

ORDER WORKSHEET

Rep Order# 9396011 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 08/28/14 1:43 PM
Last Received: 08/28/14 1:06 PM
Showing Buylines:

2 of 4
All Lines

Station WFLP-TV SPRINGFIELD, MA
Advertiser (GROS) GROSSMAN,STEVE
Product GROSSMAN/G/D
Estimate# 209
Buyer MEENAH HUI-SEN

Agency (HULS) HUI-SEN MEDIA SERVICES
2400 LARAMIE TRAIL
AUSTIN, TX 78745
Agency C/P1/P2/E /209
Flight Dates 09/03/14-09/09/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (JN1) JENNA NUBAR
Sales Assistant KELLY
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
6	M	12P-1P	-	30	-	-	\$100.00	09/08-09/08	1	1	\$100.00
			Buy Comment: NEWS				P4				
7*	W-F	4P-5P	-	30	-	-	\$100.00	09/03-09/05	4	4	\$400.00
			Buy Comment: JUDGE JUDY				P4				
			Sales remark: V3 REV FLIGHT TO START 9/3								
			V3 More than 2 codes changed								
8	M	4P-5P	-	30	-	-	\$100.00	09/08-09/08	1	1	\$100.00
			Buy Comment: JUDGE JUDY				P4				
9	M	5P-530P	-	30	-	-	\$125.00	09/08-09/08	1	1	\$325.00
			Buy Comment: NEWS				P4				
10*	W-F	530P-7P	-	30	-	-	\$350.00	09/03-09/05	4	4	\$1,400.00
			Buy Comment: NEWS				P4				
			Sales remark: V3 REV FLIGHT TO START 9/3. REV TP.								
			V3 More than 2 codes changed								
11*	M	530P-7P	-	30	-	-	\$350.00	09/08-09/08	1	1	\$350.00
			Buy Comment: NEWS				P4				
			Sales remark: V3 REV TP								
			V3 Time Changed, Comment Changed								
12*	W-F	7P-8P	-	30	-	-	\$300.00	09/03-09/05	3	3	\$900.00
			Buy Comment: WHEEL/JEOPARDY				P4				
			Sales remark: V3 REV FLIGHT TO START 9/3								
			V3 More than 2 codes changed								
13	M	7P-8P	-	30	-	-	\$300.00	09/08-09/08	1	1	\$300.00
			Buy Comment: WHEEL/JEOPARDY				P4				

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
14	Sa	730P-8P	-	30	-	-	\$75.00	09/06-09/06	1	1	\$75.00
			Buy Comment: BEAUTIFUL HOMES				PH				
15*	W	9P-10P	-	30	-	-	\$600.00	09/03-09/03	1	1	\$600.00
			Buy Comment: AGT				PH				
			Sales remark: V3 PGM CHANGE								
			V3 Program Name Change, Comment Changed								
16*	F	9P-11P	-	30	-	-	\$400.00	09/05-09/05	1	1	\$400.00
			Buy Comment: DATELINE				PH				
			Sales remark: V3 PGM CHANGE								
			V3 More than 2 codes changed								
17*	W-F	11P-1135P	-	30	-	-	\$400.00	09/03-09/05	4	4	\$1,600.00
			Buy Comment: NEWS				PH				
			Sales remark: V3 REV FLIGHT TO START 9/3								
			V3 More than 2 codes changed								
18	M	11P-1135P	-	30	-	-	\$400.00	09/08-09/08	1	1	\$400.00
			Buy Comment: NEWS				PH				
19	Su	11P-1135P	-	30	-	-	\$400.00	09/07-09/07	1	1	\$400.00
			Buy Comment: NEWS				PH				
20*	W-F	1135P-1235A	-	30	-	-	\$125.00	09/03-09/05	4	4	\$500.00
			Buy Comment: TONIGHT SHOW				PH				
			Sales remark: V3 REV FLIGHT TO START 9/3								
			V3 More than 2 codes changed								
21	M	1135P-1235A	-	30	-	-	\$125.00	09/08-09/08	1	1	\$125.00
			Buy Comment: TONIGHT SHOW				PH				

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---REPORT TOTALS---

Report Totals: 43 / \$11,150.00

---SALES MONTHLY TOTALS---

Sep2014: 43 / \$11,150.00

Order Totals: 43 / \$11,150.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals

\$21,037.74

CABL .00%

EGGB .00%

WGGB 33.00%

WSHM 14.00%

WWLP 53.00%

Books [null]
Demos RHOMES

---CREDIT RISK---

STANDARD CREDIT TERMS

MM
8/28/14
WWLP