

Q3 2021 quarterly issues report – addendum – WNCO-FM

INSIGHT

**July 4th (30:01)**

**Topics**

**Ontario Parks, New Development, Saving of Shelby Health Dept, Mansfield Dry Dam Project**

Shelby looks like their health department will not have to merge with the county health department, several projects going on in Ontario's parks and the development of the former GM site in Ontario. Mansfield Dry Dam was put a hold a couple years ago and will reintroduce legislation for money to do engineering work.

**Guests**

Randy Hutchinson - Ontario Mayor

David Falquette - Mansfield City Council President

Marilyn John - Ohio State Representative

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**July 11th (29:43)**

**Topics**

**Mansfield City Schools Improvements, Mansfield Playhouse Opens (1st time in over a year)**

The Mansfield City Schools with big summer plans to add new LED lights and concrete work to the football field, which will include renovations to the press box and adding of more fencing around Arlin Field. The Mansfield Playhouse was finally able to open their doors for the first time in a year and have spruced the place up with adding of new seats.

**Guests**

Stan Jefferson - Mansfield City Schools Superintendent

Robert Booth - Facilities Director for the Mansfield City Schools

Doug Wertz - Director of Mansfield Playhouse

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**July 18th (29:52)**

**Topics**

**Shelby Plans to build New Sports Athletic Complex, Ashland Shop with a Cop and City Cleanup**

The Shelby schools are building a \$4 million complex for football, soccer, track and field, along with moving of their baseball field to get everything onto one campus. Ashland's shop with a cop program has raised a lot of money over the years and a vacant building was knocked down to make the way for an apartment complex.

**Guests**

Tim Tarvin - Shelby Schools Superintendent

Matt Miller - Ashland Mayor

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**July 25th (30:01)**

**Topics**

**25th Anniversary of Pat Kracker Breast Cancer Fund, St. Peter's School Fundraiser, Urgent Care Centers Opening**

The Pat Kracker Breast Cancer Fund is celebrating 25 years, St. Peter's school is aiming to raise some money ahead of the start of the school year with an event called "Augustfest" and next month two urgent cares are set to open in the county.

**Guests**

Ronda Breit - Pat Kracker Breast Cancer Fund

Joe Trolan - Richland County Mental Health and Recovery Services Board

Justin Berry - St. Peter's Fundraiser

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**August 1st (29:46)**

iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/30 – 08/01**

Guests & Topics:

- **Dr. Vivek Murthy served as the 19th and now 21st Surgeon General of the United States** under Presidents Obama and Biden. The surgeon general discussed the rapid increase in COVID-19 and called it an “all-in moment” for the nation as the coronavirus pandemic becomes a more regional phenomenon. Murthy discussed the Delta variant and the CDC’s recommended mask mandate. He talked about the necessity for Americans to get vaccinated asap and the potential for a booster shot.
- **Robert Lewis, National Communications Director for the Disabled Veterans of America.** The Disabled American Veterans is an organization created in 1920 by World War I veterans for disabled military veterans of the United States Armed Forces that helps them and their families through various means. Lewis discussed how the DAV helps veterans get the benefits they've earned and talked about their mission in the face of COVID-19.

**August 8th (29:43)**

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/06 – 08/08**

Guests & Topics:

- **Dr. John Brooks Chief Medical Officer for CDC’s COVID-19 Emergency Response.** Dr. Brooks gave us the latest information on COVID-19 and discussed the drastic increase in cases and hospitalizations throughout the US. He talked about the Delta variant, the CDC’s mask recommendations, the importance of getting vaccinated, and kids and Covid.
- **Autumn Lerner is the Director of Communications and Partnerships for Pandemic Action Network.** Lerner discussed the Pandemic Action Network’s response to the CDC’s COVID response. She also talked about World Mask Week and what Americans can be doing right now to protect themselves.

**August 15th (29:49)**

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/13 – 08/15**

Guests & Topics:

- **Dr. Rachel Villanueva - President of the National Medical Association.** Dr. Villanueva is a women's health expert and advocate who is committed to reproductive justice, health equity, workforce diversity, and disease prevention. Dr. Villanueva spoke about COVID's impact on the black community. She talked about how we all can lower COVID-19 infections with vaccinations and masks. Villanueva discussed why National Medical Association, which advocates on behalf of

African American physicians and patients, is one of dozens of health care organizations that recently signed a joint statement in support of COVID-19 vaccine mandates for all workers in the industry.

- **Debra Dyer, MD, chair of the American College of Radiology Lung Screening Committee.** Dr. Dyer discussed how that lung cancer kills more people than breast, colon and prostate cancer combined. She talked about the **new federal guidelines** that have nearly doubled the number of Americans eligible for *lung cancer screening* — proven to greatly reduce lung cancer deaths and what we should all know about the disease. Dyer mentioned Kathy Griffin's recent diagnosis with lung cancer and how it can strike non-smokers too.

### August 22nd (29:47)

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/20 – 08/22**

Guests & Topics:

- **Dr. Jody Thomas with the Meg Foundation is a licensed clinical psychologist, and specialist in pediatric medical illness and trauma. The Meg Foundations' goal is to empower families with pain management strategies, skills, and support needed to prevent and reduce pain. Thomas discussed how needle anxiety may be a barrier to some people seeking the COVID-19 vaccination... research shows that a quarter of adults and 2/3 or similar of children have enough worry about getting shots that it affects their health care choices. Thomas talked about where needle fear comes from, why is this not talked about more, and what can be done to help people struggling with this issue. With back to school here, Dr. Thomas explained how needle fear is different for kids versus adults.**
- **Shaun Raviv is a freelance journalist based in Atlanta. Raviv has written features for Wired, Smithsonian, Deadspin, BuzzFeed, and The Washington Post. He is the host of new podcast Long Shot: The 250-Year Journey to the COVID-19 Vaccine. Raviv talked about the evolution of vaccines from the very first inoculators to the research, methods, people, and companies behind today's vaccines. Raviv explained his experience interviewing scientists, and vaccine creators and told us how his podcast deals with the facts, myths and legends behind vaccinations, with information from more than 1000 years ago.**

### August 29th (29:47)

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/27 – 08/29**

Guests & Topics:

- **Dr. Leonard Weather, an OB-GYN in Louisiana and Immediate Past President of the National Medical Association.** Dr. Weather discussed the latest on COVID/the Delta variant. He provided information on the safety and efficacy of the vaccines, address hesitancy in the Black community, encouraged listeners to get vaccinated, and discussed the latest CDC recommendations on vaccinations for pregnant people. Dr. Weather also talked about the latest news on potential booster shots and vaccine enhancements.
- **David Loyn was an award-winning foreign correspondent for 30 years for the BBC and author *THE LONG WAR: The Inside Story of America and Afghanistan Since 9/11*.** Loyn has reported from such places as Moscow, Kosovo, Delhi, Kashmir, Sri Lanka, Iraq, and Kabul, and has covered every significant event in Afghanistan since 9/11. Loyn talked about his new book and discussed our relationship with Afghanistan, America's longest war, the latest news, and where we go from here now that the Taliban are back in power.

### Sept 5th (29:50)

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/03 – 09/05**

Guests & Topics:

- **Cristina Jones, CMO at Salesforce.org.** Jones discussed the social issues that have the potential to lift our community and improve the state of the world. She talked about the importance of leveraging technology, content, and brands to propel discussions for the greater good of society and how organizations are being challenged to move beyond crisis donations and forge partnerships to drive real and significant social impact.
- **Barb Solish Director of NAMI's Youth and Young Adult Initiatives.** Solish talked about the challenges for kids going back-to-school and the issues they will face with mental health. She offered some best practices for parents, teachers, and kids to deal with the 2021-2022 school year and how everyone can best support wellbeing and mental health.

### Sept 12th (28:49)

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/10 – 09/12**

Guests & Topics:

- **Elvis Duran Host of the Nationally Syndicated Elvis Duran Show** – Elvis relived his experience of being on-air as the September 11th attacks unfolded. He talked about how the last 20 years have impacted both history and New York.
- **Torie Clarke - Former Assistant Secretary of Defense for Public Affairs under Donald Rumsfeld** – A firsthand account of the September 11th attack on the Pentagon.

- **Q104.3's Shelli Sonstein - New York Morning Show Host & Host of the 9/11 Stories Podcast** – Sonstein combined stories of Port Authority Police Officer Will Jimeno and NYPD Detective Scott Strauss, one of the heroes who risked his life to save him.
- **Donna Gibson President of the Friends of Flight 93 National Memorial** – Remembering United Airlines Flight 93 and discussing the Shanksville, PA memorial.

### Sept 19th (30:21)

#### Topics

#### **Project To Demolish and Cleanup former Westinghouse Property, New Ashland University Indoor Sports Complex**

County Commissioner is trying to get the ball rolling to cleanup a portion of the former Westinghouse Property in downtown Mansfield, which has sat vacant for more than 30 years. Ashland University is set to open its brand new indoor athletic complex, which includes a turf field that can be used for multiple sports.

#### Guests

Tony Vero - Richland County Commissioner  
Al King - Ashland University Athletic Director

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### Sept 26th 29:46)

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/24 – 09/26**

Guests & Topics:

- **Diana W. Bianchi, M.D., is the director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development and head of the Prenatal Genomics and Therapy Section for the Medical Genetics Branch at NHGRI.** Dr. Bianchi talked about why is it important for pregnant women to get a COVID-19 vaccine and why could COVID-19 be more dangerous for pregnant women than for people who are not pregnant. She discussed the testing that was done to ensure that COVID-19 vaccines are safe for pregnant women and if the vaccine has any effect on the fertility of men and women.
- **Dr. Chris Jones, acting director of the Centers for Disease Control and Prevention's National Center for Injury Prevention and Control, and Dr. Loretta Jackson Brown, a lead communication specialist from the Division of Overdose Prevention which is within the Injury Center.** They talked about how substance abuse disorders are impacting Americans, especially since the beginning of the pandemic. Jones and Jackson Brown discussed how the

CDC is addressing the evolving opioid epidemic and how the Rx Awareness campaign is helping address overdoses and OUD.