



**Remit Address:**  
**WWLP**  
 PO Box 403911  
 Atlanta, GA 30384  
 Main: (413) 377-2200  
 Billing: (317) 296-3100

# INVOICE

Advertiser	POL/Mass Dems Coakley
Product	MASS DEMS/COAKLEY
Estimate Number	

Invoice #	510093-1
Invoice Date	11/09/14
Invoice Month	November 2014
Invoice Period	10/27/14 - 11/04/14

**Billing Address:**

**AKP Message & Media**  
**Attention: Accounts Payable**  
 730 North Franklin  
 Chicago, IL 60610  
 USA

Station	WWLP
Account Executive	Katz Chicago
Sales Office	Katz/Chicago
Sales Region	National

Order #	510093
Alt Order #	09435936
Deal #	
Order Flight	10/31/14 - 11/04/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCOK
Product Code	

Agency Ref	IN10450/TO1698/SP5354
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WWLP	Today Show	7-9a								
	WWLP	Today Show	7-9a		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	8:51 AM	MDSC1405H	\$275.00		1
2	WWLP	Today Show Sat	7-9a								
	WWLP	M-F 530-7p	M-F 530-7p		10/27/14 to 11/02/14	1x	-----1-				
				Sa	11/01/14	:30	7:51 AM	MDSC1405H	\$225.00		1
3	WWLP	22 News Weekend @ 6p	6-7p								
	WWLP	11-1135p			11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	5:51 PM	MDSC1405H	\$375.00		1
4	WWLP	News 22 @ 11 M-F only	11-1135p								
	WWLP	9-10a			10/27/14 to 11/02/14	1x	-----1				
				Su	11/02/14	:30	6:28 PM	MDSC1405H	\$225.00		1
5	WWLP	News 22 @ 5p	5-530p								
	WWLP	11-1135p			10/31/14 to 11/06/14	1x	M---F--				
				F	10/31/14	:30	11:18 PM	MDSC1405H	\$400.00		2
6	WWLP	News 22 @ Noon	12-1p								
	WWLP	5-530p			10/27/14 to 11/02/14	2x	-----11				
				Sa	11/01/14	:30	9:26 AM	MDSC1405H	\$125.00		1
				Su	11/02/14	:30	9:22 AM	MDSC1405H	\$125.00		2
7	WWLP	News 22 @ 6am	6-7a								
	WWLP	11-1135p			11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	12:37 PM	MDSC1405H	\$100.00		1
8	WWLP	News 22 @ 5p	5-530p								
	WWLP	11-1135p			10/31/14 to 11/06/14	1x	M---F--				
				M	11/03/14	:30	5:29 PM	MDSC1405H	\$350.00		1
9	WWLP	News 22 @ 6am	6-7a								
	WWLP	11-1135p			10/27/14 to 11/02/14	1x	-----1-				
				Sa	11/01/14	:30	6:26 AM	MDSC1405H	\$100.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Chicago, IL 60610  
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCOK
Product Code	

Agency Ref	IN10450/TO1698/SP535x
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WWLP	Judge Judy	4-5p								
	WWLP				11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	4:50 PM	MDSC1405H	\$100.00		1
11	WWLP	M-F 7-8p	7-8p								
	WWLP				10/31/14 to 11/06/14	1x	M---F--				
				F	10/31/14	:30	7:06 PM	MDSC1405H	\$325.00		1
12	WWLP	Today Show 3	10-11a								
	WWLP				11/03/14 to 11/09/14	1x	MT-----				
				Tu	11/04/14	:30	10:29 AM	MDSC1405H	\$75.00		1
13	WWLP	Dr. Phil	3-4p								
	WWLP				11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	3:11 PM	MDSC1405H	\$75.00		1
14	WWLP	News 22 @5p	5-530p								
	WWLP				11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	5:17 PM	MDSC1405H	\$350.00		1
15	WWLP	M-F 7-8p	7-8p								
	WWLP				11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	7:54 PM	MDSC1405H	\$325.00		1
16	WWLP	Tonight Show	1135p-1237a								
	WWLP				11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	12:36 AM	MDSC1405H	\$125.00		1
17	WWLP	Saturday Night Live	1130p-101a								
	WWLP				10/27/14 to 11/02/14	1x	-----1-				
				Sa	11/01/14	:30	12:05 AM	MDSC1405H	\$250.00		1
18	WWLP	Days of Our Lives	1-2p								
	WWLP				11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	1:25 PM	MDSC1405H	\$100.00		1
19	WWLP	Sat 730-8p	Sat 730-8p								

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19	WWLP	Sat 730-8p	Sat 730-8p		10/27/14 to 11/02/14	1x	-----1-				
				Sa	11/01/14	:30	7:54 PM	MDSCL405H	\$75.00		1

Aired Spots 20

Gross Total	\$4,100.00
Agency Commission	\$615.00
Net Amount Due	\$3,485.00
Payment Terms 30 Days	

Agency Ref	IN10450/TO1698/SP535x
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