

WNCO-FM  
Ashland, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2017  
01/05/2018

WNCO-FM  
Quarterly Issues/Programs List

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WNCO-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE GIVING:** The holiday season inspires charitable giving. The discussion focused on United Way of Richland.
- **JOBS:** Mansfield's Human Service Director explained the Civil Service exam, and hiring in police and fire.
- **EDUCATION:** A discussion of post-secondary options in the Mansfield area, where students can attend for free.
- **ELECTION EDUCATION:** NEWS ABOUT THE GENERAL ELECTION BALLOT AND HOW TO BECOME AN ELECTION DAY POLL WORKER.
- **FOOD SAFETY:** A USDA food inspection technician discussed do & don't for cooking safely preparing holiday meals
- **BREAST CANCER AWARENESS:** How the Pat Kracker Breast Cancer Fund is helping women in Richland County & how to apply for help.
- **HISTORIC PRESERVATION:** A review of the news from 2017 and what stories will have lasting historical impact.
- **HOMELESSNES:** What is being done to assist the homeless in the winter in Mansfield.
- **LEARNING DISABILITIES:** Exploring the ways music can help children with learning disorders and attention deficit.
- **MILITARY AND VETERANS:** An explanation of the Trees for Troops program, that sends Christmas Trees to military bases.
- **RICHLAND FOUNDATION:** Richland Gives assists 76 area charities in fundraising through incentives and matching funds.
- **URBAN RENEWAL:** Mankind Murals is nonprofit that is painting over graffiti & sprucing up the city with artwork.

- **VET ASSISTANCE:** HOW MUSICIANS ON CALL ARE LIFTING THE SPIRITS AND PROIVING HOPE TO VETERANS HOSPITAL PATIENTS.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ELECTION EDUCATION	INSIGHT 30	NEWS ABOUT THE GENERAL ELECTION BALLOT AND HOW TO BECOME AN ELECTION DAY POLL WORKER.	PAULETTE HANKINS	10/01/2017 07:00 AM	029:57
EDUCATION	INSIGHT 30	A discussion of post-secondary options in the Mansfield area, where students can attend for free.	Brian Garverick & Dori Diab	10/08/2017 07:00 AM	030:00
BREAST CANCER AWARENESS	INSIGHT 30	How the Pat Kracker Breast Cancer Fund is helping women in Richland County & how to apply for help.	BREAST CANCER AWARENESS	10/15/2017 07:00 AM	030:00
LEARNING DISABILITIES	IHR PUBLIC AFFAIRS SPECIAL 30:00	Exploring the ways music can help children with learning disorders and attention deficit.	UNDERSTOOD.ORG	10/22/2017 07:00 AM	030:00
JOBS	INSIGHT 30	Mansfield's Human Service Director explained the Civil Service exam, and hiring in police and fire.	David Remy	10/29/2017 07:00 AM	030:01
VETERAN	VETERANS	HOW MUSICIANS	MUSICIANS ON	11/05/2017	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ASSISTANCE	DAY PSA PROGRAM	ON CALL ARE LIFTING THE SPIRITS AND PROIVING HOPE TO VETERANS HOSPITAL PATIENTS.	CALL	07:00 AM	
RICHLAND FOUNDATION	INSIGHT 30	Richland Gives assists 76 area charities in fundraising through incentives and matching funds.	Brady Groves & Maura Teynor	11/12/2017 07:00 AM	030:01
FOOD SAFETY	INSIGHT 30	A USDA food inspection technician discussed do & don't for cooking safely preparing holiday meals	JANELLE GOODWIN	11/19/2017 07:00 AM	029:58
MILITARY AND VETERANS	INSIGHT 30	An explanation of the Trees for Troops program, that sends Christmas Trees to military bases .	Blake Rafeld	11/26/2017 07:00 AM	030:00
HOMELESSNES	INSIGHT 30	An overall look at Habitat fo Humanity and the Restore operation. Homes are built with volunteers.	Verona Drain	12/03/2017 07:00 AM	029:58
CHARITABLE GIVING	INSIGHT 30	The holiday season inspires charitable giving. The discussion focused on United Way of Richland.	DAN VARN	12/10/2017 07:00 AM	029:59
URBAN RENEWAL	INSIGHT 30	Mankind Murals is nonprofit that is painting over graffiti & sprucing up the city with artwork.	LUKE BEAKMAN	12/17/2017 07:00 AM	029:59
HOMELESSNES	INSIGHT 30	What is being done to assist the homeless in the	Salvation Army	12/24/2017 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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winter in Mansfield.

HISTORIC PRESERVATION	INSIGHT 30	A review of the news from 2017 and what stories will have lasting historical impact.	Paul Lintern	12/31/2017 07:00 AM	029:59
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	WNCO-FM Motorcycle Safety 1	000:30	001
American Cancer Society	PSA COMMUNITY :20	000:21	006
ARTS	ASHLAND YMCA	000:20	001
Arts and Culture	KINGWOOD GARDENS	000:20	010
Arts and Culture	KINGWOOD GARDENS	000:21	003
Arts and Culture	LEXINGTON HIGH SCHOOL	000:22	006
Arts and Culture	MADISON LION'S CLUB	000:21	021
Arts and Culture	MANSFIELD PLAYHOUSE	000:21	010
Arts and Culture	MANSFIELD PLAYHOUSE	000:30	002
Arts and Culture	MANSFIELD SYMPHONY	000:20	007
Arts and Culture	MANSFIELD SYMPHONY	000:21	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Arts and Culture	MANSFIELD SYMPHONY	000:22	003
Arts and Culture	MANSFIELD SYMPHONY	000:31	002
Arts and Culture	Ohio State Univ at Mansfield	000:20	001
Arts and Culture	PSA COMMUNITY :20	000:20	006
Arts and Culture	RENAISSANCE THEATRE	000:21	009
Arts and Culture	RENAISSANCE THEATRE	000:22	021
Arts and Culture	RICHLAND ACADEMY OF THE ARTS	000:21	012
Arts and Culture	RICHLAND ACADEMY OF THE ARTS	000:58	001
Arts and Culture	RICHLAND ACADEMY OF THE ARTS	000:59	001
Arts and Culture	RICHLAND ACADEMY OF THE ARTS	001:00	001
Arts and Culture	RICHLAND ACADEMY OF THE ARTS	001:02	001
Community	AM ACADEMY OF ORTOPEDIC SURGE	000:30	008
Community	ASHBROOK CENTER	000:22	004
Community	Autism Awareness	000:22	003
Community	BIBLEWALK	000:22	016
Community	CHURCH OF THE CROSS	000:22	003
Community	HOLY TRINITY CHURCH	000:15	001
Community	KINGWOOD GARDENS	000:21	012
Community	MALABAR FARM FOUNDATION	000:23	018
Community	MANSFIELD COMMUNITY CLUB	000:21	001
Community	MANSFIELD PLAYHOUSE	000:21	015
Community	MANSFIELD SYMPHONY	000:18	007
Community	MANSFIELD SYMPHONY	000:19	021
Community	MAYFLOWER CHURCH	000:18	006
Community	Natl. Fair Housing Alliance	000:30	004
Community	Natl. Insurance Crime Bureau	000:29	008
Community	NEIGHDOR WORKS AMERICA	000:58	001
Community	PSA COMMUNITY :20	000:17	002
Community	PSA COMMUNITY :20	000:18	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	PSA COMMUNITY :20	000:19	023
Community	PSA COMMUNITY :20	000:20	029
Community	PSA COMMUNITY :20	000:21	013
Community	PSA COMMUNITY :20	000:22	028
Community	RENAISSANCE THEATRE	000:22	013
Community	Retired Senior Volunteer Prog	000:30	005
Community	RICHLAND ACADEMY OF THE ARTS	000:23	011
Community	RICHLAND MALL	000:21	007
Community	SALVATION ARMY KROC CENTER	000:23	008
Community	SAVANAH PARK	000:20	031
Community	Selective Service	000:30	006
Community	SHELBY AREA BUISNESS GROUP	000:22	003
Community	Veteran's Crisis Line	000:31	014
COMMUNITY ASSISTANCE	TRINITY UNITED METHODIST	000:22	007
COMMUNITY AWARENESS	LEXINGTON HIGH SCHOOL	000:21	026
COMMUNITY AWARENESS	MC DONALDS	000:21	005
COMMUNITY AWARENESS	ONTARIO LIONS CLUB	000:21	005
COMMUNITY FUNDRAISER	BUTLER, OHIO	000:21	006
COMMUNITY INVOLVEMENT	American Cancer Society	000:22	029
COMMUNITY INVOLVEMENT	MANSFIELD BRANCH NAACP	000:21	017
COMMUNITY INVOLVEMENT	ONTARIO GROWTH ASSOC.	000:21	001
COMMUNITY INVOLVEMENT	PSA COMMUNITY :20	000:22	008
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	008
DISTRACTED DRIVING	END DISTRACTED DRIVING	000:28	018
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	010
DRUG ADDICTION TREATMENT	STAR FISH PROJECT	000:22	005
DRUG TAKE BACK	METRICH ENFORCEMENT UNIT	000:21	018
EDUCATION	MANS RICHLAND COUNTY LIBRARY	000:21	002
EDUCATION	RENAISSANCE THEATRE	000:20	021

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
FAMILY	DOWNTOWN MANSFIELD INC	000:21	005
FAMILY	DOWNTOWN MANSFIELD INC	000:22	024
Family & Social Impact	AMERICAN PLANNING ASSOC	000:15	042
Family & Social Impact	AMVETS POST 26	000:20	006
Family & Social Impact	FUN CENTER CHORDSMEN	000:22	005
Family & Social Impact	HARMONY HOUSE	000:21	001
Family & Social Impact	JEROMESVILLE LIONS	000:22	007
Family & Social Impact	KINGWOOD GARDENS	000:22	010
Family & Social Impact	MALABAR FARM FOUNDATION	000:20	004
Family & Social Impact	March of Dimes	000:31	008
Family & Social Impact	National Safety Council	000:29	008
Family & Social Impact	Natl Council for Adoption	000:30	011
Family & Social Impact	Natl. Foundation Credit Counc	000:15	042
Family & Social Impact	PARALYZED VETS OF AMERICA	000:15	035
Family & Social Impact	PSA COMMUNITY :20	000:17	007
Family & Social Impact	PSA COMMUNITY :20	000:18	002
Family & Social Impact	PSA COMMUNITY :20	000:19	014
Family & Social Impact	PSA COMMUNITY :20	000:20	002
Family & Social Impact	PSA COMMUNITY :20	000:21	007
Family & Social Impact	PSA COMMUNITY :20	000:22	071
Family & Social Impact	PSA COMMUNITY :20	000:23	018
Family & Social Impact	Screen for Life	000:15	030
Family & Social Impact	USO	000:16	037
Family & Social Impact	VERONA DRAIN	000:15	008
Family & Social Impact	Veteran's Crisis Line	000:15	034
Family & Social Impact	Veteran's Crisis Line	000:29	010
Family & Social Impact	Veteran's Crisis Line	000:30	009
Family & Social Impact	Veterans Crisis Line	000:15	028
FEEDING THE NEEDY	CANDICE WILLIAMS FOUNDATION	000:21	001

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Good Sportsmanship	Ohio High School Athletic Ass	000:30	025
Good Sportsmanship	Ohio High School Athletic Ass	000:31	011
HEALTH AND FITNESS	SAVE THE MALES	000:30	005
HEALTH AND WELLNESS	American Lung Assn	000:31	006
HEALTH AND WELLNESS	AMERICAN SPEECH-LANGUAGE-HEAR	000:30	009
HEALTH AND WELLNESS	DR. DAVID FARARAH	000:29	012
HEALTH AND WELLNESS	Mennonite Church	000:30	007
HISTORIC PRESERVATION	MALABAR FARM FOUNDATION	000:20	002
HISTORIC PRESERVATION	Ohio State Reformatory Prese	000:30	097
HOLIDAY BAZAAR	SHELBY 1ST LUTHERAN	000:20	002
HOLIDAY BAZAAR	SOUTHSIDE CHRITIAN CHURCH	000:23	025
HUNGER	MAKE A DIFFERENCE FOOD DRIVE	000:29	002
HUNGER	MAKE A DIFFERENCE FOOD DRIVE	000:30	001
HUNGER	MAKE A DIFFERENCE FOOD DRIVE	000:31	002
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	RED	000:29	015
PSA	RED WORLD AIDS DAY	000:30	033
VETERAN'S SERVICES	FUN CENTER CHORDSMEN	000:21	007
VOLUNTEERING	Paralyzed Veterans of America	000:15	036
YOUTH DEVELOPMEN	PATHFINDER FARMS	000:21	004