

KYST – AM, Texas City, Texas

Quarterly Issues and Program List

January 2014 through March 2014

In accordance with the Commission’s Rules, the following in the opinion of Station KYST are problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is addressed by significant public affairs and/or public service programming in response to these needs.

Issues:

- 1. Texas City Emergency Siren System**
- 2. Texas City Emergency Management**
- 3. General Issues covered by Ad Council PSA’s**

KYST-AM, Texas City, Texas

April 2014

Quarterly Issues/Programming List

1. Texas City Emergency Siren System

a. Texas City Emergency Siren System (Spanish, 2:00):

The Emergency Siren System of Texas City alerts the City of Texas City and the City of La Marque to possible dangers, including, but not limited to, chemical spills, accidental chemical release, or weather related situations. KYST-AM has created a customized PSA that informs our community of the siren system along with steps to follow in case of an emergency. For complete PSA please see the English write-up along with Spanish translation at the end of this list.

This PSA ran from 1/1/14 until 3/31/14 as follows:

Monday thru Friday – 11:30 AM

Monday thru Friday – 4:30 PM

Monday thru Friday – 7:45 PM

2. Texas City Emergency Management

KYST-AM follows the Texas City Emergency Management website for emergency notifications that need to be relayed to the citizens of Texas City. When a notification is received from the Texas City Emergency Management office the information is then read live on the air, and is followed with any updates that are released.

Our goal is to serve our licensing community by providing up-to-the-minute information directly from local governing officials. A file with these announcements can be found within our public inspection files.

3. General Ad Council PSA's

KYST-AM promotes public service announcements from the Ad Council throughout the day. These PSA's, while not necessarily specifically geared towards our licensing community, still provide helpful information that all our listeners can benefit from.

KYST 920 AM – City of Texas City Emergency Management

Emergency Siren System PSA

The following is a public service announcement for the City of Texas City:

The Emergency Siren System of Texas City alerts the City of Texas City and the City of La Marque to possible dangers, including, but not limited to, chemical spills, accidental chemical release, or weather related situations. An emergency siren will alternate between a high and low frequency. When this siren is heard take the following steps:

- Go indoors
- Shut all windows and doors
- Turn off the air conditioning
- Turn on the radio to 530 AM or TV to cable channel 16. You may also want to tune in to any major Houston area television station for updates
- Stay off the telephone. In certain emergencies relevant information maybe be relayed to you over the telephone

A siren with a continuous single frequency tone is given when the emergency has been resolved. Siren tests are performed every Wednesday at noon. Do not confuse these tests as an actual emergency. For more information contact the Texas City Emergency Management Office at (409) 643-5840 or visit www.texas-city-tx.org and click on Emergency Management. You can also follow the “Texas City Emergency Management” page on Facebook for relevant information and notifications.

The preceding information was composed and translated by KYST 920 AM using information from the Texas City Emergency Management website.

Spanish Translation:

El siguiente es un anuncio de servicio público para la ciudad de Texas City:

El sistema de sirenas de emergencia de Texas City alerta a la ciudad de Texas City y la ciudad de La Marque sobre posibles peligros, incluyendo, pero no limitado a, derrames químicos, emisiones químicas accidentales o situaciones relacionadas con el clima. Una sirena de emergencia se alternará entre una frecuencia alta y baja. Cuando esta sirena se escuche tome las siguientes medidas:

Vaya Adentro

Cierre todas las ventanas y puertas

Apague el acondicionador de aire

-Sintonice la radio en 530 AM o el TV en el canal de cable 16. También puede sintonizar cualquier estación de televisión más importante del área de Houston para las actualizaciones

–Mantenga el teléfono desocupado. En ciertas emergencias la información tal vez se le retransmita través del teléfono

Una sirena con un tono de frecuencia continua se da cuando la emergencia ha sido resuelta. Pruebas de sirenas se llevan a cabo todos los miércoles al mediodía. No hay que confundir estas pruebas como una emergencia real. Para obtener más información, comuníquese con la Oficina de Emergencias de Texas City Management al (409) 643-5840 o visite www.texas-ciudad-tx.org y haga clic en Administración de Emergencias. También puede seguir el "Texas City Emergency Management" a través del Facebook para obtener información relevante y notificaciones.

Esta información fue extraída y traducida por KYST 920 AM con información de la página web del Texas City Emergency Management.