

WNCO-FM
Ashland, OH
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/02/2013

WNCO-FM
Quarterly Issues/Programs List

WNCO-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AUDOBON SOCIETY:** Talked about the upcoming winter bird feeding & bird watching season, Species that will winter here
- **COMMUNITY:** United Way of Ashland County TALKED ABOUT THE YEAR END CAMPAIGN AND PLANS FOR 2013
- **COMMUNITY ASSISTANCE:** UNITED WAY OF ASHLAND CO TALKED ABOUT 2013 CAMPAIGN AND AIDE TO LOCAL AGENCIES
- **COMMUNITY INVOLVEMENT:** tALKED ABOUT PROGRAMS AVAIALBLE FROM THE 5TH DIST AGENCY ON AGING
- **FAMILY:** DISCUSSED THENEED FOR FOSTER PARENTS IN RICHLAND COUNTY
- **FAMILY & SOCIAL IMPACT:** Talked with Richland County United Way Director Bob Maxey about the 2013 goal
- **GOVERNMENT:** TALKED ABOUT THE FISCAL CLIFF AND HOLIDAY SPENDING
- **HEALTH AND FITNESS:** TALKED ABOUT EATING HEALTHY AROUND THE HOLIDAYS AND LOSING WEIGHT FOR NEW YEARS RESOLUTION
- **HEALTH AND WELLNESS:** A DISCUSSION OF OCTOBER AS BREAST CANCER AWARENESS MONTH w/2 MEN WHOSE WIVES ARE CANCER SURVIVORS
- **SAFETY:** TALKED ABOUT THE OVER POPULATION OF DEER, THE CURRENT BW SEASON & THE NEED FOR MORE HIGHWAY SAFETY.
- **UNITED WAY:** Talked about the current fund raising campaign, special events planned for the next 6 weeks

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AUDOBON SOCIETY	FM ATG-COMMUNITY - 10/07/12	Talked about the upcoming winter bird feeding & bird watching season, Species that will winter here	ASHLAND PARKS AND RECREATION	10/07/2012 07:00 AM	014:56
FAMILY & SOCIAL IMPACT	INSIGHT - FAMILY & SOCIAL IMPACT 10/6 - 10/7	Talked with Richland County United Way Director Bob Maxey about the 2013 goal	UNITED WAY	10/07/2012 07:15 AM	014:57
UNITED WAY	FM ATG-COMMUNITY - 10/14/12	Talked about the current fund raising campaign, special events planned for the next 6 weeks	UNITED WAY OF ASHLAND COUNTY	10/14/2012 07:01 AM	014:57
HEALTH AND WELLNESS	INSIGHT - HEALTH & WELLNESS 10/13 - 14	A DISCUSSION OF OCTOBER AS BREAST CANCER AWARENESS MONTH w/2 MEN WHOSE WIVES ARE CANCER SURVIVORS	PAT KRACKER BREAST CANCR FUND	10/14/2012 07:16 AM	015:00
FAMILY & SOCIAL IMPACT	FM ATG-FISHER HOUSE - 10/21/12	Find out how FISHER HOUSE HELPS MILITARY PERSONELL AND THEIR FAMILIES	FISHER HOUSE	10/21/2012 07:00 AM	014:59
SAFETY	INSIGHT - PUBLIC SAFETY 10/20-10/21	TALKED ABOUT THE OVER POPULATION OF DEER, THE CURRENT BW SEASON & THE NEED FOR MORE HIGHWAY SAFETY.	PAUL CURTIS CORNELL UNI.	10/21/2012 07:15 AM	014:54
COMMUNITY INVOLVEMENT	FM ATG-COMMUNITY 10/28	tALKED ABOUT PROGRAMS AVAIALBLE FROM THE 5TH	AREA AGENCY ON AGING	10/28/2012 07:00 AM	014:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		DIST AGENCY ON AGING			
FAMILY & SOCIAL IMPACT	INSIGHT - FAMILY & SOCIAL IMPACT 10/27-28TH	OSU- M DEAN GAVAZZI & NCSC PRESIDENT DON PLOTTS DISCUSS THE 2 SCHOOLS	NCSC	10/28/2012 07:15 AM	014:59
COMMUNITY INVOLVEMENT	FM ATG-COMMUNITY 11/04	tALKED ABOUT chamber business expo and the benefits it will offer to the community.	ASHLAND AREA CHAMBER OF COMME	11/04/2012 07:00 AM	014:43
FAMILY & SOCIAL IMPACT	INSIGHT - FAMILY & SOCIAL IMPACT 11/3 - 11/4	GREG WASILEWSKI RICHLAND COUNTY GAME WARDEN TALKED ABOUT FALL HUNTING SEASON	-----	11/04/2012 07:14 AM	014:57
COMMUNITY INVOLVEMENT	FM ATG-COMMUNITY - 11/11/12	DISCUSSED THE UP COMING WINTER DRIVING SEASON AND SAFETY	Ashland Co Sheriff	11/11/2012 07:00 AM	014:57
COMMUNITY ASSISTANCE	INSIGHT - COMMUNITY 11/10 - 11/11	UNITED WAY OF ASHLAND CO TALKED ABOUT 2013 CAMPAIGN AND AIDE TO LOCAL AGENCIES	UNITED WAY OF ASHLAND COUNTY	11/11/2012 07:15 AM	014:55
FAMILY	FM ATG-FAMILY - 11/18/12	DISCUSSED THENEED FOR FOSTER PARENTS IN RICHLAND COUNTY	RICHLAND COUNTY CHILDREN SERV	11/18/2012 07:03 AM	014:53
FAMILY & SOCIAL IMPACT	INSIGHT - FAMILY & SOCIAL IMPACT 11/18 & 19	A DISCUSSION OF ISSUES THAT CREATE HOLIDAY STRESS, ALONG WITH DEALING WITH LOSS DURING THE HOLIDAYS	DR DENNIS MARIKIS	11/18/2012 07:17 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY	FM ATG-COMMUNITY - 11/25/12	ASHLAND COUNTY COMMUNITY FUND	Ashland Co Community Foundati	11/25/2012 07:00 AM	014:49
FAMILY & SOCIAL IMPACT	INSIGHT - FAMILY & SOCIAL IMPACT 11/24-25TH	AAA OHIO AUTO CLUB'S KIMBERLY SCHWIND GIVES TIPS ON GETTING YOUR VEHICLE READY FOR WINTER DRIVING	AAA TRAVEL	11/25/2012 07:14 AM	015:00
SAFETY	FM ATG-COMMUNITY - 12/02/12	Ashland County EMQ director talked about winter safety tips and other emergency preparedness.	ASHLAND COUNTY EMA	12/02/2012 07:00 AM	014:53
GOVERNMENT	INSIGHT - FAMILY & SOCIAL IMPACT 12/1 - 12/2	TALKED ABOUT THE FISCAL CLIFF AND HOLIDAY SPENDING	-----	12/02/2012 07:15 AM	015:00
COMMUNITY	INSIGHT - COMMUNITY - 12/08-09	TALKED ABOUT Richland County Foundation. How it works, what it does, benefit to community	RICHLAND COUNTY FOUNDATION	12/09/2012 07:00 AM	014:54
SAFETY	FM ATG-COMMUNITY - 12/09/12	Ashland County Sheriff talked about holiday safety and Sgt. Jones talked about Shop W/A Cop	ASHLAND COUNTY EMA	12/09/2012 10:15 AM	014:40
SAFETY	FM ATG-COMMUNITY - 12/16/12	Ashland County Safe Communities Coalition talked about buzz driving and also about Amish Buggy Saf	ASH CO SAFE COMMUNITIE S COAL.	12/16/2012 07:03 AM	014:43
FAMILY & SOCIAL IMPACT	INSIGHT - FAMILY & SOCIAL IMPACT 12/15 - 12/16	A DISCUSSION OF COBNTROVERSIAL ISSUES IMPACTING OUR RELIGIOUS	THE CATHOLIC ASSOCIATION	12/16/2012 07:18 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		FREEDOMS IN THE U.S.A..			
COMMUNITY	FM ATG-COMMUNITY - 12/23/12	United Way of Ashland County TALKED ABOUT THE YEAR END CAMPAIGN AND PLANS FOR 2013	UNITED WAY OF ASHLAND COUNTY	12/23/2012 07:00 AM	015:01
FAMILY & SOCIAL IMPACT	INSIGHT - FAMILY & SOCIAL IMPACT 12/22-23	TALKED ABOUT ALL ASPECT OF THE OHIO WORKERS COMP PROGRAM WITH THEIR ADMISISTRATOR	OHIO BUREAU WORKERS COMP	12/23/2012 07:15 AM	014:59
COMMUNITY	FM ATG-COMMUNITY - 12/30/12	Talked about current programs and offerings for the community available at the Ashland YMCA	ASHLAND YMCA	12/30/2012 07:00 AM	014:57
HEALTH AND FITNESS	INSIGHT - FAMILY & SOCIAL IMPACT 12/29 - 12/30	TALKED ABOUT EATING HEALTHY AROUND THE HOLIDAYS AND LOSING WEIGHT FOR NEW YEARS RESOLUTION	MED CENTRAL FITNESS	12/30/2012 07:15 AM	015:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	CHRISTMAS WITH THE MIGHTY WURLITZER :30	000:30	001
COMMUNITY	PSA - DASH TO GOAL - ED OLSON :30	000:30	001
COMMUNITY	PSA - HARMONY HOUSE DRIVE :30	000:30	005
COMMUNITY	PSA - TOY TIME REGISTRATION :30	000:30	002
COMMUNITY	TOY TIME	000:30	001
ARTS	SMITHSONIAN	000:31	003
ARTS & EVENTS	ASHLAND SYMPHONY	000:31	005
ARTS & EVENTS	MANSFIELD PLAYHOUSE	000:31	003
ARTS & EVENTS	RENAISSANCE THEATRE	000:30	001
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
EDUCATION AND LITERACY	AD COUNCIL	000:15	002
EDUCATION AND LITERACY	FEED THE PIG	000:15	002
EDUCATION AND LITERACY	FEED THE PIG	000:31	001
EDUCATION AND LITERACY	FEED THE PIG	001:00	077
EDUCATION AND LITERACY	OHIO DEPT OF NATURAL RESOURCE	000:58	065
EDUCATION AND LITERACY	OHIO DEPT OF NATURAL RESOURCE	000:59	169
EDUCATION AND LITERACY	OHIO HS ATHLETIC ASSOCIATION	000:59	079
EDUCATION AND LITERACY	OHIO HS ATHLETIC ASSOCIATION	001:00	080
EDUCATION AND LITERACY	OSU ALUMNI CLUB OF RICHLAND C	000:31	001
EPA	PSA'S- LEAD PAINT SAFETY :15	000:15	001
EPA	PSA'S- LEAD PAINT SAFETY :60	001:00	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:15	003
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:30	051
FAMILY & SOCIAL IMPACT	AD COUNCIL	001:00	429
FAMILY & SOCIAL IMPACT	BIG BROTHER SISTER AD COUNCIL	000:30	016
FAMILY & SOCIAL IMPACT	CHILD FUND INTERNATIONAL	000:30	009
FAMILY & SOCIAL IMPACT	CHILD FUND INTERNATIONAL	001:00	079
FAMILY & SOCIAL IMPACT	COMMON CORE WORKS	000:30	003
FAMILY & SOCIAL IMPACT	HUD	000:30	012
FAMILY & SOCIAL IMPACT	HUD	001:00	083
FAMILY & SOCIAL IMPACT	LIFE FOUNDATION	000:15	003
FAMILY & SOCIAL IMPACT	LIFE FOUNDATION	000:30	017
FAMILY & SOCIAL IMPACT	MAKE A DIFFERENCE FOOD DRIVE	000:29	007
FAMILY & SOCIAL IMPACT	MAKE A DIFFERENCE FOOD DRIVE	000:30	001
FAMILY & SOCIAL IMPACT	MANSFIELD KIWANIS CLUB	000:30	004
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDA	000:29	011
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDA	001:00	078
FAMILY & SOCIAL IMPACT	TOY TIME	000:29	004
FAMILY & SOCIAL IMPACT	US COAST GUARD	000:30	016
GOVERNMENT	DEPT. OF DEFENSE	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	PSA'S- CARBON MONOXIDE WARNING :30	000:30	001
HEALTH AND WELLNESS	3 IN 4 NEED MORE	000:30	015
HEALTH AND WELLNESS	3 IN 4 NEED MORE	001:00	082
HEALTH AND WELLNESS	AD COUNCIL	000:30	026
HEALTH AND WELLNESS	AD COUNCIL	001:00	163
HEALTH AND WELLNESS	American Cancer Society	000:30	017
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	000:30	003
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	001:00	076
HEALTH AND WELLNESS	AMERICAN DIABETES ASSOCIATION	000:30	013
HEALTH AND WELLNESS	AMERICAN DIABETES ASSOCIATION	001:00	079
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	000:30	013
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	001:00	079
HEALTH AND WELLNESS	AMERICAN SPEECH-LANGUAGE-HEAR	000:30	014
HEALTH AND WELLNESS	DISABILITY CAMPAIGN. ORG	000:59	074
HEALTH AND WELLNESS	HEALTH AND HUMAN SERVICES	000:30	005
HEALTH AND WELLNESS	HEALTH AND HUMAN SERVICES	001:00	074
HEALTH AND WELLNESS	MARCH OF DIMES	000:30	007
HEALTH AND WELLNESS	MARCH OF DIMES	001:00	080
HEALTH AND WELLNESS	NATIONA CRIME PREVENTION COUN	001:00	011
HEALTH AND WELLNESS	OHIO HS ATHLETIC ASSOCIATION	001:00	080
HEALTH AND WELLNESS	RADIOLOGY SOCIETY OF N. AMERI	000:15	001
HEALTH AND WELLNESS	RADIOLOGY SOCIETY OF N. AMERI	000:30	006
HEALTH AND WELLNESS	RADIOLOGY SOCIETY OF N. AMERI	000:59	047
HEALTH AND WELLNESS	THE V FOUNDATION	000:30	010
HEALTH AND WELLNESS	UNITED WAY	000:15	004
HEALTH AND WELLNESS	US DEPT OF HEALTH AND HUMSERV	000:30	003
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:30	008
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:59	075
MILITARY AND	FISHER HOUSE	000:30	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS			
SELF ESTEEM	SPECIAL OLYMPICS	000:29	019
SELF ESTEEM	SPECIAL OLYMPICS	000:30	061
SELF ESTEEM	SPECIAL OLYMPICS	000:31	019
SMALL BUSINESS SAT	SMALL BUSINESS SAT	000:30	003
SMALL BUSINESS SAT	SMALL BUSINESS SAT	000:31	039
COMMUNITY	PSA COMMUNITY :15	000:16	029
COMMUNITY	PSA COMMUNITY :15	000:17	553
COMMUNITY	PSA COMMUNITY :15	000:18	019
UNITED WAY	UNITED WAY	000:31	002