

ORDER WORKSHEET

Rep Order# 9419183 Ver# 5 Status Revised

Traffic Order#

Last Received: 09/29/14 4:12 PM
Showing Buylines: All Rep Changes

Printed: 09/29/14 4:19 PM
1 of 2

Station WVLP-TV SPRINGFIELD, MA
Advertiser (BAK) BAKER, CHARLIE
Product BAKER/G/R
Estimate#
Buyer PATRICIA STERPU

Agency (MTA) JAMESTOWN ASSOCIATES
3931 S SHERWOOD FOREST BLVD, SUITE 2
BATON ROUGE, LA 70816
Agency C/P1/P2/E
Flight Dates 09/27/14-10/05/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

CHARLIE BAKER/GOVERNOR/REPUBLICAN

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

9/29 - SEE LNS 22 AND 28 FOR CHANGES. NCIT PLS CNF. T/R KELLY FOR JENNA

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
22*	Su	7A-8A		30	-	-	\$75.00	09/28-09/28 10/05-10/05	0 2	0 2	\$150.00

Buy Comment: NEWS
Sales remark: V5 1X NA 9/28 ADD 1X TO 10/5 AS MG ✓
V5 Comment Changed, Spots/week Changed ✓

28*	F	9P-11P		30	-	-	\$300.00	10/03-10/03	1	1	\$300.00
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Buy Comment: DATELINE ✓
Sales remark: V5 REV TP
V5 Time Changed, Comment Changed

---REPORT TOTALS---

Report Totals: 1 / \$450.00

---SALES MONTHLY TOTALS---

Sep2014: 3 / \$900.00
Order Totals: 89 / \$14,645.00
Total GRPs: 0.0
Oct2014: 86 / \$13,745.00

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--- COMPETITIVE ---

Market Totals

\$24,408.33

CABL

.00%

EGGB

.00%

WGGB

10.00%

WSHM

30.00%

WWLP

50.00%

Books [null]
 Demos RA35+

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

AMM
8/29/14
Ward