

INSIGHT

Oct 4th (28:52)

Topics

Breast Cancer Awareness, COVID-19 Detected In Wastewater and Outbreaks

October is breast cancer awareness month and survivor Theresa Cochran shared her story with us and important information people should know about breast cancer. COVID-19 has been detected in Wastewater and there are outbreaks of positive cases - Reed Richmon from the Health Department shared the latest information.

Guests

Theresa Cochran - Breast Cancer survivor

Reed Richmond - Health Educator at Richland Public Health

Oct 11th (30:46)

Topics

Early Voting Underway in Ohio, Breast Cancer Awareness Local Foundation and Deer Crash Statistics

Early voting just got underway across the state and locally in Richland County, so Paulette Hankins phoned into inform people what is on the ballot in November, how to register and when early voting is open - plus there is still time to become a poll worker. Rhonda Breit from the Pat Kracker Breast Cancer Fund shares all the great work the local foundation does to help women in Richland

County. Reed Richmond tells us how Richland County is ranked 2nd in the state in the number of vehicle and deer collisions - what you need to know and when do most of these crashes occur.

Guests

Paulette Hankins - Director of the Richland County Board of Elections

Rhonda Breit - Pat Kracker Breast Cancer Fund (Richland County)

Reed Richmond - Richland Public Health - Health Educator

Oct 18th (32:06)

Topics

**Local Tourism, Senior Needs (Area Agency On Aging) Ashland County
Infrastructure Improvements**

Lee Tasseff spoke about local area tourism, which won several statewide awards for their efforts. Bev Tatro of the Agency on Aging shares about a local program to help residents who receive long term care in their own home. Ashland mayor Matt Miller gives a report on new construction projects being planned in the city, which includes more housing near the school.

Guests

Lee Tasseff - President of Destination Mansfield - Richland County (Local Tourism Agency)

Bev Tatro - of the Area Agency on Aging (District 5 - Richland County, Crawford County)

Matt Miller - Ashland Mayor

Oct 25th

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/24 - 10/25**

Guests & Topics:

- **Dr. Judy Monroe, head of the CDC Foundation & advisor to the Pandemic Action Network** discussed where are we on the COVID-19 response both in the United States and globally. She talked about holiday gatherings in 2020 and where the greatest needs are for on-the-ground response to COVID-19.
- **Andrea Hailey, CEO, Vote.org** talked about voting trends so far in 2020 and how COVID-19 is impacting our elections. She also discussed how foreign governments can influence an election in the US.

Guests

Dr. J Monroe

A Hailey

Nov 1st

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/31 - 11/1**

Guests & Topics:

- **Crystal Carson, Vice President of Communications, Culture and Media Partnerships at When We All Vote** talked about the nonpartisan nonprofit that brings together citizens, institutions, brands, and organizations to increase participation in every election. Launched by Michelle Obama, the organization is committed to closing the race and age voting gap and empowering all eligible voters to cast their ballot by harnessing grassroots energy, establishing strategic

partnerships, and implementing digital organizing strategies, with the ultimate goal of changing the culture around voting.

- **Marc Morial, Urban League President** stressed how this election is one people have to vote. Morial talked about the enthusiasm gap between Black male Voters verses the general population. He discussed voter suppression and election protection at the polls.

Guests

C. Carson

M . Morial

Nov 8

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/7 - 11/8**

Guests & Topics:

- **Admiral Terry "T" McCreary is a retired one-star admiral in the United States Navy and served as the Chief of Naval Information on the Joint Chiefs of Staff.** With Veterans Day November 11th, Admiral McCreary talked about the history of Veteran's Day and the struggles different generations of Veterans have had over the years. McCreary talked about the impact of COVID on our Vets and great organizations that help Vets with jobs, homelessness, and mental health.
- **Jane Randel -- Co-Founder/President, Karp Randel & NO MORE.** Jane Randel discussed the role of a social impact advisor on ending domestic violence and sexual assault by increasing awareness, inspiring action and fueling culture change. She talked about the increase in domestic violence since COVID-19 and issues in the NFL and NASCAR. Randel offered resources to get help for victims and abusers.

Guests

Admiral T. McCreary

J Randel

Nov 15

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 11/14 - 11/15

Guests & Topics:

- **History Professor at Nova Southeastern University Dr Charles Zelden** - discussed the presidential transitions both in and out of office before inauguration day. He talked about if there is any way that the results of the election could ever be overturned.
- **Weather Group Meteorologist Ray Stagich** – Preparing for a winter of severe weather & weather trends throughout the United States in 2020.

Nov 22 (29:46)

Topics

Local Sports State Championship, Ashland School Fundraiser, County Finances During COVID, Preperation for the budget, CARES Act for Mental Health .

Madison Athletic Director shares what it means for the school and community to win a state title (Girls Soccer), which was the first for Richland County in many years. Ashland's St. Edward School is raising money for those in need for the holidays through continual learning through play, which will have families play games and donate money for rental assistance, food mental health needs.

Richland County Commissioner talks about how the county is doing in terms of finances during COVID-19, preparing next years budget and CARES Act money for mental health .

Guests

Doug Rickert - Madison Athletic Director

Justin Williams - St. Edward School in Ashland

Tony Vero - Richland County Commissioner

Nov 29 (32:52)

Topics

Day of Giving (Non-profits), Road Safety Study, Pets Safe Holiday Eating

Brady Groves and Maura Teynor discuss about Tuesday's Day of Giving, called Richland Gives locally, as people can donate to more than 80 non-profits through a single website. A road safety study is going to be conducted on a portion of Lexington Springmill Road and with the holiday season arriving be aware of what is safe to eat for your pets.

Guests

Brady Groves, Maura Teynor - Richland County Foundation

Reed Richmond - Richland Public Health

Tony Vero - Richland County Commissioner

Dec 6th (30:07)

Topics

Winter Driving, safe shopping during the holiday season, City wide light decorating contest, Salvation Army Red Kettle Campaign

Ontario Police Chief gives tips for winter driving, as the first snow fall of the year just took place. He also reminds people about safety reminders for shopping during the holiday season. Mansfield is encouraging residents to decorate their homes during the holidays for a chance to win some prizes. The Salvation Army is underway with their Red Kettle Campaign to raise money for those in need in the community - homeless, food assistance during the colder winter months.

Guests

Tom Hill - Ontario Police Chief

Mark Abrams - Mansfield Parks Department
Melissa Betts - Mansfield Salvation Army

Dec 13th (31:24)

Topics

Raising Money for Local Student Athlete, United Way Campaign, COVID-19 Funds Richland County.

A Foundation game was held to raise money for a local student athlete that was involved in a serious car crash, Richland County Commissioner shares information about COVID-19 funds and the United Way campaign is underway to help raise money for its partner agencies during the pandemic.

Guests

Taylor Iceman - Lucas Athletic Director and Boys Basketball coach
Darrell Banks - Richland County Commissioner
Dan Varn - United Way of Richland County

Dec 20th (30:01)

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/18 – 12/20**

Guests & Topics:

- **Stephen Hahn, MD, Commissioner of the Food and Drug Administration** discussed this week's FDA authorization of the Pfizer-BioNTech COVID-19 vaccine. He talked about the eligibility and timetable for vaccine distribution and vaccines on the horizon that are pending approval.

- **Erin Sauber-Schatz, Task Force Lead of the Community Interventions and Critical Populations (CICP) Task Force.** Dr. Sauber-Schatz has served in CDC's Emergency Operations Center (EOC) on the COVID-19 response beginning in March 2020 and talked about COVID-19 upcoming winter and holiday guidance with vaccines pending. She stressed remaining diligent about COVID safety.

Dec 27th (29:59)

iHeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/25 – 12/27**

Guests & Topics:

- **U.S. Surgeon General Dr. Jerome Adams** – Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings
- **Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital** – COVID-19 vaccine recipient on what you need to know about the vaccine
- **Dr. Richard Feifer, Chief Medical Officer at Genesis Healthcare** - Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country