

ORDER WORKSHEET

Rep Order# 9419410 Ver# 1 Status New Traffic Order# Printed: 09/26/14 4:10 PM 1 of 4
 EC'd No Last Received: 09/26/14 4:07 PM
 Showing Buylines: All Lines

Station WFLP-TV SPRINGFIELD, MA Agency (JMTA) JAMESTOWN ASSOCIATES
 Advertiser (BAK) BAKER, CHARLIE 3931 S SHERWOOD FOREST BLVD, SUITE 2
 Product BAKER/G/R BATON ROUGE, LA 70816
 Estimate# PATRICIA STERPU Agency C/P1/P2/E
 Buyer Flight Dates 10/20/14-10/26/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JN1) JENNA NUBAR
 Sales Assistant KELLY
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---
 CHARLIE BAKER/GOVERNOR/REPUBLICAN
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 9/26 - NEW BAKER ORDER 10/20-10/26 SPOTS ARE 30S. SHARES ARE EST. PLS CNF. T/R KELLY FOR JENNA

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-----|---------|--------------------------|-----|---------|----------------|----------|-------------|----------------|----------------|---------------|
| 1 | M-F | 5A-6A | NEWS | 30 | - | - | \$75.00 | 10/20-10/24 | 5 | 5 | \$375.00 |
| | | | Buy Comment: NEWS | | | | PS | | | | |
| 2 | M-F | 6A-7A | NEWS | 30 | - | - | \$225.00 | 10/20-10/24 | 5 | 5 | \$1,125.00 |
| | | | Buy Comment: NEWS | | | | PS | | | | |
| 3 | M-F | 7A-9A | TODAY SHOW | 30 | - | - | \$200.00 | 10/20-10/24 | 10 | 10 | \$2,000.00 |
| | | | Buy Comment: TODAY SHOW | | | | PS | | | | |
| 4 | M-F | 9A-10A | TODAY SHOW | 30 | - | - | \$75.00 | 10/20-10/24 | 5 | 5 | \$375.00 |
| | | | Buy Comment: TODAY SHOW | | | | PS | | | | |
| 5 | M-F | 10A-11A | TODAY SHOW | 30 | - | - | \$35.00 | 10/20-10/24 | 5 | 5 | \$175.00 |
| | | | Buy Comment: TODAY SHOW | | | | PS | | | | |
| 6 | M-F | 11A-12P | MASS APPEAL | 30 | - | - | \$25.00 | 10/20-10/24 | 5 | 5 | \$125.00 |
| | | | Buy Comment: MASS APPEAL | | | | PS | | | | |
| 7 | M-F | 12P-1P | NEWS | 30 | - | - | \$50.00 | 10/20-10/24 | 5 | 5 | \$250.00 |
| | | | Buy Comment: NEWS | | | | PS | | | | |

ORDER WORKSHEET

Rep Order# 9419410 Ver# 1 Status New
 EC'd No

Traffic Order#

Printed: 09/26/14 4:10 PM
 Last Received: 09/26/14 4:07 PM
 Showing Buylines: All Lines

Station WWLP-TV SPRINGFIELD, MA
 Advertiser (BAKC) BAKER, CHARLIE
 Product BAKER/G/R
 Estimate# PATRICIA STERPU
 Buyer

Agency (JMTA) JAMESTOWN ASSOCIATES
 3931 S SHERWOOD FOREST BLVD, SUITE 2
 BATON ROUGE, LA 70816
 Agency C/P1/P2/E 10/20/14-10/26/14
 Flight Dates

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JN1) JENNA NUBAR
 Sales Assistant KELLY
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

| Ln | Day | Time | Program | Len | RTG/TMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|------|---------------------|--------------------------------|-----|---------|----------------|----------|-------------|----------------|----------------|---------------|
| 8 | M-F | 1P-2P | Buy Comment: DAYS OF OUR LIVES | 30 | - | - | \$50.00 | 10/20-10/24 | 5 | 5 | \$250.00 |
| 9 | M-F | 3P-4P | Buy Comment: DR PHIL | 30 | - | - | \$35.00 | 10/20-10/24 | 5 | 5 | \$175.00 |
| 10 | M-F | 4P-5P | Buy Comment: JUDGE JUDY | 30 | - | - | \$50.00 | 10/20-10/24 | 5 | 5 | \$250.00 |
| 11 | M-F | 5P-530P | Buy Comment: NEWS | 30 | - | - | \$275.00 | 10/20-10/24 | 5 | 5 | \$1,375.00 |
| 12 | M-F | 530P- 7P | Buy Comment: NEWS | 30 | - | - | \$300.00 | 10/20-10/24 | 5 | 5 | \$1,500.00 |
| 13 | M-F | 7P-730P | Buy Comment: WHEEL | 30 | - | - | \$250.00 | 10/20-10/24 | 5 | 5 | \$1,250.00 |
| 14 | M-F | 730P-8P | Buy Comment: JEOPARDY | 30 | - | - | \$250.00 | 10/20-10/24 | 5 | 5 | \$1,250.00 |
| 15 | M-Sa | 11P-1135P | Buy Comment: NEWS | 30 | - | - | \$325.00 | 10/20-10/25 | 6 | 6 | \$1,950.00 |
| 16 | Su | 1135P-12A | Buy Comment: NEWS | 30 | - | - | \$325.00 | 10/26-10/26 | 1 | 1 | \$325.00 |
| 17 | M-F | 1135P-1235A | Buy Comment: TONIGHT SHOW | 30 | - | - | \$65.00 | 10/20-10/24 | 5 | 5 | \$325.00 |
| 18 | Sa | 6A-7A | Buy Comment: NEWS | 30 | - | - | \$50.00 | 10/25-10/25 | 1 | 1 | \$50.00 |

ORDER WORKSHEET

Rep Order# 9419410 Ver# 1 Status New
 EC'd No

Traffic Order#

Printed: 09/26/14 4:10 PM
 Last Received: 09/26/14 4:07 PM
 Showing Buylines: All Lines

Station WVLP-TV SPRINGFIELD, MA
 Advertiser (BAK) BAKER, CHARLIE
 Product BAKER/G/R
 Estimate#
 Buyer PATRICIA STERPU

Agency (JMTA) JAMESTOWN ASSOCIATES
 3931 S SHERWOOD FOREST BLVD, SUITE 2
 BATON ROUGE, LA 70816
 Agency C/P1/P2/E
 Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JN1) JENNA NUBAR
 Sales Assistant KELLY
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|----|-------|---------|-----------------------------|-----|---------|----------------|----------|-------------|----------------|----------------|------------|
| 19 | Sa | 7A-9A | - | 30 | - | - | \$150.00 | 10/25-10/25 | 2 | 2 | \$300.00 |
| | | | Buy Comment: SAT TODAY | | | | PS | | | | |
| 20 | Sa-Su | 9A-10A | - | 30 | - | - | \$50.00 | 10/25-10/26 | 1 | 1 | \$50.00 |
| | | | Buy Comment: NEWS | | | | PS | | | | |
| 21 | Su | 7A-8A | - | 30 | - | - | \$75.00 | 10/26-10/26 | 1 | 1 | \$75.00 |
| | | | Buy Comment: NEWS | | | | PS | | | | |
| 22 | Su | 8A-9A | - | 30 | - | - | \$150.00 | 10/26-10/26 | 1 | 1 | \$150.00 |
| | | | Buy Comment: SUN TODAY | | | | PS | | | | |
| 23 | Su | 11A-12P | - | 30 | - | - | \$300.00 | 10/26-10/26 | 1 | 1 | \$300.00 |
| | | | Buy Comment: MEET THE PRESS | | | | PN | | | | |
| 24 | M | 10P-11P | - | 30 | - | - | \$300.00 | 10/20-10/20 | 1 | 1 | \$300.00 |
| | | | Buy Comment: BLACKLIST | | | | PS | | | | |
| 25 | Tu | 8P-9P | - | 30 | - | - | \$400.00 | 10/21-10/21 | 1 | 1 | \$400.00 |
| | | | Buy Comment: VOICE | | | | PS | | | | |
| 26 | F | 8P-9P | - | 30 | - | - | \$300.00 | 10/24-10/24 | 1 | 1 | \$300.00 |
| | | | Buy Comment: DATELINE | | | | PS | | | | |

---REPORT TOTALS---
 Report Totals: 97 / \$15,000.00

---SALES MONTHLY TOTALS---
 Oct2014: 97 / \$15,000.00

ORDER WORKSHEET

Rep Order# 9419410 Ver# 1 Status New

Traffic Order#

Printed: 09/26/14 4:10 PM
 Last Received: 09/26/14 4:07 PM
 Showing Buylines: All Lines

Station WWLP-TV SPRINGFIELD, MA
 Advertiser (BAK) BAKER, CHARLIE
 Product BAKER/G/R
 Estimate#
 Buyer PATRICIA STERPU

Agency (JMTA) JAMESTOWN ASSOCIATES
 3931 S SHERWOOD FOREST BLVD, SUITE 2
 BATON ROUGE, LA 70816
 Agency C/P1/P2/E
 Flight Dates 10/20/14-10/26/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JN1) JENNA NUBAR
 Sales Assistant KELLY
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Order Totals: 97 / \$15,000.00 Total GRPS: 0.0

Market Totals \$31,250.00 CABL .00% EGGB 7.00% KGGG 25.00% WSHM 20.00% WWLP 48.00%

--- COMPETITIVE ---

Books [null]
 Demos RA35+

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

ML
9/30/14 *WWLP*

ORDER



Orders
Order / Rev: 497189
Alt Order #: 09419410
Product Desc: BAKER/G/R
Estimate:
Flight Dates: 10/20/14 - 10/26/14
Original Date / Rev: 09/26/14 / 09/26/14
Order Type: REG

WWLP
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Jamestown Associates
Buying Contact:
Billing Contact:
 3931 South Sherwood Forrest Boulevard
 Baton Rouge, LA 70816

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Baker Charlie
Demographic: A35+
Product Codes: PL5
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11165/SP1819/AU5881

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/29/14 | 10/26/14 | 97 | \$15,000.00 | \$12,750.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2014 | 97 | \$15,000.00 | \$12,750.00 | 0.00 |
| Totals | 97 | \$15,000.00 | \$12,750.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| WWLP | 48% | \$15,000.00 |
| Market | 100% | \$31,250.00 |

Competitive Share

| | Share | Total |
|-------|-------|------------|
| CABLE | 0% | \$0.00 |
| EGGB | 7% | \$2,187.50 |
| UNKWN | 0% | \$0.00 |
| WFXQ | 0% | \$0.00 |
| WGGB | 25% | \$7,812.50 |
| WSHM | 20% | \$6,250.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | WWLP | 10/20/14 | 10/24/14 | M-F 5-6a 22 News 5-6am | CM | 5-6a | 11111-- | :30 | 5 | \$75.00 | P5 | 0.00 | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | 11111-- | | 5 | | | | \$75.00 | | 0.00 | | | |
| E 2 | WWLP | 10/20/14 | 10/24/14 | M-F 6-7a 22 News @ 6am | CM | 6-7am | 11111-- | :30 | 5 | \$225.00 | P5 | 0.00 | NM | 5 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/20/14 | 10/26/14 | 11111-- | | 5 | | | | \$225.00 | | 0.00 | | | |
| E 3 | WWLP | 10/20/14 | 10/24/14 | Today Show M-F Today Show | CM | 7-9a | 22222-- | :30 | 10 | \$200.00 | P5 | 0.00 | NM | 10 | \$2,000.00 |
| | | TODAY SHOW | | | | | | | | | | | | | |

Order / Rev: 497189
 Alt Order #: 09419410
 Flight Dates: 10/20/14 - 10/26/14

Advertiser: POL/Baker Charlie
 Product Desc: BAKER/G/R
 Estimate: WWLP

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|------------|
| E 3 | WWLP | 10/20/14 | 10/24/14 | Today Show M-F Today Show | CM | 7-9a | 22222-- | :30 | 10 | \$200.00 | P5 | 0.00 | NM | 10 | \$2,000.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 22222-- | | | 10 | | \$200.00 | | 0.00 | | | | |
| E 4 | WWLP | 10/20/14 | 10/24/14 | Today Show 2 Today Show 2 | CM | 9-10a | 11111-- | :30 | 5 | \$75.00 | P5 | 0.00 | NM | 5 | \$375.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$75.00 | | 0.00 | | | | |
| E 5 | WWLP | 10/20/14 | 10/24/14 | Today Show 3 Today Show 3 | CM | 10-11a | 11111-- | :30 | 5 | \$35.00 | P5 | 0.00 | NM | 5 | \$175.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$35.00 | | 0.00 | | | | |
| E 6 | WWLP | 10/20/14 | 10/24/14 | M-F 11a-12p Mass Appeal | CM | 11a-12p | 11111-- | :30 | 5 | \$25.00 | P5 | 0.00 | NM | 5 | \$125.00 |
| MASS APPEAL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$25.00 | | 0.00 | | | | |
| E 7 | WWLP | 10/20/14 | 10/24/14 | M-F 12-1p 22 News @ Noon | CM | 12-1p | 11111-- | :30 | 5 | \$50.00 | P5 | 0.00 | NM | 5 | \$250.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$50.00 | | 0.00 | | | | |
| E 8 | WWLP | 10/20/14 | 10/24/14 | Days of Our Lives Days of Our Lives | CM | 1-2p | 11111-- | :30 | 5 | \$50.00 | P5 | 0.00 | NM | 5 | \$250.00 |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$50.00 | | 0.00 | | | | |
| E 9 | WWLP | 10/20/14 | 10/24/14 | M-F 3-4p Dr. Phil | CM | 3-4p | 11111-- | :30 | 5 | \$35.00 | P5 | 0.00 | NM | 5 | \$175.00 |
| DR PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$35.00 | | 0.00 | | | | |
| E 10 | WWLP | 10/20/14 | 10/24/14 | M-F 4-5p Judge Judy | CM | 4-5p | 11111-- | :30 | 5 | \$50.00 | P5 | 0.00 | NM | 5 | \$250.00 |
| JUDGE JUDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$50.00 | | 0.00 | | | | |
| E 11 | WWLP | 10/20/14 | 10/24/14 | M-F 5-530p News 22 @5p | CM | 5-530p | 11111-- | :30 | 5 | \$275.00 | P5 | 0.00 | NM | 5 | \$1,375.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$275.00 | | 0.00 | | | | |
| E 12 | WWLP | 10/20/14 | 10/24/14 | M-F 530-7p M-F 530-7p | CM | M-F 530-7p | 11111-- | :30 | 5 | \$300.00 | P5 | 0.00 | NM | 5 | \$1,500.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$300.00 | | 0.00 | | | | |
| E 13 | WWLP | 10/20/14 | 10/24/14 | M-F 7-730p Wheel of Fortune | CM | 7-730p | 11111-- | :30 | 5 | \$250.00 | P5 | 0.00 | NM | 5 | \$1,250.00 |
| WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$250.00 | | 0.00 | | | | |
| E 14 | WWLP | 10/20/14 | 10/24/14 | M-F 730-8p Jeopardy | CM | 730-8p | 11111-- | :30 | 5 | \$250.00 | P5 | 0.00 | NM | 5 | \$1,250.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | \$250.00 | | 0.00 | | | | |
| E 15 | WWLP | 10/20/14 | 10/25/14 | | CM | 11-1135p | 111111- | :30 | 6 | \$325.00 | P5 | 0.00 | NM | 6 | \$1,950.00 |

Order / Rev: 497189
 Alt Order #: 09419410
 Flight Dates: 10/20/14 - 10/26/14

Advertiser: POL/Baker Charlie
 Product Desc: BAKER/G/R
 Estimate: WWLP

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|-------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|------|---------------|-------|-------------|
| LN | | | | | | | | | | | | | | | |
| News 22@11p M-Su | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | 111111- | | | 6 | | | \$325.00 | | | 0.00 | | |
| E 16 | WWLP | 10/26/14 | 10/26/14 | M-Su 1130p (Late Newsca | CM | 1130p-1235a | -----1 | :30 | 1 | \$325.00 | P5 | 0.00 | NM | 1 | \$325.00 |
| News 22 @11 (Late) | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | -----1 | | | 1 | | | \$325.00 | | | 0.00 | | |
| E 17 | WWLP | 10/20/14 | 10/24/14 | Tonight Show | CM | 1135p-1237a | 11111-- | :30 | 5 | \$65.00 | P5 | 0.00 | NM | 5 | \$325.00 |
| Tonight Show | | | | | | | | | | | | | | | |
| TONIGHT SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | 11111-- | | | 5 | | | \$65.00 | | | 0.00 | | |
| E 18 | WWLP | 10/25/14 | 10/25/14 | Sa 6-7a | CM | 6-7a | -----1- | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| 22 News @ 6am | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | -----1- | | | 1 | | | \$50.00 | | | 0.00 | | |
| E 19 | WWLP | 10/25/14 | 10/25/14 | Today Show Sa | CM | 7-9a | -----2- | :30 | 2 | \$150.00 | P5 | 0.00 | NM | 2 | \$300.00 |
| Today Show Sat | | | | | | | | | | | | | | | |
| SAT TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | -----2- | | | 2 | | | \$150.00 | | | 0.00 | | |
| E 20 | WWLP | 10/25/14 | 10/26/14 | Sa-Su 9-10a | CM | 9-10a | -----SS | :30 | 1 | \$50.00 | P5 | 0.00 | NM | 1 | \$50.00 |
| News 22 Weekend | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | -----SS | | | 1 | | | \$50.00 | | | 0.00 | | |
| E 21 | WWLP | 10/26/14 | 10/26/14 | Su 7-8a | CM | 7-8a | -----1 | :30 | 1 | \$75.00 | P5 | 0.00 | NM | 1 | \$75.00 |
| 22 News @7am | | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | -----1 | | | 1 | | | \$75.00 | | | 0.00 | | |
| E 22 | WWLP | 10/26/14 | 10/26/14 | Today Show Su | CM | 8-9a | -----1 | :30 | 1 | \$150.00 | P5 | 0.00 | NM | 1 | \$150.00 |
| Today Show Su | | | | | | | | | | | | | | | |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | -----1 | | | 1 | | | \$150.00 | | | 0.00 | | |
| E 23 | WWLP | 10/26/14 | 10/26/14 | Meet the Press | CM | 11a-12p | -----1 | :30 | 1 | \$300.00 | P4 | 0.00 | NM | 1 | \$300.00 |
| Meet the Press | | | | | | | | | | | | | | | |
| MEET THE PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | -----1 | | | 1 | | | \$300.00 | | | 0.00 | | |
| E 24 | WWLP | 10/20/14 | 10/20/14 | Mon Hour 3 | CM | 10-11p | 1----- | :30 | 1 | \$300.00 | P5 | 0.00 | NM | 1 | \$300.00 |
| Mon 10-11p | | | | | | | | | | | | | | | |
| BLACKLIST | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | 1----- | | | 1 | | | \$300.00 | | | 0.00 | | |
| E 25 | WWLP | 10/21/14 | 10/21/14 | Tue Hour 1 | CM | 8-9p | -1----- | :30 | 1 | \$400.00 | P5 | 0.00 | NM | 1 | \$400.00 |
| Tue 8-9p | | | | | | | | | | | | | | | |
| VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | -1----- | | | 1 | | | \$400.00 | | | 0.00 | | |
| E 26 | WWLP | 10/24/14 | 10/24/14 | Fri Hour 1 | CM | 8-9p | ----1-- | :30 | 1 | \$300.00 | P5 | 0.00 | NM | 1 | \$300.00 |
| Fri 8-9p | | | | | | | | | | | | | | | |
| DATELINE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | |
| Week: | | 10/20/14 | 10/26/14 | ----1-- | | | 1 | | | \$300.00 | | | 0.00 | | |
| | | | | | | | | | | | | | Totals | 97 | \$15,000.00 |