

# CONTRACT



**WALA**  
 1501 Satchel Paige Dr  
 Mobile, AL 36606  
 Sales T&C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (251) 434-1010

<u>Contract / Revision</u> 3516011 /		<u>Alt Order #</u>
<u>Advertiser</u> Anthony Daniels for Alabama		<u>Original Date / Revision</u> 04/10/24 / 04/10/24
<u>Contract Dates</u> 04/15/24 - 04/15/24	<u>Estimate #</u> ADCC	
<u>Product</u> AL Runoff		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WALA	<u>Account Executive</u> Mobile House	<u>Sales Office</u> Mobile National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 116636	<u>Advertiser Ref</u> 626272	

And:

**Ad Team Inc**  
 2024 Arkansas Valley Dr Ste 808  
 Little Rock, AR 72212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WALA	04/15/24	04/15/24	M-F 7a News	7a-730a		:30			P-02	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	M-----				1	\$350.00				
N 2	WALA	04/15/24	04/15/24	M-F 5p News	5p-530p		:30			P-02	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	M-----				1	\$400.00				
N 3	WALA	04/15/24	04/15/24	M-F 10p News	10p-1030p		:30			P-02	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/15/24	04/21/24	M-----				1	\$375.00				
<b>Totals</b>												3	\$1,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/15/24	3	\$1,125.00	(\$168.75)	\$956.25
<b>Totals</b>	3	\$1,125.00	(\$168.75)	\$956.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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