



Remit Address:  
 WWLP  
 PO Box 403911  
 Atlanta, GA 30384  
 Main: (413) 377-2200  
 Billing: (317) 296-3100

# INVOICE

Billing Address:

AKP Message & Media  
 Attention: Accounts Payable  
 730 North Franklin  
 Chicago, IL 60610  
 USA

Advertiser	POL/Mass Dems Coakley
Product	MASS DEMS/COAKELY
Estimate Number	

Invoice #	510093-1
Invoice Date	11/09/14
Invoice Month	November 2014
Invoice Period	10/27/14 - 11/04/14

Station	WWLP
Account Executive	Katz Chicago
Sales Office	Katz/Chicago
Sales Region	National

Order #	510093
Alt Order #	09435936
Deal #	
Order Flight	10/31/14 - 11/04/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCOK
Product Code	

Agency Ref	IN10450/TO1698/SP5354
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WWLP	Today Show	7-9a		11/03/14 to 11/09/14	1x	1-----				
					M	11/03/14	:30	8:51 AM	MDSCL405H		1
2	WWLP	Today Show Sat	7-9a		10/27/14 to 11/02/14	1x	-----1-				
					Sa	11/01/14	:30	7:51 AM	MDSCL405H		1
3	WWLP	M-F 530-7p	M-F 530-7p		11/03/14 to 11/09/14	1x	1-----				
					M	11/03/14	:30	5:51 PM	MDSCL405H		1
4	WWLP	22 News Weekend @ 6p	6-7p		10/27/14 to 11/02/14	1x	-----1				
					Su	11/02/14	:30	6:28 PM	MDSCL405H		1
5	WWLP	News 22 @ 11 M-F only	11-1135p		10/31/14 to 11/06/14	1x	M---F--				
					F	10/31/14	:30	11:18 PM	MDSCL405H		2
6	WWLP	News 22 Weekend	9-10a		10/27/14 to 11/02/14	2x	-----11				
					Sa	11/01/14	:30	9:26 AM	MDSCL405H		1
					Su	11/02/14	:30	9:22 AM	MDSCL405H		2
7	WWLP	22 News @ Noon	12-1p		11/03/14 to 11/09/14	1x	1-----				
					M	11/03/14	:30	12:37 PM	MDSCL405H		1
8	WWLP	News 22 @ 5p	5-530p		10/31/14 to 11/06/14	1x	M---F--				
					M	11/03/14	:30	5:29 PM	MDSCL405H		1
9	WWLP	22 News @ 6am	6-7a		10/27/14 to 11/02/14	1x	-----1-				
					Sa	11/01/14	:30	6:26 AM	MDSCL405H		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



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Product	MASS DEMS/COAKELY	Invoice Date	11/09/14
Estimate Number		Invoice Month	November 2014
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Account Executive	Katz Chicago	Order #	510093
Sales Office	Katz/Chicago	Alt Order #	09435936
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	10/31/14 - 11/04/14
Billing Type	Cash	IDB #	
Special Handling		Advertiser Code	MCOK
		Product Code	
Agency Ref	IN10450/TO1698/SP335x	Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WWLP	Judge Judy	4-5p		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	4:50 PM	MDSC1405H	\$100.00		1
11	WWLP	M-F 7-8p	7-8p		10/31/14 to 11/06/14	1x	M---F--				
				F	10/31/14	:30	7:06 PM	MDSC1405H	\$325.00		1
12	WWLP	Today Show 3	10-11a		11/03/14 to 11/09/14	1x	MT-----				
				Tu	11/04/14	:30	10:29 AM	MDSC1405H	\$75.00		1
13	WWLP	Dr. Phil	3-4p		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	3:11 PM	MDSC1405H	\$75.00		1
14	WWLP	News 22 @5p	5-530p		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	5:17 PM	MDSC1405H	\$350.00		1
15	WWLP	M-F 7-8p	7-8p		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	7:54 PM	MDSC1405H	\$325.00		1
16	WWLP	Tonight Show	1135p-1237a		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	12:36 AM	MDSC1405H	\$125.00		1
17	WWLP	Saturday Night Live	1130p-101a		10/27/14 to 11/02/14	1x	-----1-				
				Sa	11/01/14	:30	12:05 AM	MDSC1405H	\$250.00		1
18	WWLP	Days of Our Lives	1-2p		11/03/14 to 11/09/14	1x	1-----				
				M	11/03/14	:30	1:25 PM	MDSC1405H	\$100.00		1
19	WWLP	Sat 730-8p	Sat 730-8p								

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Advertiser Code	MCOK
Product Code	

Agency Ref	IN10450/TT01698/SP535x
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WWLP	Sat 730-8p	Sat 730-8p		10/27/14 to 11/02/14	1x	7:54 PM	MDSCL405H	\$75.00		1
					11/01/14						
					Aired Spots 20						

Gross Total \$4,100.00  
Agency Commission \$615.00  
Net Amount Due \$3,485.00 Payment Terms 30 Days

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