

WNCO-FM  
Ashland, OH  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/06/2014

WNCO-FM  
Quarterly Issues/Programs List

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WNCO-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AG ISSUES FACING THE FARMS:** STEVE PROCHASKA - CROPS SYSTEM SPECIALIST WITH OSU TALKED ABOUT CROPS IN OHIO SO FAR THIS YEAR
  - **Ash Co Community Foundation:** TALKED WITH
  - **COMMUNITY:** VERONA DRANE - HABITAT FOR HUMANITY IN RICHLAND AND CRAWFORD COUNTY TALKED ABOUT THE PROGRAM
  - **ECONOMIC DEVELOPMENT:** talked about the Real Estate situation in Ashland and Richland Counties. Pricing and buying trends.
  - **EMERGENCY PREPAREDNESS:** MIKE BAILEY -E.M.A DIRECTOR RICHLAND COUNTY ON SEPT BEING NATIONAL PREPAREDNESS MONTH
  - **FAMILY & SOCIAL IMPACT:** TALKED WITH JAMIE THOMPSON OF DMI ABOUT DOWNTOWN MANSFIELD
  - **HEALTH AND WELLNESS:** talked about the upcoming reveal in Ashland for ABC's Extreme Weightless Sept 28
  - **OHIO ATTORNEY GENERAL:** OHIO ATTORNEY GENERAL MIKE DEWINE DISCUSSES WAYS OHIO IS CRACKING DOWN ON CRIME AND SCAMS
  - **STATE TREASURER:** OHIO TREASURER JOSH MANDEL TALKS ABOUT TRANSPARENCY IN THE STATE GOVERNMENT .
  - **UNITED WAY:** talked about the 2015 campaign and the associated events going on this fall
  - **VETERAN'S SERVICES:** talked about the new program Welcome Home Johnny and Jane veterans listening program.
  - **WOMEN'S HEALTH:** Ducia Hamm. Director Ashland Care Center. Talked about services and need for expansion
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERAN'S SERVICES	FM ATG-COMMUNITY - 07/06/14	TALKED ABOUT THE NEW PROGRAM WELCOME HOME JOHNNY AND JANE VETERANS LISTENING PROGRAM.	SHOW YOUR STRIPES	07/06/2014 07:00 AM	026:00
FAMILY & SOCIAL IMPACT	INSIGHT - JULY 5-6TH - FAMILY & SOCIAL	TALKED WITH JAMIE THOMPSON OF DMI ABOUT DOWNTOWN MANSFIELD	DOWNTOWN MANSFIELD INC	07/06/2014 07:29 AM	014:59
COMMUNITY	FM ATG-COMMUNITY - 07/13/14	TALKED ABOUT THE 15TH ANNUAL ASHLAND CHAUTAUQUA PROGRAM RUNNING JULY 15 TO 19	ASHLAND CHAUTAUQUA	07/13/2014 07:00 AM	014:50
COMMUNITY	INSIGHT - COMMUNITY - 7/12 - 13 2014	VERONA DRANE - HABITAT FOR HUMANITY IN RICHLAND AND CRAWFORD COUNTY TALKED ABOUT THE PROGRAM	HABITAT FOR HUMANITY	07/13/2014 07:15 AM	015:00
COMMUNITY	FM ATG-COMMUNITY - 07/20/14	TALKED ABOUT THE SUMMER PROGRAMS THE CHAPTER HAS AVAILABLE TO	MOHICAN AUDUBON	07/20/2014 07:00 AM	015:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		THE PUBLIC.			
HEALTH & WELFARE	INSIGHT - HEALTH & WELFARE JULY 19-20 TH	TALKED WITH ASHLAND COUNTY WELFARE DIRECTOR CONCERNING VACCINES AND THE RECENT MEASLES OUTBREAK	ASHLAND CITY COUNTY HEALTH	07/20/2014 07:15 AM	014:59
COMMUNITY	FM ATG-COMMUNITY - 07/27/14	TALKED ABOUT THE SUMMER PROGRAMS AND THE FIRST EVER DUCK DERBY FUND RAISER.	ASHLAND YMCA	07/27/2014 07:00 AM	014:58
OHIO ATTORNEY GENERAL	INSIGHT SAFETY 7/26 - 7/27	OHIO ATTORNEY GENERAL MIKE DEWINE DISCUSSES WAYS OHIO IS CRACKING DOWN ON CRIME AND SCAMS	OHIO ATTORNEY GENERAL	07/27/2014 07:15 AM	015:00
COMMUNITY	FM ATG-COMMUNITY - 08/03/14	TALKED ABOUT THE SUMMER SEASON WRAPPING UP STUFF THE BUS AND THE FALL CAMPAIGN	UNITED WAY OF ASHLAND COUNTY	08/03/2014 07:00 AM	015:04
EDUCATION	INSIGHT - FAMILY & SOCIAL IMPACT - AUG 2-3, 2014	INTERVIEW WITH PIONEER CAREER TRAINING CENTER ON GRANTS RECEIVED BY SCHOOL	PIONEER C. T. C.	08/03/2014 07:15 AM	014:59
COMMUNITY	FM ATG-COMMUNITY -	TALKED ABOUT THE	ASH CO E.M.A	08/10/2014 07:00 AM	014:47

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	08/10/14	SUMMER FLOODING AND HOW SEMINARS ARE GIVEN TO AREA SERVICE CLUBS			
AGRICULTURE	INSIGHT - COMMUNITY - 8/9 - 10 2014	STEVE PROCHASKA - CROPS SYSTEM SPECIALIST WITH OSU TALKED ABOUT CROPS IN OHIO SO FAR THIS YEAR	OHIO STATE - AGRICULTURE	08/10/2014 07:14 AM	015:00
COMMUNITY	FM ATG-COMMUNITY - 08/17/14	TALKED ABOUT THE FALL AND WINTER THEATER SERIES AND THE POPULAR SPECTRUM SERIES.	ASHLAND UNIVERSITY	08/17/2014 07:00 AM	015:01
COMMUNITY	INSIGHT - COMMUNITY 8/16-17	TALKED ABOUT THE UPCOMING AWARDS DAY AND VARIOUS AREAS THE DIST 5 AAA PROGRAM HELPS	AREA AGENCY ON AGING	08/17/2014 07:15 AM	014:59
VETERAN'S SERVICES	FM ATG-COMMUNITY - 08/24/14	TALKED ABOUT THE NEW PROGRAM WELCOME HOME JOHNNY AND JANE VETERANS LISTENING PROGRAM.	VETERANS SERVICES OF NCO	08/24/2014 07:00 AM	014:57
ECONOMY	INSIGHT - UNDERSTANDING GOVERNMENT	OHIO TREASURER JOSH MANDEL TALKS ABOUT TRANSPARENC	JOSH MANDEL	08/24/2014 07:15 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Y IN THE STATE GOVERNMENT .			
ECONOMIC DEVELOPMENT	FM ATG-COMMUNITY - 08/31/14	TALKED ABOUT THE REAL ESTATE SITUATION IN ASHLAND AND RICHLAND COUNTIES. PRICING AND BUYING TRENDS.	Misty Miller	08/31/2014 07:00 AM	014:55
NATURE	INSIGHT	CONVERSATION COVERED FISHING AND HUNTING REGULATIONS FOR THE FALL IN OHIO	O D N R	08/31/2014 07:15 AM	15:01
HEALTH AND WELLNESS	FM ATG-COMMUNITY - 09/7/14	TALKED ABOUT THE UPCOMING AUTISM WALK A THON	AUTISM	09/07/2014 07:00 AM	015:06
EMERGENCY PREPAREDNESS	INSIGHT - FAMILY & SOCIAL IMPACT 9/6/14 -9/7/14	MIKE BAILEY - E.M.A DIRECTOR RICHLAND COUNTY ON SEPT BEING NATIONAL PREPAREDNESS MONTH	EMERGENCY MANAGEMENT AGENCY	09/07/2014 07:15 AM	015:00
COMMUNITY	FM ATG-COMMUNITY - 09/14/14	TALKED ABOUT THE UPCOMING ASHLAND COUNTY FAIR	ASH CO FAIR	09/14/2014 07:00 AM	015:01
WOMEN'S HEALTH	INSIGHT - FAMILY & SOCIAL 9/13 - 9/14/14	DUCIA HAMM. DIRECTOR ASHLAND CARE CENTER. TALKED ABOUT SERVICES AND NEED FOR EXPANSION	ASHLAND CARE CENTER	09/14/2014 07:15 AM	014:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND WELLNESS	FM ATG-COMMUNITY - 09/21/14	TALKED ABOUT THE UPCOMING REVEAL IN ASHLAND FOR ABC'S EXTREME WEIGHT LOSS SEPT 28	Marissa Schnell ABC's Ext. Weight LOSS	09/21/2014 07:00 AM	014:48
OHIO ATTORNEY GENERAL	INSIGHT SAFETY 9/20 - 9/21	OHIO ATTORNEY GENERAL MIKE DEWINE DISCUSSES WAYS OHIO IS CRACKING DOWN ON CRIME AND SCAMS	OHIO ATTORNEY GENERAL	09/21/2014 07:14 AM	015:00
UNITED WAY	FM ATG-COMMUNITY - 09/28/14	TALKED ABOUT THE 2015 CAMPAIGN AND THE ASSOCIATED EVENTS GOING ON THIS FALL	EV DUVALL	09/28/2014 07:00 AM	015:01
FAMILY & SOCIAL IMPACT	INSIGHT - FAMILY & SOCIAL IMPACT	TALKED ABOUT COLLABORATION OF BOTH SCHOOLS ON UPCOMING PROJECTS	NCSC	09/28/2014 07:15 AM	015:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
COMMUNITY	PSA - BROOKSIDE PARK PSA 7/10	000:31	001
COMMUNITY	PSA - BROOKSIDE PARK PSA 7/6	000:29	001
COMMUNITY	PSA - BROOKSIDE PARK PSA 7/24	000:31	001
COMMUNITY	PSA - BROOKSIDE PARK PSA 7/31	000:29	001
COMMUNITY	PSA - BROOKSIDE PARK PSA 8/10	000:31	001
COMMUNITY	PSA - BROOKSIDE PARK PSA 8/14	000:31	001
COMMUNITY	PSA BASEBALL HALL OF FAME :30	000:30	001
COMMUNITY	PSA COMMUNITY :15	000:22	001
ARTS & EVENTS	FRIENDS OF THE PARKS	000:30	005
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
EDUCATION AND LITERACY	AD COUNCIL	000:15	003
EPA	PSA'S- LEAD PAINT SAFETY :60	001:00	011
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:15	005
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:29	005
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:30	013
FAMILY & SOCIAL IMPACT	AD COUNCIL	001:00	049
FAMILY & SOCIAL IMPACT	CATHOLIC CHURCH	001:00	007
FAMILY & SOCIAL IMPACT	CEA	000:30	006
FAMILY & SOCIAL IMPACT	CEA	001:00	011
FAMILY & SOCIAL IMPACT	HUD	000:30	006
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUND.	000:29	001
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUND.	001:00	011
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	000:30	002
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	000:59	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	001:00	005
FAMILY & SOCIAL IMPACT	ROCK-N-RIBS	000:30	002
FAMILY & SOCIAL IMPACT	SELECTIVE SERVICE DOT GOV	000:30	008
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
HEALTH AND FITNESS	EPA	001:00	008
HEALTH AND FITNESS	PSA'S- CARBON MONOXIDE WARNING :30	000:30	002
HEALTH AND WELLNESS	AD COUNCIL	000:30	006
HEALTH AND WELLNESS	American Cancer Society	000:30	002
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	000:30	005
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	001:00	010
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	000:30	002
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	001:00	010
HEALTH AND WELLNESS	HEALTH AND HUMAN SERVICES	001:00	007
HEALTH AND WELLNESS	PARALYZED VETS OF AMERICA	000:15	003
HEALTH AND WELLNESS	UNITED WAY	000:15	002
HEALTH AND WELLNESS	US DEPT OF HEALTH & HUMAN SER	000:30	008
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:30	005
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:59	011
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	001:00	009
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	041
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
COMMUNITY	PSA COMMUNITY :15	000:17	020
COMMUNITY	PSA COMMUNITY :15	000:18	028



<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
COMMUNITY	PSA COMMUNITY :15	000:19	102
COMMUNITY	PSA COMMUNITY :15	000:20	154
COMMUNITY	PSA COMMUNITY :15	000:21	142
COMMUNITY	PSA COMMUNITY :15	000:22	031
COMMUNITY	PSA COMMUNITY :15	000:23	003