

WNCO-FM  
Ashland, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2014  
01/02/2015

WNCO-FM  
Quarterly Issues/Programs List

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WNCO-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ASHLAND COUNTY E.M.A.:** talked about the Fall and Winter weather and the possible problems it brings
- **COMMUNITY:** TALKED ABOUT TOYS FOR TOTS FOR ASHLAND COUNTY
- **COMMUNITY ASSISTANCE:** talked about the new programs and opportunities now available during the fall and winter months
- **ECONOMIC DEVELOPMENT:** talked about the new businesses coming to Ashland County
- **ECONOMY:** TODD NESBOTT, OSU ECONOMIC PROFESSOR DISCUSSED ECONOMIC FREEDOM, AND HOW IT CAN BE IMPROVED IN OHIO
- **EDUCATION AND LITERACY:** talked about the new programs and educational opportunities now available at the transformation net
- **FAMILY & SOCIAL IMPACT:** TALKED WITH JAMIE THOMPSON OF DMI ABOUT DOWNTOWN MANSFIELD GROWTH AND EVENTS
- **HEALTH AND FITNESS:** CAROL MABRY - OHIO HEALTH MED CENTRAL FITNESS CENTER TALKS ABOUT GETTING ACTIVE AND BEING HEALTHY
- **HEALTH AND WELLNESS:** talked about the upcoming reveal in Ashland for ABC's Extreme Weight loss Sept 28
- **NATIONAL CHRISTMAS TREE ASSOC:** ALL ABOUT VARIETIES AND THE PROPER CARE OF CHRISTMAS TREES
- **SAFE DRIVING:** ROD SMITH - ONTARIO POLICE CHIEF - SAFE HOLIDAY SHOPPING/TRAVEL SEASON
- **SENIORS:** talked about Medicare open enrollment going on now.
- **SHELBY AREA BUSINESS GROUP:** talked about the SHELBY COMMUNITY POLAR EXPRESS event on Nov 23.

- **VETERAN'S SERVICES:** TALKED ABOUT THE UPCOMING VETERANS DAY AND THE SERVICES AVAILABLE THROUGH THE LOCAL AGENCY

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CANCER AWARENESS	INSIGHT - FAMILY & SOCIAL IMPACT 10/4 - 10/5	MELISSA CULLER - RICHLAND PUBLIC HEALTH ON BREAST CANCER AWARENESS MONTH	RICHLAND COUNTY HEALTH DEPT	10/05/2014 07:15 AM	015:00
ASHLAND CO. EMERGENCY PREPAREDNESS	FM ATG-COMMUNITY - 10/05/14	talked about the Fall and Winter weather and the possible problems it brings	MARK RAFELD, ASH CO E M A	10/05/2014 07:00 AM	015:06
PHYSICAL FITNESS	INSIGHT - HEALTH & FITNESS 3/8 - 3/9	MANSFIELD WILL BE THE START AND FINISH FOR THE GREAT OHIO BICYCLE ADVENTURE, A 250 MILE BIKE RIDE PR	GREAT OHIO BICYCLE ADVENTURE	10/12/2014 07:15 AM	015:00
HEALTH AND WELLNESS	FM ATG-COMMUNITY - 09/21/14	talked about the upcoming reveal in Ashland for ABC's Extreme Weight loss Sept 28	Marissa Schnell ABC's Ext. We	10/12/2014 07:00 AM	015:01
AGING OF AMERICA	INSIGHT RICK SHOEMAKER 10/14 (INSIGHT)	A DISCUSSION OF ISSUES FACING AN AGING POPULATION, AND HOW TO TALK WITH AGING PARENTS	RICK SHOEMAKER	10/19/2014 07:15 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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COMMUNITY ASSISTANCE	FM ATG-COMMUNITY - 10/19/14	talked about the new programs and opportunities now available during the fall and winter months	DIST 5 AREA AGENCY ON AGING	10/19/2014 07:00 AM	014:59
SENIOR HEALTH	FM ATG-COMMUNITY - 10/26/14	talked about Medicare open enrollment going on now.	AARP HEALTH EDUCATION	10/26/2014 07:00 AM	014:57
ECONOMIC DEVELOPMENT	INSIGHT - FAMILY & SOCIAL IMPACT 10/25-26/2014	TALKED WITH JAMIE THOMPSON OF DMI ABOUT DOWNTOWN MANSFIELD GROWTH AND EVENTS	DOWNTOWN MANSFIELD INC	10/26/2014 07:15 AM	015:00
COMMUNITY	FM ATG-COMMUNITY - 11/02/14	talked about BREAKFAST WITH SANTA and Holiday Happenings fund raisers to help 14 agencies	UNITED WAY OF ASHLAND COUNTY	11/02/2014 07:00 AM	014:59
ECONOMIC DEVELOPMENT	INSIGHT - COMMUNITY	A DISCUSSION OF STARTING A NEW BUSINESS AND HOW SCORE COUNSELORS CAN HELP	SCORE	11/02/2014 07:15 AM	014:59
WINTER SAFETY	FM ATG-COMMUNITY - 11/09/14	talked about the Fall and Winter weather and the possible problems it brings	ASH CO EMA	11/09/2014 07:00 AM	015:06
VETERAN'S SERVICES	INSIGHT - VETERANS SERVICES 11/8 - 11/9/14	TALKED ABOUT THE UPCOMING VETERANS DAY AND THE SERVICES AVAILABLE THROUGH THE LOCAL AGENCY	VETERANS SERVICES OF NCO	11/09/2014 07:15 AM	014:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY EVENT	FM ATG-COMMUNITY - 11/16/14	talked about the SHELBY COMMUNITY POLAR EXPRESS event on Nov 23.	SHELBY AREA BUSINESS GROUP	11/16/2014 07:00 AM	015:08
NATIONAL CHRISTMAS TREE ASSOC	INSIGHT – NATIONAL CHRISTMAS TREE 11/15 - 16	ALL ABOUT VARIETIES AND THE PROPER CARE OF CHRISTMAS TREES	BLAKE RAFELD, PRES. NAT. CHRISTMAS TREE ASSOCIATION	11/16/2014 07:15 AM	015:00
ECONOMIC DEVELOPMENT	FM ATG-COMMUNITY - 11/23/14	talked about the new businesses coming to Ashland County	ASHLAND ECONOMIC DEVELOPMENT	11/23/2014 07:00 AM	015:03
FAMILY & SOCIAL IMPACT	INSIGHT - FAMILY & SOCIAL IMPACT 11/22-23 2014	CONVERSATION WITH TASTE OF HOME EDITOR SARAH THOMPSON ON COOKING THANKSGIVING MEAL	TASTE OF HOME	11/23/2014 07:15 AM	015:00
COMMUNITY	AM ATG-COMMUNITY - 11/30/14	talked about Make A Wish helping the Benner Family in Mt. Gilead and to CEO of OH, KY and IN Doug K	MAKE A WISH FOUNDATION	11/30/2014 07:00 AM	014:57
SAFE HOLIDAY SHOPPING	INSIGHT - FAMILY & SOCIAL IMPACT 11/29 - 11/30	ROD SMITH - ONTARIO POLICE CHIEF - SAFE HOLIDAY SHOPPING/TRAVEL SEASON	SAFETY	11/30/2014 07:15 AM	015:00
WOMEN'S HEALTH	FM ATG-COMMUNITY - 12/07/14	talked about Ashland Care Center fund raiser and services to pregnant women	ASHLAND CARE CENTER	12/07/2014 07:00 AM	015:15
COMMUNITY	INSIGHT - COMMUNITY 12/06 - 12/07	TALKED ABOUT TOYS FOR TOTS FOR ASHLAND COUNTY	ASHLAND FIREFIGHTERS LOCAL 13	12/07/2014 07:15 AM	015:04
HOLIDAY	FM ATG-	talked about holiday	Ashland Co	12/14/2014	015:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SAFETY	COMMUNITY - 12/14/14	safety on the roads and shopping with Ashland Co Sheriff Wayne Risner	Sheriff	07:00 AM	
ECONOMIC DEVELOPMENT	INSIGHT ECONOMIC DEVELOPMENT 12/13 & 14	TODD NESBOTT, OSU ECONOMIC PROFESSOR DISCUSSED ECONOMIC FREEDOM, AND HOW IT CAN BE IMPROVED IN OHIO	OHIO STATE UNIVERSITY	12/14/2014 07:15 AM	014:59
PERFORMING ARTS	FM ATG-COMMUNITY - 12/21/14	Talked about origins of Christmas Carols and other holiday music	CHOIRMASTER TRINITY LUTHERAN CHURCH	12/21/2014 07:00 AM	014:59
LOW INCOME HOUSING	INSIGHT - FAMILY & SOCIAL IMPACT 12/20-21/2014	CONVERSATION WITH VERONA DRANE OF HABITAT FOR HUMANITY ON AVAILABLE AREA HOMES THAT ARE AVAILABLE	HABITAT FOR HUMANITY	12/21/2014 07:15 AM	014:59
COMMUNITY	FM ATG-COMMUNITY - 12/28/14	talked about the AACVB cabin fever suggestions during the long winter	ASHLAND AREA CONVENT & VISITOR	12/28/2014 07:00 AM	014:59
HEALTH AND FITNESS	INSIGHT - FAMILY & SOCIAL IMPACT 12/27 - 12/28	CAROL MABRY - OHIO HEALTH MED CENTRAL FITNESS CENTER TALKS ABOUT GETTING ACTIVE AND BEING HEALTHY	MED CENTRAL FITNESS	12/28/2014 07:15 AM	014:55

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION AND LITERACY	AD COUNCIL	000:15	002
EPA	PSA'S- LEAD PAINT SAFETY :60	001:00	036
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:15	002
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:29	007
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:30	020
FAMILY & SOCIAL IMPACT	AD COUNCIL	001:00	195
FAMILY & SOCIAL IMPACT	CATHOLIC CHURCH	001:00	034
FAMILY & SOCIAL IMPACT	CEA	000:30	004
FAMILY & SOCIAL IMPACT	CEA	001:00	040
FAMILY & SOCIAL IMPACT	HUD	000:30	005
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDA	000:29	003
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDA	001:00	041
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	000:30	012
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	000:59	033
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	001:00	036
FAMILY & SOCIAL IMPACT	PROJECT HOPE	000:30	003
FAMILY & SOCIAL IMPACT	PROJECT HOPE	001:00	036
FAMILY & SOCIAL IMPACT	SELECTIVE SERVICE DOT GOV	000:30	013
HEALTH AND FITNESS	EPA	001:00	034
HEALTH AND FITNESS	PSA'S- CARBON MONOXIDE WARNING :30	000:30	003
HEALTH AND WELLNESS	AD COUNCIL	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND WELLNESS	American Cancer Society	000:30	001
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	000:30	002
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	001:00	037
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	000:30	008
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	001:00	032
HEALTH AND WELLNESS	AMERICAN SPEECH-LANGUAGE-HEAR	000:30	005
HEALTH AND WELLNESS	HEALTH AND HUMAN SERVICES	000:30	002
HEALTH AND WELLNESS	HEALTH AND HUMAN SERVICES	001:00	035
MILITARY AND VETERANS	PARALYZED VETS OF AMERICA	000:15	002
MILITARY AND VETERANS	THE V FOUNDATION	000:30	005
HEALTH AND WELLNESS	UNITED WAY	000:15	002
HEALTH AND WELLNESS	US DEPT OF HEALTH & HUMAN SER	000:16	004
HEALTH AND WELLNESS	US DEPT OF HEALTH & HUMAN SER	000:30	007
MILITARY AND VETERANS	VETERAN'S CRISIS LINE	000:30	009
MILITARY AND VETERANS	VETERAN'S CRISIS LINE	000:59	033
MILITARY AND VETERANS	VETERAN'S CRISIS LINE	001:00	035
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
SEXUAL ASSAULT	IT'S ON US	000:30	004
COMMUNITY	MAKE A DIFFERENCE DAY REPORT #1	001:00	002
COMMUNITY	MAKE A DIFFERENCE DAY REPORT #1	001:03	002
COMMUNITY	MAKE A DIFFERENCE DAY REPORT #1	001:05	002
COMMUNITY	PSA COMMUNITY :15	000:16	003
COMMUNITY	PSA COMMUNITY :15	000:17	016
COMMUNITY	PSA COMMUNITY :15	000:18	025
COMMUNITY	PSA COMMUNITY :15	000:19	063
COMMUNITY	PSA COMMUNITY :15	000:20	119
COMMUNITY	PSA COMMUNITY :15	000:21	187

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	PSA COMMUNITY :15	000:22	126
COMMUNITY	PSA COMMUNITY :15	000:23	028
COMMUNITY	PSA COMMUNITY :15	000:25	002