

ORDER WORKSHEET

Rep Order# 9396011 Ver# 3 Status Revised Traffic Order# Printed: 08/28/14 1:43 PM 2 of 4
 EC'd Yes Last Received: 08/28/14 1:06 PM
 Showing Buylines: All Lines

Station WFLP-TV SPRINGFIELD, MA Agency (HULS) HULSEN MEDIA SERVICES
 Advertiser (GROS) GROSSMAN,STEVE 2400 LARAMIE TRAIL
 Product GROSSMAN/G/D AUSTIN, TX 78745
 Estimate# 209 Agency C/P1/P2/E /209
 Buyer MEENAH HULSEN Flight Dates 09/03/14-09/09/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (JN1) JENNA NUBAR
 Sales Assistant KELLY
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
6	M	12P-1P	NEWS	30	-	-	\$100.00	09/08-09/08	1	1	\$100.00
			Buy Comment: NEWS				PH				
7*	W-F	4P-5P	JUDGE JUDY	30	-	-	\$100.00	09/03-09/05	4	4	\$400.00
			Buy Comment: JUDGE JUDY				PH				
			Sales remark: V3 REV FLIGHT TO START 9/3								
			V3 More than 2 codes changed								
8	M	4P-5P	JUDGE JUDY	30	-	-	\$100.00	09/08-09/08	1	1	\$100.00
			Buy Comment: JUDGE JUDY				PH				
9	M	5P-530P	NEWS	30	-	-	\$325.00	09/08-09/08	1	1	\$325.00
			Buy Comment: NEWS				PH				
10*	W-F	530P-7P	NEWS	30	-	-	\$350.00	09/03-09/05	4	4	\$1,400.00
			Buy Comment: NEWS				PH				
			Sales remark: V3 REV FLIGHT TO START 9/3. REV TP.								
			V3 More than 2 codes changed								
11*	M	530P-7P	NEWS	30	-	-	\$350.00	09/08-09/08	1	1	\$350.00
			Buy Comment: NEWS				PH				
			Sales remark: V3 REV TP								
			V3 Time Changed, Comment Changed								
12*	W-F	7P-8P	JEOPARDY	30	-	-	\$300.00	09/03-09/05	3	3	\$900.00
			Buy Comment: WHEEL/JEOPARDY				PH				
			Sales remark: V3 REV FLIGHT TO START 9/3								
			V3 More than 2 codes changed								
13	M	7P-8P	JEOPARDY	30	-	-	\$300.00	09/08-09/08	1	1	\$300.00
			Buy Comment: WHEEL/JEOPARDY				PH				

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 Advertiser (GROS) GROSSMAN, STEVE 2400 LARAMIE TRAIL
 Product GROSSMAN/G/D AUSTIN, TX 78745
 Estimate# 209 Agency C/P1/P2/E /209
 Buyer MEENAH HULSEN Flight Dates 09/03/14-09/09/14

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 Salesperson Phone# 202-872-5880
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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
14	Sa	730P-8P	BEAUTIFUL HOMES	30	-	-	\$75.00	09/06-09/06	1	1	\$75.00
Buy Comment: BEAUTIFUL HOMES											
15*	W	9P-10P	AGT	30	-	-	\$600.00	09/03-09/03	1	1	\$600.00
Buy Comment: AGT											
Sales remark: V3 PGM CHANGE											
V3 Program Name Change, Comment Changed											
16*	F	9P-11P	DATELINE	30	-	-	\$400.00	09/05-09/05	1	1	\$400.00
Buy Comment: DATELINE											
Sales remark: V3 PGM CHANGE											
V3 More than 2 codes changed											
17*	W-F	11P-1135P	NEWS	30	-	-	\$400.00	09/03-09/05	4	4	\$1,600.00
Buy Comment: NEWS											
Sales remark: V3 REV FLIGHT TO START 9/3											
V3 More than 2 codes changed											
18	M	11P-1135P	NEWS	30	-	-	\$400.00	09/08-09/08	1	1	\$400.00
Buy Comment: NEWS											
19	Su	11P-1135P	NEWS	30	-	-	\$400.00	09/07-09/07	1	1	\$400.00
Buy Comment: NEWS											
20*	W-F	1135P-1235A	TONIGHT SHOW	30	-	-	\$125.00	09/03-09/05	4	4	\$500.00
Buy Comment: TONIGHT SHOW											
Sales remark: V3 REV FLIGHT TO START 9/3											
V3 More than 2 codes changed											
21	M	1135P-1235A	TONIGHT SHOW	30	-	-	\$125.00	09/08-09/08	1	1	\$125.00
Buy Comment: TONIGHT SHOW											

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Station WWLP-TV SPRINGFIELD, MA
Advertiser (GROSS) GROSSMAN, STEVE
Product GROSSMAN/G/D
Estimate# 209
Buyer MEENAH HULSEN

Agency (HULS) HULSEN MEDIA SERVICES
2400 LARAMIE TRAIL
AUSTIN, TX 78745
Agency C/P1/P2/E /209
Flight Dates 09/03/14-09/09/14

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---REPORT TOTALS---
Report Totals: 43 / \$11,150.00

---SALES MONTHLY TOTALS---

Sep2014: 43 / \$11,150.00

Order Totals: 43 / \$11,150.00

Total GRPS: 0.0

---COMPETITIVE---

Market Totals

\$21,037.74

CABL .00%

EGGB .00%

WGGB 33.00%

WSHM 14.00%

WWLP 53.00%

Books [null]
Demos RHOMES

--- CREDIT RISK ---
STANDARD CREDIT TERMS

MM
8/28/14
WWLP