



REMIT TO Sinclair Broadcast Gro  
 c/o KEYE  
 PO Box 206270  
 Dallas, TX 75320-6270  
 ph: (855) 746-2729

Advertiser  
 Agency  
 Buyer  
 Salesperson

Ellen Troclair for Texas House Di(146760)  
 Strategic Media Placement (6694)  
 Locality/PHL, Philadelphia (2992)  
 ph: (610) 293-4100

Invoice 10230373  
 Inv Date 3/10/2024  
 Terms CIA  
 Contract 6003522  
 Bill Type Weekly/Irregular  
 Period 3/4/2024 - 3/10/2024

Special Handling None  
 Product POLITICAL CANDIDATE (ns) (1186)  
 Brand 1553/2471/7027 (1990667)  
 Acct Types National/Political Candidate Agency BRD  
 Est/External # 7037/10752727  
 Demo A35+  
 Revision  
 Comments

CO-OP/Order Type No/Normal  
 Package  
 Gen. Date 3/13/2024 10:14:50AM

Strategic Media Placement  
 7669 Stagers Loop  
 Delaware, OH 43015

AgM

Austin (KEYE)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	Contract Line Remarks:		<u>Daypart - CBS AUSTIN MRN NEWS 5A(Agency)-</u>						
	News	172164-News-KEYE TV M	Day,M-1,W-1,Th-1,F-1	03/04/24 5:43AM (Mo)	00:30	News-KEYE TV Morning News 5a	24XTROX10V30H	\$90.00	
4.0	Contract Line Remarks:		<u>Daypart - CBS EVENING NEWS(Agency)-</u>						
	News	165283-CBS Evening New	Day,M-1,W-1,Th-1,F-1	03/04/24 5:28PM (Mo)	00:30	CBS Evening News	24XTROX10V30H	\$600.00	
6.0	Contract Line Remarks:		<u>Daypart - CBS AUSTIN NEWS AT SIX(Agency)-</u>						
	News	172168-News-KEYE News	Day,M-1,W-1,Th-1,F-1	03/04/24 6:28PM (Mo)	00:30	News-KEYE News at 6p	24XTROX10V30H	\$450.00	
8.0	Contract Line Remarks:		<u>Daypart - CBS AUSTIN NEWS AT 630(Agency)-</u>						
	News	1677694-News-KEYE New	Day,M-1,W-1,Th-1,F-1	03/04/24 6:54PM (Mo)	00:30	News-KEYE News at 630p	24XTROX10V30H	\$450.00	
13.0	Contract Line Remarks:		<u>Daypart - NCIS HAWAII(Agency)-</u>						
	Prime	4394728-CBS-NCIS: Hawa	Per week (1),Mo	03/04/24 9:50PM (Mo)	00:30	CBS-NCIS: Hawaii (Monday)	24XTROX10V30H	\$950.00	
17.0	Contract Line Remarks:		<u>Daypart - CBS AUSTIN MRN NEWS 6A(Agency)-</u>						
	News	173835-News-KEYE TV M	Day,M-1,W-1,Th-1,F-1	03/04/24 6:44AM (Mo)	00:30	News-KEYE TV Morning News 6a	24XTROX10V30H	\$175.00	
23.0	Contract Line Remarks:		<u>Daypart - CBS AUSTIN NEWS AT 10P(Agency)-</u>						
	News	172169-News-KEYE News	Day,M-1,W-1,Th-1,F-1	03/04/24 10:33PM (Mo)	00:30	News-KEYE News at 10p	24XTROX10V30H	\$550.00	
29.0	Contract Line Remarks:		<u>Daypart - CBS THIS MORNING(Agency)-</u>						
	News	165594-CBS-This Mornin	Day,M-1,W-1,Th-1,F-1	03/04/24 8:26AM (Mo)	00:30	CBS-This Morning (New Title)	24XTROX10V30H	\$200.00	

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at <http://sbgj.net/?p=1224> (and "Station" definition includes regional sports networks, as applicable).

Warranty – We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$3,465.00	Total Spots	8
Commission	(\$519.75)		
Net Total	\$2,945.25		