teen issues, slavery, crime, law enforcement & criminal justice system, substance abuse

**SEGMENT 2:** Resolutions – Ways to keep them going throughout the year 9:26

**Synopsis:** About this time of year, New Year's resolutions begin to wane -- and most die. How do you keep them going? And how can you make better ones that you're more likely to keep in the future? Our guests give advice on crafting a goal and setting up a process that will help you attain it.

**Host:** Marty Peterson. **Guests:** Brett Blumenthal, author of the book, 52 Small Changes for the Mind; Achim Nowak, author of the book, The Moment: A practical guide to creating a mindful life in a distracted world.

**Compliance Issues Covered:** business, mental health, productivity

**2/21/16** **Program 16-**                      **Duration 1:42**

**SEGMENT 1:** The Scholar Denied: W.E.B. Du Bois 11:29

**Synopsis:** At the beginning of the 20th century, the study of sociology was dominated by the University of Chicago and other, historically white universities. Scholars at these schools conducted “armchair” theorizing – developing theories without actually going into cities and towns to talk to the people they were studying. One man – an African-American scholar and author– changed all that with his groundbreaking research and writing about Black people, their culture, and economic and social

situations in urban areas. We talk to a sociologist about W.E.B. Du Bois and his work, and why he was denied the accolades he deserved for developing a new way to research and study various populations in the United States.

**Host:** Gary Price. **Guest:** Aldon D. Morris, professor of sociology and African-American studies at Northwestern University, author of the book, *The Scholar Denied: W.E.B. Du Bois and the birth of modern sociology*

**Compliance Issues Covered:** African-American studies, education, science, urban issues, racial discrimination

**SEGMENT 2:** Post-Apocalyptic and Dystopian Lit: Why young people are drawn to it 10:14

**Synopsis:** A great many books and films these days deal with a dark, forbidding world where young people are warring with the villainous adults to save civilization. Teens are drawn to these stories, but why? What is it about dystopian fiction that fascinates young people? We talk to two successful authors of these stories about how kids are working out some of the issues in their own lives through these post-apocalyptic novels and learning valuable lessons about hope, trust, friendship, good and evil.

**Host:** Marty Peterson. **Guests:** Marie Lu, author of *The Young Elites* series of books, including *The Rose Society*; Tom Isbell, professor at the University of Minnesota-Duluth, author of *The Prey* and *The Capture* young reader books.

**Compliance Issues Covered:** education, literature, popular culture & media, teen issues

### **2/28/16 Program 16-09**

**Duration 1:42**

**SEGMENT 1:** Con Men: We’re all susceptible! 10:26

**Synopsis:** Films like *The Sting*, *Oceans’ 11*, and *American Hustle* portray con artists as charismatic heroes out to help the little guy get his due. Well, our guest says that they are charismatic, but they’re hardly heroes. She’ll explain the personality of the con man and woman, tell us some of the techniques they use to trick their victims, and warn us that anyone – including the con artists themselves – is vulnerable to their scams.

**Host:** Gary Price. **Guests:** Maria Konnikova, psychologist, author of *The Confidence Game: Why we fall for it...everytime.*

**Compliance Issues Covered:** crime, mental health and human behavior

**SEGMENT 2:** Cheetahs: Helping to preserve this endangered species 11:28

**Synopsis:** Cheetahs are the fastest of all land animals – they can reach speeds of up to 70 mph in short bursts. Despite their speed and hunting ability, cheetahs are endangered in Africa and Asia, and don’t breed especially well in captivity. In Africa, they can attack livestock herds for food, and that puts them in danger from the subsistence farmers who need to protect their flocks. We talk to a wildlife expert who lives in Namibia, Africa and who has studied cheetahs for decades, and a wildlife photographer who spent three years documenting the lives of a family of cheetahs and other animals, about this amazing cat and why it’s important to protect it for future generations.

**Host:** Marty Peterson. **Guests:** Dr. Laurie Marker, cheetah researcher, founder and executive director of the Cheetah Conservation Fund, author of *A Future for Cheetahs*. Suzi Eszterhas, award-winning wildlife photographer, who created photographs for *A Future for Cheetahs*.

**Compliance Issues Covered:** wildlife, farming, environment, science

### **3/6/16**

**Program 16-10**

**Duration 1:36**

**SEGMENT 1:** David Axelrod on Obama and Politics 10:53

**Synopsis:** The presidential election season is in full swing, and candidates are doing their best to make themselves attractive to the primary voters and to the general public for the November election. Our guest was in the thick of

things during the last two election cycles and talks about how Barack Obama got elected to the highest office in the land. He also offers some insight into the president's terms in office, the rambunctious candidates on the stump now, and the parties' strategies in this campaign season.

**Host:** Gary Price. Guests: David Axelrod, former campaign strategist and senior White House advisor for President Barack Obama, and author of the book, *Believer: My forty years in politics*.

**Compliance Issues Covered:** politics, elections, media, healthcare

**SEGMENT 2:** The Waste-Free Kitchen: Saving more, eating better 11:02

**Synopsis:** Americans throw away hundreds of dollars per household on discarded and spoiled food, not to mention wasting the water and energy needed to grow it. Why is that? And how can we decrease waste, save money help the environment and eat better? Our guest has some advice on buying, storing and cooking food to minimize waste and create healthy meals.

**Host:** Marty Peterson. Guests: Dana Gunders, staff scientist at the National Resources Defense Council and author of the book, *Waste Free Kitchen Handbook: A guide to eating well and saving money by wasting less food*.

**Compliance Issues Covered:** agriculture, food & nutrition, personal finance, the environment

**3/13/16 Program 16-11 Duration 1:46**

**SEGMENT 1:** Kids & Character: How do you teach it? 12:12

**Synopsis:** Character in a person is something we admire, and something we all would like to think that our kids grow up to achieve. But how do you teach them character? What are some of the virtues that go hand-in-hand with character and how can we instill them in our kids? We talk to two people who work with character education efforts to find out how two very different organizations are teaching kids teamwork, responsibility, fairness, friendship and other character traits in some very trying environments.

**Host:** Gary Price. Guests: Glenn Wilke, Executive Director of the Midtown Educational Foundation, Chicago; Cynthia Levinson, journalist, author of the book, *Watch Out for Flying Kids! How two circuses, two countries and nine kids confront conflict and build community*.

**Compliance Issues Covered:** education, international conflicts, urban issues, poverty, racism, religion

**SEGMENT 2:** How To Have a Really Good Day 9:38

**Synopsis:** People tell us all the time to "have a good day," but what does that really mean? How do you work on having a really good day? Our guest has researched the topic and has come up with some very interesting and helpful information from neuroscience and psychology that anyone can use to make their day more productive, less anxiety-provoking and just more pleasant.

**Host:** Marty Peterson. Guest: Caroline Webb, economist, management consultant, CEO of Sevenshift, author of the book, *How to Have a Good Day: Harness the power of behavioral science to transform your working life*.

**Compliance Issues Covered:** mental & physical health, productivity, employment, family issues

**3/20/16 Program 16-12 Duration 1:36**

**SEGMENT 1:** Everyone's a Critic! Why it's important that you should be 9:05

**Synopsis:** You've no doubt heard the line "everyone's a critic!" Our guest is one and thinks we should all be critics of the films, fine art, literature and other pleasures we indulge in. He will talk about why it's good to be a discerning viewer of the arts, how to be a better critic, how criticism makes us see things in a different light and how it helps us become better at choosing those things in life that bring us beauty and pleasure.

**Host:** Gary Price. Guest: A.O. Scott, movie critic for the New York Times, author of the book, *Better Living Through*

**Compliance Issues Covered:** media, literature & the arts, business



employment and workplace safety  
environment and pollution  
environment and weather  
ethics & medicine  
family issues  
federal government and food regulation  
federal government and regulation  
food additives  
food safety  
government regulation and oversight  
health care  
infectious disease  
insurance  
mental illness

mosquito abatement  
politics  
prevention  
psychology  
public health  
public safety  
sports and recreation  
technology  
technology and society  
travel and tourism  
volunteerism  
women's issues  
workplace violence  
youth at risk

See weekly logs below for segment dates, titles, topics, guests & duration

**01/03/16-01/09/16      Program 16-01      Duration 2:03**

**SEGMENT 1: HOW WEATHER CAUSES PAIN 11:52**

**Synopsis:** Millions of Americans suffer pain as a result of weather changes. Experts discuss different conditions

affected by weather, why pain responds to weather changes and possible remedies to some of these maladies. **Host:** Reed Pence. Guests: Deni Cantrall, retired teacher and arthritis sufferer; Dr. Robert Jamison, Prof. of Anesthesia and Psychiatry, Brigham and Women's Hospital and Harvard Medical School; Bob Smirbeck, Expert Senior Meteorologist, AccuWeather.com; Dr. David Borenstein, Clinical Prof. of Medicine, George Washington Univ. School of Medicine and Health Sciences; Dr. Vincent Martin, Prof. of Medicine and Director, Headache and Facial Pain Program, Univ. of Cincinnati.

**Compliance issues covered:** health care; public health; consumerism; environment and weather; prevention

**SEGMENT 2: TOXIC CHEMICALS IN PRODUCTS 7:54**

**Synopsis:** The average American is exposed to more than 100 potentially toxic synthetic chemicals every day, and

there is little oversight of their safety. A noted expert discusses the vast amount that we don't know about these chemicals, how the US might regulate them better, and how tougher regulation in other countries could help keep Americans safer.

**Host:** Nancy Benson. Guest: Ken Geiser, Emeritus Prof. of Work Environment, Univ. of Massachusetts, Lowell, and author, Chemicals Without Harm: Policies for a Sustainable World.

**Compliance issues covered:** environment and pollution; consumerism; consumer safety

**01/10/16-01/16/16      Program 16-02      Duration 2:03**

**SEGMENT 1: VIOLENCE AGAINST HEALTHCARE WORKERS 12:23**

**Synopsis:** Healthcare workers are about four times more likely than workers in any other field to be attacked on the job, usually by patients or family members, and most often in the emergency

department. Experts discuss how and why attacks occur and how hospitals and health care workers can do a better job preventing them.

**Host:** Reed Pence. Guests: Lisa Wolf, Director, Institute for Emergency Nursing Research, Emergency Nurses Assn.;

Dr. Christopher Michos, Connecticut emergency medicine physician; Dr. Ronald Wyatt, Medical Director, Division of Healthcare Improvement, The Joint Commission

**Compliance issues covered:** health care; workplace violence; employment and workplace safety; prevention; education

#### **SEGMENT 2: ANKLE REPLACEMENT 7:54**

**Synopsis:** Hip and knee replacements are common, and doctors now say ankle replacements have become technically good enough to make fusion obsolete for arthritis patients in pain. A doctor & patient discuss.

**Host:** Nancy Benson. Guests: Dr. Simon Lee, foot & ankle surgery specialists, Rush Univ. Medical Center & Midwest

Orthopedics, Chicago; Robert Corwin, ankle replacement patient and judo instructor, Yorkville, IL.

**Compliance issues covered:** consumerism; technology; health care; disabilities

#### **01/17/16-01/23/16      Program 16-03      Duration 2:03**

##### **SEGMENT 1: GENE EDITING 12:30**

**Synopsis:** Scientists have developed the technology to edit single genes, which could eventually eliminate some

inherited diseases. If the technology is used on embryos or egg and sperm cells, it could eliminate some diseases from succeeding generations. However, doctors don't know how such "germline editing" or errors in execution of it would affect other genes for generations to come, calling the practice into question.

**Host:** Reed Pence. Guests: Dr. Debra Mathews, Asst. Director for Science Programs, Johns Hopkins Berman Institute of Bioethics and Assoc. Prof. of Pediatrics, Johns Hopkins School of Medicine; Alta Charro, Warren P. Knowles Prof. of Law and Bioethics, Law and Medical Schools, Univ. of Wisconsin-Madison

**Compliance issues covered:** technology; ethics; public health; economics; federal government and regulation

#### **01/24/16-01/30/16      Program 16-04      Duration 2:03**

##### **SEGMENT 1: ICU PTSD 12:47**

**Synopsis:** A surprisingly high percentage of people who've been treated in intensive care units later suffer from posttraumatic stress disorder, often including hallucinations recalling horrible ICU incidents. This has led to coining a new syndrome--PICS, or post intensive care syndrome. Experts discuss why the syndrome appears to occur and what's being done to treat and prevent it.

**Host:** Reed Pence. Guests: Dr. Joe Bienvenu, Assoc. Prof. of Psychiatry, Johns Hopkins Univ.; Dr. James Jackson,

Asst. Prof. of Medicine, Vanderbilt Univ.

**Compliance issues covered:** health care; consumerism; mental illness

##### **SEGMENT 2: SILENT REFLUX 7:12**

**Synopsis:** Millions of people who think they have allergies, asthma, and sinus problems may actually have "silent

reflux" which can travel up the esophagus all the way to the throat and head. An expert discusses telltale symptoms and the dietary triggers that can cause the disorder.

**Host:** Nancy Benson. Guest: Dr. Jamie Koufman, Director, Voice Institute of New York, Prof. of Clinical Otolaryngology, New York Medical College and author, The Chronic Cough Enigma.

**Compliance issues covered:** health care; consumerism; federal government and food regulation

**01/31/16-02/06/16      Program 16-04      Duration 2:03**

**SEGMENT 1: SILENT HEART ATTACK 12:38**

**Synopsis:** Heart attacks that produce few if any symptoms may be mistaken for indigestion or simple malaise, but they can be more serious than heart attacks that bring crushing pain because they often don't bring a victim to the hospital for lifesaving help. Experts discuss.

**Host:** Reed Pence. Guests: Dr. Martha Gulati, cardiologist, Univ. of Arizona and Editor-in-Chief, American College of

Cardiology patient education initiative, Cardiosmart.org; Dr. Robert Vogel, Prof. of Medicine and Cardiology, Univ. of Colorado and co-author, The Pritikin Edge.

**Compliance issues covered:** health care; consumerism; public health

**SEGMENT 2: HARMFUL INFLAMMATION 7:12**

**Synopsis:** Low-level systemic inflammation is being tied to many disorders including heart disease, and now research has even tied inflammation to intermittent explosive disorder, a syndrome of repeated rage. Experts discuss these findings and how inflammation can be combatted through diet and supplementation.

**Host:** Nancy Benson. Guests: Dr. Melina Jampolis, nutrition specialist physician and author, The Calendar Diet; Dr.

Emil Coccaro, Prof. and Chairman of Psychiatry and Behavioral Neuroscience, Univ. of Chicago.

**Compliance issues covered:** health care; public safety; prevention

**02/07/16-02/13/16      Program 16-06      Duration 2:00**

**SEGMENT 1: NEW FINDINGS ON STUTTERING 11:39**

**Synopsis:** Stuttering has been blamed even fairly recently on parenting, but new research has several new findings: a structural deficiency in the brain's wiring in stutterers; an inability to perceive rhythms; and a much more successful way to treat stuttering. Experts discuss the new advances.

**Host:** Reed Pence. Guests: Dr. Roger Ingham, Prof. of Speech and Hearing Sciences, Univ. of California, Santa

Barbara; Dr. Scott Grafton, Prof. of Psychological and Brain Sciences, Univ. of California, Santa Barbara; Dr. Devin McAuley, Prof. of Psychology and Newuroscience, Michigan State Univ.

**Compliance issues covered:** youth at risk; developmental disorders; education

**SEGMENT 2: DOUBLE DIPPING & THE FIVE-SECOND RULE 8:17**

**Synopsis:** Super Bowl party snacks are prime territory for contamination via cross contamination and being dropped on the floor. A scientist who has studied both phenomena discusses the truth (or lack of truth) in two old myths.

**Host:** Nancy Benson. Guest: Dr. Paul Dawson, Prof. of Food, Nutrition and Packaging Science, Clemson Univ.

**Compliance issues covered:** food safety; consumer safety; sports and recreation

**02/14/16-02/20/16      Program 16-07      Duration 2:00**

**SEGMENT 1: INDUSTRY FUNDING OF CLINICAL TRIALS 13:30**

**Synopsis:** Clinical trials are much of the basis for the practice of medicine. Funding of trials has dramatically shifted so that today, trials paid for by pharmaceutical and device makers outnumber publically funded trials 6-to-1. Some studies indicate this makes bias in trials more likely, jeopardizing public health. Experts discuss.

**Host:** Reed Pence. Guests: Jocelyn Ullrich, Asst. Vice President of Science and Regulatory Advocacy, Pharmaceutical

Research and Manufacturers of America (PhRMA); Dr. John Abramson, Lecturer in Healthcare Policy, Harvard Medical School; Dr. Joel Lexchin, emergency medicine physician and Prof. of Health Policy, York Univ.

**Compliance issues covered:** public health; consumerism and consumer safety; federal government; government regulation and oversight; economics; ethics

**SEGMENT 2: FIXING THE HEALTHCARE COST SPIRAL 7:32**

**Synopsis:** American healthcare is the most expensive in the world. An expert author details some of the causes and possible solutions now being established.

**Host:** Nancy Benson. **Guest:** Dr. John Patrick, author, *Health Attitude: Unraveling and Solving the Complexities of Healthcare*

**Compliance issues covered:** consumerism; economics; insurance; technology

**02/21/16-02/27/16      Program 16-08      Duration 2:00**

**SEGMENT 1: ZIKA VIRUS 13:17**

**Synopsis:** Mosquito-transmitted Zika virus has arrived in Central and South America, and while most people are not affected by it, the virus has been linked to microcephaly, a severe birth defect. Experts discuss the virus, how it's transmitted, its spread to the US, and how to protect yourself from it.

**Host:** Reed Pence. **Guests:** Dr. Uriel Kitron, Prof. and Chair of Environmental Sciences, Emory Univ.; Dr. William

Schaffner, Prof. of Preventive Medicine and Infectious Diseases, Vanderbilt Univ. Medical Center; Dr. Anna Durbin, Assoc. Prof. of International Health, Johns Hopkins Bloomberg School of Public Health

**Compliance issues covered:** public health; public safety; infectious disease; youth at risk; women's issues; abortion; travel and tourism; mosquito abatement

**SEGMENT 2: THYROID DISEASE 6:15**

**Synopsis:** Thyroid disease affects millions of Americans, many of whom have not been diagnosed. Experts discuss symptoms, causes, and treatments.

**Host:** Nancy Benson. **Guests:** Dr. Jordan Geller, endocrinologist, Beverly Hills, CA; Shannon Rosen, thyroid disorder

patient, Cincinnati, OH; Dr. Jeffrey Garber, Chief of Endocrinology, Harvard Vanguard Medical Assoc., Associate Prof. of Medicine, Harvard Medical School and lead author, *Clinical Practice Guidelines for Hypothyroidism in Adults*.

**Compliance issues covered:** healthcare; food additives

**02/28/16-03/05/16      Program 16-09      Duration 2:00**

**SEGMENT 1: THE BYSTANDER EFFECT 11:55**

**Synopsis:** It's a psychological paradox that the greater the number of people present when a person needs help, the less likely help will be rendered. Experts discuss reasons why this effect occurs, how it can be broken by technology, and the background of intense research into the effect sparked by the first internationally famous "bystander effect" crime.

**Host:** Reed Pence. **Guests:** Kevin Cook, author, *Kitty Genovese; the Murder, the Bystanders, the Crime That Changed America*; Dr. Jan-Willem van Prooijen, Assoc. Prof. of Social and Organizational Psychology, V-U Univ., Amsterdam, Netherlands and Senior Researcher, Netherlands Institute for Criminology; Dr. James Strickland, psychologist in private practice, Comack, NY.

**Compliance issues covered:** psychology; crime; volunteerism; technology and society; public safety

**SEGMENT 2: THE PSYCHOLOGY OF EGG DONATION 8:08**

**Synopsis:** Egg donation can solve infertility, but it can be a minefield of emotional risks, especially if the donor and

recipient are family or friends. An author/journalist who has donated twice with vastly different results discusses the technology and what to look out for when approaching egg donation.

**Host:** Lynn Holley. **Guest:** Alicia Young, author, Two Eggs, Two Kids: An Egg Donor's Account of Friendship, Infertility and Secrets

**Compliance issues covered:** healthcare; family issues; technology

**03/06/16-03/12/16      Program 16-10      Duration 2:01**

**SEGMENT 1: CONCIERGE MEDICINE IN PRIMARY CARE 12:20**

**Synopsis:** Many primary care doctors are unhappy with the "factory medicine" they have to practice. Some are creating "concierge medicine" practices in response, cutting patient roles and asking for retainer fees from those that remain. Patients receive much longer appointments, greater access, and more personal care for these higher fees. Two concierge doctors and a patient discuss.

**Host:** Reed Pence. **Guests:** Dr. Uday Jani, internist, Lewis, DE; Dr. Jeffrey Puglisi, Glenville Medical Concierge Care,

Greenwich, CT; "Suzy," concierge patient

**Compliance issues covered:** health care; economics

**SEGMENT 2: RESTLESS LEGS SYNDROME 8:08**

**Synopsis:** Restless legs syndrome, a neurological condition, strikes people at night, creating some of the worst sleep conditions known by any patients. Experts discuss identifying and treating the syndrome.

**Host:** Lynn Holley. **Guests:** Karla Dzienkowski, Executive Director, Restless Legs Syndrome Foundation and parent of daughter with restless legs syndrome; Dr. William Ondo, Prof. of Neurology, Univ. of Texas Health Science Center, Houston and advisory board member, Restless Legs Syndrome Foundation

**Compliance issues covered:** healthcare; family issues; technology

**03/13/16-03/19/16      Program 16-11      Duration 2:04**

**SEGMENT 1: ADVENTURES OF A PARAMEDIC 11:46**

**Synopsis:** Paramedics and EMTs are the first responders of the health system and often find violent, confusing

situations on their arrival. A former paramedic describes the "inside story" of the job, its dangers and rewards.

**Host:** Reed Pence. **Guests:** Kevin Hazzard, author, A Thousand Naked Strangers: A Paramedic's Wild Ride to the

Edge and Back

**Compliance issues covered:** health care; emergency response; public safety

**SEGMENT 2: KEEPING SECRETS FROM YOUR DOCTOR 7:32**

**Synopsis:** Patients often keep lifestyle secrets from their physicians even though it may be harmful to their health.

Experts discuss the most common reasons for secret-keeping and the consequences that may result.

**Host:** Nancy Benson. **Guests:** Dr. Daphne Miller, family physician, San Francisco; Karen Giblin, President, Red Hot

Mamas menopause management program

**Compliance issues covered:** health care; public health; consumerism; youth at risk

**03/20/16-03/26/16      Program 16-12      Duration 2:00**

**SEGMENT 1: INCIDENTAL GENETIC FINDINGS 11:24**

**Synopsis:** Genetic testing has become a widespread reality in the past five years, but doctors are struggling with what many genetic findings really mean. Should patients be told about the presence of genes that might be either dangerous...or perfectly harmless? Experts discuss.

**Host:** Reed Pence. **Guests:** Dr. Dan Roden, Prof. of Medicine, Pharmacology and Biomedical Informatics and Asst.

Vice Chancellor, Personalized Medicine, Vanderbilt Univ. Medical Center; Dr. Gerald Feldman, Prof. of Molecular Genetics in Medicine, Pediatrics and Pathology, Wayne State Univ. and President, American College of Medical Genetics and Genomics; Dr. Ellen Wright Clayton, member, Center for Biomedical Ethics and Society and Prof. of Pediatrics and Law, Vanderbilt Univ.

**Compliance issues covered:** health care; ethics; technology and society; public health; economics

**SEGMENT 2: THE HIGH HEALTH COST OF SUGAR 7:24**

**Synopsis:** Many experts disagree over the roots of the obesity crisis some 40 years ago. One well-known expert

describes why he believes sugar is to blame, and the changes in the market and government advisories that made sugar a much heavier part of our diets.

**Host:** Nancy Benson. Guest: Dr. Robert Lustig, pediatric endocrinologist, Univ. of California, San Francisco, President, Institute for Responsible Nutrition and author, *Fat Chance: Beating the Odds Against Sugar, Processed Food, Obesity and Disease*

**Compliance issues covered:** health care; public health; consumerism; economics; federal government

**03/27/16-04/02/16**

**Program 16-13**

**Duration 2:00**

**SEGMENT 1: BIOFILM 11:51**

**Synopsis:** Doctors often deal with bacterial infections, but they are less familiar with infections involving several

different kinds of bacteria in a matrix. This form, known as biofilm, is surprisingly common, resistant to many antibiotics, and gaining new attention as a source of hard to eradicate infections. Experts discuss.

**Host:** Reed Pence. Guests: Dr. Phil Stewart, Prof. of Chemical and Biological Engineering, Montana State Univ.; Dr.

Randall Wolcott, Medical Director, Southwest Regional Wound Care Center, Lubbock, TX; Bill Soukup, President, ScientificBiofilm Solutions and Healthy Household Cleansers

**Compliance issues covered:** health care; public health; consumerism

**SEGMENT 2: OTC DRUGS AND 'TWEENS 7:24**

**Synopsis:** Young adolescents often are allowed to take over the counter drugs on their own, but many OTC medicines, especially acetaminophen, can be dangerous. Experts discuss how to educate 'tweens on taking OTC drugs safely.

**Host:** Nancy Benson. Guests: Dr. Tanya Altman, Asst. Clinical Prof. of Pediatrics, Mattel Children's Hospital, UCLA and spokesperson, American Academy of Pediatrics; Dr. Janet Engle, Exec. Assoc. Dean, Prof. and head of Dept. of Pharmacy Practice, Univ. of Illinois at Chicago College of Pharmacy; Sharon Mielke, mother of victim of OTC drug death.

**Compliance issues covered:** health care; consumerism; youth at risk; consumer safety; drugs & medications