

WNCO-FM
Ashland, OH
Quarterly Issues/Programs List
Second Quarter, 2014
07/07/2014

WNCO-FM
Quarterly Issues/Programs List

WNCO-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AREA AGENCY ON AGING RSVP:** R S V P Volunteer program in Richland and Ashland Counties. Various people needed and events comin
- **ASHLAND COUNTY E.M.A.:** talked about the challenges of Summer severe weather
- **COMMUNITY:** talked about the upcoming hero challenge to benefit local fire personnel who have become disabled.
- **COMMUNITY INVOLVEMENT:** talked about the Spring Fling, Fun Fabulous Fridays and agencies helped by U W of Ash Co
- **CONVENTION AND VISITORS BUREAU:** 15.000 PEOPLE WILL VISIT MANSFIELD TO TAKE PART IN TOUGH MUDDER OHIO. GUEST DESCRIBED THE EVENT AN
- **ECONOMIC DEVELOPMENT:** talked about the Ashland Area job fair coming 4/17, The potential for jobs and advanced training.
- **EDUCATION AND LITERACY:** talked about the Ashland High School lunch bunch program aimed at helping kids relate.
- **HEALTH:** Local Eye Surgeon Joined us toe talk about eye diseases, symptoms and solutions
- **HEALTH AND WELLNESS:** Talked about the summer programs available for kids at the Ashland Area Y and also senior programs
- **JOBS:** OHIO STATE ECONOMICS PROFESSOR, TODD NESBIT, WITH JOB MARKET ADVICE FOR NEW GRADUATES
- **SAFETY:** talked about the dangers of severe spring weather and other public safety information
- **SCHOOL OF NURSING:** AU SCHOOL OF NURSING HAS A NEW DOCTOR PROGRAM, ALONG WITH A DISCUSSION OF DIABETES RESEARCH

- **UNITED WAY:** talked about the new program aimed at 4 year olds, fun fabulous Fridays and the Dolly reading prog.
- **VETERAN'S SERVICES:** talked about the new program Welcome Home Johnny and Jane veterans listening program.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SAFETY	FM ATG-COMMUNITY - 04/06/14	talked about the dangers of severe spring weather and other public safety information	ASH CO EMA	04/06/2014 07:00 AM	014:52
HEALTH	INSIGHT EYE HEALTH April 4 & 5, 2014	Local Eye Surgeon Joined us toe talk about eye diseases, symptoms and solutions	OHIO EYE	04/06/2014 07:15 AM	015:00
ECONOMIC DEVELOPMENT	FM ATG-ECONOMY - 04/13/14	talked about the Ashland Area job fair coming 4/17, The potential for jobs and advanced training.	ASHLAND AREA COUNCIL OF ECONO	04/13/2014 07:00 AM	014:52
COMMUNITY	INSIGHT - COMMUNITY APRIL 12-13, 2014	GREG WASILEWSKI RICHLAND COUNTY GAME WARDEN TALKS ABOUT SPRING FISHING AND HUNTING	Richland Co. Game Warden	04/13/2014 07:15 AM	015:00
EDUCATION AND LITERACY	FM ATG-COMMUNITY - 04/20/14	talked about the Ashland High School lunch bunch program aimed at helping	ASHLAND HS LUNCH BUNCH	04/20/2014 07:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		kids relate.			
EDUCATION	INSIGHT HEALTH EDUCATION 4/19 - 20	AU SCHOOL OF NURSING HAS A NEW DOCTOR PROGRAM, ALONG WITH A DISCUSSION OF DIABETES RESEARCH	ASHLAND UNIVERSITY	04/20/2014 07:15 AM	015:00
COMMUNITY INVOLVEMENT	FM ATG-COMMUNITY - 04/27/14	talked about the Spring Fling, Fun Fabulous Fridays and agencies helped by U W of Ash Co	UNITED WAY OF ASHLAND COUNTY	04/27/2014 07:00 AM	014:58
AREA AGENCY ON AGING RSVP	INSIGHT-COMMUNITY - 04/26-27	R S V P Volunteer program in Richland and Ashland Counties. Various people needed and events coming	AREA AGENCY ON AGING	04/27/2014 07:15 AM	014:56
COMMUNITY	FM ATG-COMMUNITY - 05/04/14	talked about the Professor Len Salvo's final concert as band master at A.U.	ASHLAND UNIVERSITY	05/04/2014 07:00 AM	014:56
CONVENTION AND VISITORS BUREAU	INSIGHT HEALTH AND FITNESS 5/3 - 5/4	15.000 PEOPLE WILL VISIT MANSFIELD TO TAKE PART IN TOUGH MUDDER OHIO. GUEST DESCRIBED THE EVENT AN	TOUGH MUDDER- OHIO	05/04/2014 07:15 AM	015:00
COMMUNITY	FM ATG-COMMUNITY - 05/11/14	talked about the job opportunities available now in Ashland and Richland Counties	TRANSFORMATION NETWORK	05/11/2014 07:00 AM	015:01
COMMUNITY	INSIGHT - FAMILY & SOCIAL - MAY 10-11, 2014	TALKED ABOUT EARTH STEWARDSHIP AND	ODNR	05/11/2014 07:15 AM	014:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		ACTIVITIES TAKING PLACE IN THE AREA			
COMMUNITY	FM ATG-COMMUNITY - 05/18/14	talked about the services offered to pregnant women and the types of classes offered.	ASHLAND CARE CENTER	05/18/2014 07:00 AM	014:54
HEALTH AND WELLNESS	INSIGHT - HEALTH/SPORTS INJURIES - 5/17 - 5/18	TALKED ABOUT SPORTS INJURIES WITH EMILY PATRICK OF OHIO HEALTH/MED CENTRAL HOSPITAL	MED CENTRAL FITNESS	05/18/2014 07:15 AM	014:59
COMMUNITY	AM-FM Public Affairs Special Out Number Hunger Part #1	TALKED ABOUT THE NEED FOR FEEDING PUBLIC.	OUTNUMBER HUNGER	05/25/2014 07:00 AM	013:43
COMMUNITY	AM-FM Public Affairs Special Out Number Hunger Part #2	TALKED ABOUT THE WAYS THE PEOPLE CAN USE THE PROGRAM	OUTNUMBER HUNGER	05/25/2014 07:13 AM	015:11
COMMUNITY	FM ATG-COMMUNITY - 06/01/14	talked about the services offered by the Ashland County Visitors bureau	ASHLAND AREA CONVENT & VISITORS	06/01/2014 07:00 AM	015:02
JOBS	INSIGHT EXPLORING THE JOB MARKET MY 31 & JUNE 1	OHIO STATE ECONOMICS PROFESSOR, TODD NESBIT, WITH JOB MARKET ADVICE FOR NEW GRADUATES	OHIO STATE UNIVERSITY	06/01/2014 07:15 AM	015:00
COMMUNITY	FM ATG-COMMUNITY - 06/08/14	talked about the upcoming hero challenge to benefit local fire	HERO CHALLENGE	06/08/2014 07:00 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		personnel who have become disabled.			
COMMUNITY	INSIGHT - FAMILY & SOCIAL IMPACT 6/7 - 8 2014	WILDLIFE OFFICER GREG WASILEWSKI TALKS ABOUT ORPHANED ANIMALS/FISHING AND SAFE BOATING	RICHLAND CO. GAME WARDEN	06/08/2014 07:15 AM	015:00
COMMUNITY	FM ATG-COMMUNITY - 06/15/14	talked about the challenges of Summer severe weather	ASHLAND COUNTY EMA	06/15/2014 07:00 AM	014:49
ECONOMY	INSIGHT - FAMILY & SOCIAL IMPACT 6/14 - 15 2014	TALKED LOCAL/STATE ECONOMY W/ CHANDLEY CHRISTMAN FINANCIAL PLANNER QUEST WEALTH SOLUTIONS	FINANCIAL PLANNER	06/15/2014 07:15 AM	014:59
UNITED WAY	FM ATG-COMMUNITY - 06/22/14	T alked about the new program aimed at 4 year olds, fun fabulous Fridays and the Dolly reading prog.	UNITED WAY OF ASHLAND COUNTY	06/22/2014 07:00 AM	014:58
HEALTH AND WELLNESS	INSIGHT - COMMUNITY 6/21 - 22 2014	Talked about the summer programs available for kids at the Ashland Area Y and also senior programs	ASHLAND YMCA	06/22/2014 07:15 AM	014:52
VETERAN'S SERVICES	FM ATG-COMMUNITY - 06/29/14	talked about the new program Welcome Home Johnny and Jane veterans listening program.	VETERANS SERVICES OF NCO	06/29/2014 07:00 AM	014:57
ECONOMY	INSIGHT - AMERICAN	GUEST, JACK RAFUSE LOOKS	OPEC ED. SPECIALIST	06/29/2014 07:15 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	ENERGY 6/28 - 29, 2014	AT THE IMPACT OF THE IRAQ CRISIS ON AMERICAN OIL PRICES			

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	PSA - RICHLAND COUNTY UNITED WAY	000:30	001
COMMUNITY	PSA - BIG BROTHERS BIG SISTERS :30	000:30	005
COMMUNITY	PSA - BROOKSIDE PARK PSA 6/19	000:30	001
COMMUNITY	PSA - BROOKSIDE PARK PSA 6/26	000:30	001
COMMUNITY	PSA - GOBA BICYCLE EVENT VOLUNTEERS :30	000:30	012
COMMUNITY	PSA - MINORITY HEALTH FAIR :30	000:30	013
COMMUNITY	PSA - SPECIAL WISH FOUNDATION :30	000:29	007
COMMUNITY	PSA -HEALTHY KIDS DAY 2 5/3 :30	000:29	001
COMMUNITY	PSA -HEALTHY KIDS DAY 3 5/3 :60	001:00	001
COMMUNITY	PSA -MANSFIELD PLAYHOUSE :30	000:30	014
COMMUNITY	PSA -PKBCF MOTHER'S DAY	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	PSA -PUMPHOUSE EASTER BUFFET :30 4/20	000:30	002
COMMUNITY	PSA -RESURRECTION BREAKFAST :30 (4/13 - 4/18)	000:32	001
COMMUNITY	PSA BASEBALL HALL OF FAME :30	000:30	002
ARTS & EVENTS	FRIENDS OF THE PARKS	000:30	002
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	007
EDUCATION AND LITERACY	AD COUNCIL	000:15	004
EPA	PSA'S- LEAD PAINT SAFETY :60	001:00	037
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:15	008
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:29	017
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:30	047
FAMILY & SOCIAL IMPACT	AD COUNCIL	001:00	186
FAMILY & SOCIAL IMPACT	CATHOLIC CHURCH	001:00	039
FAMILY & SOCIAL IMPACT	CEA	000:30	014
FAMILY & SOCIAL IMPACT	CEA	001:00	034
FAMILY & SOCIAL IMPACT	HUD	000:30	012
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDA	000:29	018
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDA	001:00	044
FAMILY & SOCIAL IMPACT	SELECTIVE SERVICE DOT GOV	000:30	028
FAMILY & SOCIAL IMPACT	SHRINERS HOSPIRALS	000:30	001
HEALTH AND FITNESS	EPA	001:00	036

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	PSA'S- CARBON MONOXIDE WARNING :30	000:30	014
HEALTH AND WELLNESS	AD COUNCIL	000:30	015
HEALTH AND WELLNESS	American Cancer Society	000:30	013
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	000:30	015
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	001:00	039
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	000:30	014
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	001:00	038
HEALTH AND WELLNESS	AMERICAN SPEECH-LANGUAGE-HEAR	000:30	015
HEALTH AND WELLNESS	HEALTH AND HUMAN SERVICES	001:00	039
HEALTH AND WELLNESS	PARALYZED VETS OF AMERICA	000:15	008
HEALTH AND WELLNESS	THE V FOUNDATION	000:30	016
HEALTH AND WELLNESS	UNITED WAY	000:15	006
HEALTH AND WELLNESS	US DEPT OF HEALTH & HUMAN SER	000:30	003
MILITARY AND VETERANS	VETERAN'S CRISIS LINE	000:30	014
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:59	039
MILITARY AND VETERANS	VETERAN'S CRISIS LINE	001:00	044
HEALTH AND WELLNESS	SAFE SUMMER DRIVING	000:27	004
HEALTH AND WELLNESS	SAFE SUMMER DRIVING	000:28	007
MILITARY AND VETERANS	SHARE OUR STRENGTH	000:30	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	121
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	138
COMMUNITY	PSA COMMUNITY :15 LOCAL ISSUES	000:16	009
COMMUNITY	PSA COMMUNITY :15 LOCAL ISSUES	000:17	078
COMMUNITY	PSA COMMUNITY :15 LOCAL ISSUES	000:18	099
COMMUNITY	PSA COMMUNITY :15 LOCAL ISSUES	000:19	197

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	PSA COMMUNITY :15 LOCAL ISSUES	000:20	177
COMMUNITY	PSA COMMUNITY :15 LOCAL ISSUES	000:21	022