



Remit Address:  
WWLP  
PO Box 403911  
Atlanta, GA 30384  
Main: (413) 377-2200  
Billing: (317) 296-3100

# INVOICE

Advertiser	PO/Massachusetts Democratic Party
Product	State Senate - Lesser
Estimate Number	

Invoice #	508456-1
Invoice Date	11/09/14
Invoice Month	November 2014
Invoice Period	10/27/14 - 11/04/14

Station	WWLP
Account Executive	WWLP Local House
Sales Office	Springfield Local Sales Office
Sales Region	Local

Order #	508456
Alt Order #	
Deal #	
Order Flight	10/28/14 - 11/04/14

Billing Address:

Market Mentors  
Attention: Accounts Payable  
30 Capital Drive  
Suite C  
West Springfield, MA 01089  
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	SP5029
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WWLP	22 News 5-6am	5-6a		10/27/14 to 11/02/14	5x	-2111--				
	WWLP			Tu	10/28/14	:30	5:24 AM	MDSAME1014	\$225.00		1
	WWLP			Tu	10/28/14	:30	5:54 AM	ELGENDEM1014	\$225.00		2
	WWLP			W	10/29/14	:30	5:23 AM	MDSAME1014	\$225.00		3
	WWLP			Th	10/30/14	:30	5:13 AM	MDSAME1014	\$225.00		4
	WWLP			F	10/31/14	:30	5:49 AM	ELGENDEM1014	\$225.00		5
2	WWLP	22 News 5-6am	5-6a		11/03/14 to 11/09/14	2x	11-----				
	WWLP			M	11/03/14	:30	5:28 AM	MDSAME1014	\$225.00		1
	WWLP			Tu	11/04/14	:30	5:53 AM	MDSAME1014	\$225.00		2
3	WWLP	22 News @ 6am	6-7am		10/27/14 to 11/02/14	5x	-1112--				
	WWLP			Tu	10/28/14	:30	6:25 AM	MDSAME1014	\$400.00		1
	WWLP			W	10/29/14	:30	6:57 AM	ELGENDEM1014	\$400.00		2
	WWLP			Th	10/30/14	:30	6:28 AM	ELGENDEM1014	\$400.00		3
	WWLP			F	10/31/14	:30	6:12 AM	MDSAME1014	\$400.00		5
	WWLP			F	10/31/14	:30	6:43 AM	ELGENDEM1014	\$400.00		4
4	WWLP	22 News @ 6am	6-7am		11/03/14 to 11/09/14	2x	11-----				
	WWLP			M	11/03/14	:30	6:49 AM	ELGENDEM1014	\$400.00		1
	WWLP			Tu	11/04/14	:30	6:26 AM	ELGENDEM1014	\$400.00		2
5	WWLP	Today Show	7-9a		10/27/14 to 11/02/14	5x	-1211--				
	WWLP			Tu	10/28/14	:30	7:24 AM	ELGENDEM1014	\$375.00		1
	WWLP			W	10/29/14	:30	8:27 AM	MDSAME1014	\$375.00		3
	WWLP			W	10/29/14	:30	8:58 AM	MDSAME1014	\$375.00		2
	WWLP			Th	10/30/14	:30	8:40 AM	MDSAME1014	\$375.00		4
	WWLP			F	10/31/14	:30	8:29 AM	MDSAME1014	\$375.00		5
6	WWLP	Today Show	7-9a								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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Advertiser	POI/Massachusetts Democratic Party
Product	State Senate - Lesser
Estimate Number	

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Agency Ref	SP5029
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WWLP	Today Show	7-9a		11/03/14 to 11/09/14	2x	11-----				
	WWLP			M	11/03/14	:30	7:56 AM	MDSAMEI014	\$375.00		1
	WWLP			Tu	11/04/14	:30	8:45 AM	MDSAMEI014	\$375.00		2
7	WWLP	22 News @ Noon	12-1p		10/27/14 to 11/02/14	5x	-1121--				
	WWLP			Tu	10/28/14	:30	12:19 PM	MDSAMEI014	\$100.00		1
	WWLP			W	10/29/14	:30	12:26 PM	ELGENDEMI014	\$100.00		2
	WWLP			Th	10/30/14	:30	12:19 PM	MDSAMEI014	\$100.00		4
	WWLP			Th	10/30/14	:30	12:59 PM	ELGENDEMI014	\$100.00		3
	WWLP			F	10/31/14	:30	12:29 PM	MDSAMEI014	\$100.00		5
8	WWLP	22 News @ Noon	12-1p		11/03/14 to 11/09/14	1x	1-----				
	WWLP			M	11/03/14	:30	12:51 PM	ELGENDEMI014	\$100.00		1
9	WWLP	News 22 @5p	5-530p		10/27/14 to 11/02/14	5x	-1211--				
	WWLP			Tu	10/28/14	:30	5:24 PM	ELGENDEMI014	\$350.00		2
	WWLP			W	10/29/14	:30	5:13 PM	MDSAMEI014	\$350.00		3
	WWLP			W	10/29/14	:30	5:25 PM	ELGENDEMI014	\$350.00		1
	WWLP			Th	10/30/14	:30	5:24 PM	MDSAMEI014	\$350.00		4
	WWLP			F	10/31/14	:30	5:29 PM	ELGENDEMI014	\$350.00		5
10	WWLP	News 22 @5p	5-530p		11/03/14 to 11/09/14	1x	1-----				
	WWLP			M	11/03/14	:30	5:24 PM	MDSAMEI014	\$350.00		1
11	WWLP	M-F 530-7p	M-F 530-7p		10/27/14 to 11/02/14	5x	-1121--				
	WWLP			Tu	10/28/14	:30	5:55 PM	MDSAMEI014	\$375.00		1
	WWLP			W	10/29/14	:30	6:52 PM	MDSAMEI014	\$375.00		2
	WWLP			Th	10/30/14	:30	5:54 PM	ELGENDEMI014	\$375.00		3
	WWLP			Th	10/30/14	:30	6:27 PM	MDSAMEI014	\$375.00		4

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Product	State Senate - Lesser
Estimate Number	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WWLP	M-F 530-7p	M-F 530-7p	F	10/31/14	:30	6:46 PM	MDSAME1014	\$375.00		5
12	WWLP	M-F 530-7p	M-F 530-7p	M	11/03/14 to 11/09/14	1x	1-----				
	WWLP	M-F 7-8p	7-8p	M	11/03/14	:30	5:46 PM	ELGENDEM1014	\$375.00		1
13	WWLP	M-F 7-8p	7-8p	Tu	10/27/14 to 11/02/14	5x	-1121--				
	WWLP	M-F 7-8p	7-8p	W	10/28/14	:30	7:17 PM	ELGENDEM1014	\$325.00		1
	WWLP	M-F 7-8p	7-8p	Th	10/29/14	:30	7:11 PM	ELGENDEM1014	\$325.00		2
	WWLP	M-F 7-8p	7-8p	Th	10/30/14	:30	7:29 PM	ELGENDEM1014	\$325.00		3
	WWLP	M-F 7-8p	7-8p	F	10/30/14	:30	7:44 PM	MDSAME1014	\$325.00		4
	WWLP	M-F 7-8p	7-8p	F	10/31/14	:30	7:43 PM	ELGENDEM1014	\$325.00		5
14	WWLP	M-F 7-8p	7-8p	M	11/03/14 to 11/09/14	1x	1-----				
	WWLP	M-F 7-8p	7-8p	M	11/03/14	:30	7:19 PM	MDSAME1014	\$325.00		1
15	WWLP	22 News @ 6am	6-7a	Sa	10/27/14 to 11/02/14	2x	-----2-				
	WWLP	22 News @ 6am	6-7a	Sa	11/01/14	:30	6:14 AM	MDSAME1014	\$175.00		1
	WWLP	22 News @ 6am	6-7a	Sa	11/01/14	:30	6:49 AM	ELGENDEM1014	\$175.00		2
16	WWLP	22 News @ 7am	7-8a	Su	10/27/14 to 11/02/14	2x	-----2				
	WWLP	22 News @ 7am	7-8a	Su	11/02/14	:30	7:30 AM	MDSAME1014	\$225.00		1
	WWLP	22 News @ 7am	7-8a	Su	11/02/14	:30	7:53 AM	ELGENDEM1014	\$225.00		2
17	WWLP	Meet the Press	11a-12p	Su	10/27/14 to 11/02/14	1x	-----1				
	WWLP	Meet the Press	11a-12p	Su	11/02/14	:00					
	WWLP	Meet the Press	11a-12p	Su	11/02/14	:30	11:43 AM	MDSAME1014	\$300.00	See MG 17.2	1
18	WWLP	Today Show 3	10-11a	Su	11/03/14 to 11/09/14	1x	-1-----				
	WWLP	Today Show 3	10-11a	Su	11/03/14	:30			\$600.00	MG for 17.1 11/02	2

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18	WWLP	Today Show 3	10-11a	Tu	11/04/14	:30	10:55 AM	ELGNDDEM1014	\$75.00		1
19	WWLP	Mass Appeal	11a-12p	Tu	11/03/14 to 11/09/14	1x	-1-----				
	WWLP			Tu	11/04/14	:30	11:09 AM	MDSAME1014	\$25.00		1
<b>Aired Spots 52</b>											

**Gross Total** \$15,400.00  
**Agency Commission** \$2,310.00  
**Net Amount Due** \$13,090.00  
**Payment Terms 30 Days**

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