

WNCO-FM
Ashland, OH
Quarterly Issues/Programs List
First Quarter, 2014
04/01/2014

WNCO-FM
Quarterly Issues/Programs List

WNCO-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AREA AGENCY ON AGING RSVP:** TALKED ABOUT THE HEAP ENERGY PROGRAM AND STEADY U PROGRAM
- **ARTS & EVENTS:** Talked about the upcoming programs that the public can enjoy and the educational segments
- **ASH CO MENTAL HEALTH RECOVERY:** talked about the programs and services available from the mental health and recovery bd of ash co
- **ASHLAND COUNTY E.M.A.:** Talked about the sever winter weather and public safety
- **AU THEATRE:** TALKED ABOUT
- **COMMUNITY:** Talked about the rsvp program in seven counties
- **COMMUNITY THEATRE:** Talked about the 2nd half of the season
- **ECONOMIC DEVELOPMENT:** TALKED ABOUT THE POSSIBLE NEW INDUSTRY COMING TO THE AREA
- **ECONOMY:** TALKED ABOUT THE AREA JOB AND WORK FORCE [POTENTIAL
- **ENERGY MAKES AMERICA GREAT:** ENERGY MAKES AMERICA GREAT IS AN ORGANIZATION PROMOTING THE KEYSTONE XL PIPE LINE PROJECT.
- **HEALTH AND HUMAN SERVICES:** TALKED ABOUT NATIONAL NUTRITION MONTH W/ JILL FULK OHIO HEALTH MED CENTRAL HOSPITAL
- **HEALTH AND WELLNESS:** TALKED ABOUT NATIONAL NUTRITION MONTH W/ JILL FULK OHIO HEALTH MED CENTRAL HOSPITAL
- **MUSIC AND ARTS:** talked about the longevity of their career and how they have sustained a working relationship.

- **UNITED WAY:** Talked about the finish to the fall campaign and plans for 2014

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY	FM ATG-COMMUNITY - 01/05/14	Talked about the programs for various age groups at the Ash Co YMCA	ASHLAND YMCA	01/05/2014 07:00 AM	014:54
ECONOMIC DEVELOPMENT	INSIGHT - ECONOMIC DEVELOPMENT 01/04 - 01/05/14	TALKED ABOUT THE ECONOMIC OUTLOOK FOR 2014 FOR ASHLAND COUNTY	ASHLAND ECONOMIC DEVELOPMENT	01/05/2014 07:15 AM	014:54
PUBLIC SAFETY	FM ATG-COMMUNITY - 01/12/14	Talked about the sever winter weather and public safety	ASHLAND COUNTY EMA	01/12/2014 07:00 AM	015:04
ECONOMIC DEVELOPMENT	INSIGHT – ECONOMIC DEVELOPMENT 01/11- 01/12/14	TALKED ABOUT THE IMPACT OF TRAVEL AND TOURISM IN RICHLAND COUNTY	RICH CO CONVENTION AND VISITORS BUREAU	01/12/2014 07:15:04	015:00
COMMUNITY	FM ATG-COMMUNITY - 01/19/14	Talked about the 2nd half of the season	ASHLAND SYMPHONY	01/19/2014 07:00 AM	014:56
COMMUNITY	INSIGHT-COMMUNITY 1/18-19TH 2014	TALKED ABOUT THE HEAP ENERGY PROGRAM AND STEADY U PROGRAM	AREA AGENCY ON AGING RSVP	01/19/2014 07:15 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY	AM ATG-COMMUNITY - 01/26/14	Talked about the finish to the fall campaign and plans for 2014	UNITED WAY OF ASHLAND COUNTY	01/26/2014 07:00 AM	015:01
HEALTH	INSIGHT - FAMILY & SOCIAL 1/25/14 - 1/26/14	TALKED ABOUT COLD AND FLU SEASON WITH BETH ARMSTRONG OF HEALTH DEPARTMENT	RICHLAND COUNTY HEALTH DEPT	01/26/2014 07:15 AM	015:00
COMMUNITY	FM ATG-COMMUNITY - 02/02/14	Talked about Aprils journey thru breast cancer treatmrnt and her book	APRIL C BOYER	02/02/2014 07:00 AM	014:32
COMMUNITY	INSIGHT - COMMUNITY - 2/1-2/2/14	TALKED ABOUT COMMUNITY THEATER AND SERVICE TO SENIOR CITIZENS IN THE AREA WITH FREE SHOWS	ASHLAND UNIVERSITY	02/02/2014 07:15 AM	015:13
COMMUNITY	FM ATG-COMMUNITY - 02/09/14	Talked about the Christmas Bird Count, winter feeding and return of the spring birds	MOHICAN AUDUBON	02/09/2014 07:00 AM	015:09
EDUCATION	INSIGHT - EDUCATION FEBRUARY 8 & 9, 2014	TO LET PEOPLE KNOW ABOUT THE ED CHOICE SCHOLARSHIP PROGRAM. MONEY FOR PRIVATE SCHOOLS.	NCO PRIVATE SCHOOLS	02/09/2014 07:15 AM	014:59
COMMUNITY	FM ATG-COMMUNITY - 02/16/14	Talked about the rsvp program in seven counties	AREA AGENCY ON AGING	02/16/2014 07:00 AM	015:00
EDUCATION	INSIGHT -	TALKED WITH	NCSC	02/16/2014	014:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FAMILY & SOCIAL 2/15-16 - 2014	OSU AND NCSC PRESIDENTS ABOUT INTERNSHIPS AND ENGINEERING		07:15 AM	
COMMUNITY	FM ATG-COMMUNITY - 02/23/14	Talked about the planning and expectations for Ashland Balloonfest 2014	ASHLAND BALLOONFEST	02/23/2014 07:00 AM	014:59
ECONOMY	INSIGHT ECONOMIC DEVELOPMENT 2/22 - 2/23	ENERGY MAKES AMERICA GREAT IS AN ORGANIZATION PROMOTING THE KEYSTONE XL PIPE LINE PROJECT.	ENERGY MAKES AMERICA GREAT	02/23/2014 07:15 AM	015:00
UNITED WAY	FM ATG-COMMUNITY - 03/02/14	Talked about the annual meeting and the many events planned for 2014	UNITED WAY OF ASHLAND COUNTY	03/02/2014 07:00 AM	014:51
ECONOMY	INSIGHT - ECONOMY - 3/1-3/2/14	TALKED ABOUT THE	Mansfield Association of Real	03/02/2014 07:15 AM	014:58
ARTS & EDUCATION	FM ATG-COMMUNITY - 03/09/14	Talked about the upcoming programs that the public can enjoy and the educational segments	AU THEATRE	03/09/2014 07:00 AM	014:53
HEALTH	INSIGHT - HEALTH & FITNESS 3/8 - 3/9	MANSFIELD WILL BE THE START AND FINISH FOR THE GREAT OHIO BICYCLE ADVENTURE, A 250 MILE BIKE RIDE PR	GREAT OHIO BICYCLE ADVENTURE	03/09/2014 07:15 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MUSIC AND ARTS	FM ATG-COMMUNITY - 03/16/14	talked about the longevity of their career and how they have sustained a working relationship.	HOWARD BELLAMY	03/16/2014 07:00 AM	015:00
COMMUNITY	INSIGHT - FAMILY & SOCIAL 3/15/16/2014	INFORMATION ON THE LEADERSHIP UNLIMITED PROGRAM AND YOUNG LEADERS INSTITUTE	LEADERSHIP UNLIMITED	03/16/2014 07:15 AM	014:54
VETERANS MENTAL HEALTH	FM ATG-COMMUNITY - 03/23/14	talked about the programs and services available from the mental health and recovery bd of ash co FOR RETURNING VETERANS	MENTAL HEALTH BOARD ASH COUNT	03/23/2014 07:00 AM	014:56
HEALTH AND WELLNESS	INSIGHT - HEALTH 3/22/14 - 3/23/14	TALKED ABOUT NATIONAL NUTRITION MONTH W/ JILL FULK OHIO HEALTH MED CENTRAL HOSPITAL	MED CENTRAL FITNESS	03/23/2014 07:15 AM	014:59
COMMUNITY	FM ATG-COMMUNITY - 03/30/14	talked about the programs and events planned for this years fair. Also talked about fairground improvements	ASH CO FAIR	03/30/2014 07:00 AM	015:02
HEALTH AND HUMAN SERVICES	INSIGHT - HEALTH 3/29 - 3/30/14	TALKED ABOUT ASHLAND CHRISTIAN FREE CLINIC FUND RAISER AND CLINIC SERVICES	Ashland Christian Health Center	03/30/2014 07:15 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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OFFERED

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	GIRL SCOUTS OHIO HEARTLAND	000:31	011
COMMUNITY	OHIO HS ATHLETIC ASSOCIATION	000:28	006
COMMUNITY	UNITED WAY (GASP TO THE GOAL)	000:30	006
COMMUNITY	AARP TAX AIDE :30	000:30	007
COMMUNITY	BIG BROTHERS BIG SISTERS :30	000:30	051
COMMUNITY	GOBA BICYCLE EVENT VOLUNTEERS :30	000:30	015
COMMUNITY	GOBA RACE VOLUNTEERS :30	000:30	004
COMMUNITY	MANS/RICHLAND CO. LIBRARY :30	000:31	020
COMMUNITY	MANSFIELD PLAYHOUSE :30	000:30	014
COMMUNITY	SPECIAL WISH FOUNDATION :30	000:29	023
COMMUNITY	FUN CENTER CHORDSMEN :30	000:30	007
COMMUNITY	WNCO-FM St Jude Vols Needed	000:32	006
ARTS	RICHLAND ACADEMY OF THE ARTS	000:31	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION AND LITERACY	AD COUNCIL	000:15	006
EPA	LEAD PAINT SAFETY :15	000:15	001
EPA	LEAD PAINT SAFETY :60	001:00	100
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:15	013
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:29	025
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:30	073
FAMILY & SOCIAL IMPACT	AD COUNCIL	001:00	438
FAMILY & SOCIAL IMPACT	CATHOLIC CHURCH	001:00	095
FAMILY & SOCIAL IMPACT	CEA	000:30	019
FAMILY & SOCIAL IMPACT	CEA	001:00	094
FAMILY & SOCIAL IMPACT	CHILD FUND INTERNATIONAL	000:30	001
FAMILY & SOCIAL IMPACT	CHILD FUND INTERNATIONAL	001:00	031
FAMILY & SOCIAL IMPACT	FOCUS ON THE FAMILY HELP CENT	000:30	004
FAMILY & SOCIAL IMPACT	HUD	000:30	024
FAMILY & SOCIAL IMPACT	LIFE FOUNDATION	000:30	004
FAMILY & SOCIAL IMPACT	MENNONITE CHURCH	000:30	016
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDA	000:29	027
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDA	001:00	096
FAMILY & SOCIAL IMPACT	SELECTIVE SERVICE DOT GOV	000:30	041
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	030
HEALTH AND FITNESS	EPA	000:30	003
HEALTH AND FITNESS	EPA	001:00	096
HEALTH AND FITNESS	CARBON MONOXIDE WARNING :30	000:30	021
HEALTH AND WELLNESS	3 IN 4 NEED MORE	000:30	007
HEALTH AND WELLNESS	3 IN 4 NEED MORE	001:00	031
HEALTH AND WELLNESS	AD COUNCIL	000:30	019
HEALTH AND WELLNESS	American Cancer Society	000:30	022
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	000:30	020

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	001:00	094
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	000:30	026
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	001:00	100
HEALTH AND WELLNESS	AMERICAN SPEECH-LANGUAGE-HEAR	000:30	024
HEALTH AND WELLNESS	DISABILITY CAMPAIGN. ORG	000:59	024
HEALTH AND WELLNESS	HEALTH AND HUMAN SERVICES	000:30	002
HEALTH AND WELLNESS	HEALTH AND HUMAN SERVICES	001:00	095
HEALTH AND WELLNESS	MARCH OF DIMES	000:30	002
HEALTH AND WELLNESS	MARCH OF DIMES	001:00	031
HEALTH AND WELLNESS	PARALYZED VETS OF AMERICA	000:15	011
HEALTH AND WELLNESS	THE V FOUNDATION	000:30	025
HEALTH AND WELLNESS	UNITED WAY	000:15	005
HEALTH AND WELLNESS	US DEPT OF HEALTH AND HUMSERV	000:30	007
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:30	020
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:59	094
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	001:00	098
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	397
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	061
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	012
COMMUNITY	COMMUNITY EDUCATION	000:15	001
COMMUNITY	COMMUNITY HEALTH	000:16	078
COMMUNITY	COMMUNITY SERVICE	000:17	284
COMMUNITY	COMMUNITY FOOD BANK	000:18	125
COMMUNITY	COMMUNITY YOUTH	000:19	044
COMMUNITY	COMMUNITY EDUCATION	000:20	015