

WNCO-FM
Ashland, OH
Quarterly Issues/Programs List
First Quarter, 2016
04/04/2016

WNCO-FM
Quarterly Issues/Programs List

WNCO-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Bill Zirzow:** Concerned citizens have remodeled a vacant building to serve as a Lucas neighborhood center.
- **Bill Sharp:** High school students in the area are learning leadership skills from adult leaders in Mansfield.
- **Bob Newman & Laura Gregory:** Discussion of The Ohio School Choice and scholarship available to attend private schools .
- **Dr. Steven Gavazzi:** Dean at OSU Mansfield discussed the relationship between a community and an Ohio State Campus.
- **EDUCATION:** Higher education options that lead to healthcare jobs & local young people helping in Africa
- **HEALTH CARE INSURANCE:** Kevin Counihan, CEO of HealthCare.gov explained the new law, selection and sign up process.
- **Jodie Perry:** An Expo to promote local business & registration is open for the Mid Ohio 13er - half marathon.
- **Mark Raefeld:** Important information about Spring weather awareness. ie: floods, tornadoes & thunderstorms.
- **Rick Evans:** With sprig weather concerns coming, we talked about preparing for flooding & tornadoes.
- **Terry Conard:** A look at the programs for urban youth, including after school tutoring and PAL basketball & camps.
- **UNITED WAY:** An overview of Richland United Way, State Rep. Romanchuck explain the State Issues on the ballot.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	INSIGHT 30 - JANUARY 2-3, 2016	Higher education options that lead to healthcare jobs & local young people helping in Africa	MALAWI ORPHAN CARE PROJECT	01/03/2016 07:00 AM	030:00
UNITED WAY	INSIGHT 30 - OCTOBER 3 - 4, 2015	An overview of Richland United Way, State Rep. Romanchuck explain the State Issues on the ballot.	UNITED WAY OF RICHLAND COUNTY	01/10/2016 07:00 AM	029:59
UNITED WAY	INSIGHT 30 - OCTOBER 3 - 4, 2015	An overview of Richland United Way, State Rep. Romanchuck explain the State Issues on the ballot.	UNITED WAY OF RICHLAND COUNTY	01/17/2016 07:00 AM	029:59
UNITED WAY	INSIGHT 30 - OCTOBER 3 - 4, 2015	An overview of Richland United Way, State Rep. Romanchuck explain the State Issues on the ballot.	UNITED WAY OF RICHLAND COUNTY	01/24/2016 07:00 AM	029:59
HEALTH CARE INSURANCE	INSIGHT 30 - JANUARY 30 - 31, 2016	Kevin Counihan, CEO of HealthCare.gov explained the new law, selection and sign up process.	HEALTHCARE.GOV	01/31/2016 07:00 AM	030:00
Bill Sharp	INSIGHT 30 - FEBRUARY - 6-7, 2016	High school students in the area are learning leadership skills from adult leaders in Mansfield.	LEADERSHIP UNLIMITED	02/07/2016 07:00 AM	029:57
Bob Newman & Laura Gregory	INSIGHT 30 - FEBRUARY 13 - 14, 2016	Discussion of The Ohio School Choice and scholarship available to attend private schools .	EDUCATION	02/14/2016 07:00 AM	030:00
Dr. Steven Gavazzi	INSIGHT 30 - FEBRUARY - 20-21, 2016	Dean at OSU Mansfield discussed the relationship between a community and an Ohio State Campus.	Ohio State Univ at Mansfield	02/21/2016 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Rick Evans	INSIGHT 30 - FEBRUARY - 27 - 28, 2016	With sprig weather concerns coming, we talked about preparing for flooding & tornadoes.	RICHLAND COUNTY EMA	02/28/2016 07:00 AM	030:00
Terry Conard	INSIGHT 30 - MARCH 5 -6, 2016	A look at the programs for urban youth, including after school tutoring and PAL basketball & camps.	FRIENDLY HOUSE YOUTH CENTER	03/06/2016 07:00 AM	030:00
Jodie Perry	INSIGHT 30 - MARCH 12 - 13, 2016	An Expo to promote local business & registration is open for the Mid Ohio 13er - half marathon.	Richland Chamber	03/13/2016 07:00 AM	029:30
Mark Raefeld	INSIGHT 30 - MARCH 19 - 20, 2016	Important information about Spring weather awareness. ie: floods, tornadoes & thunderstorms.	ASHLAND COUNTY EMA	03/20/2016 07:00 AM	029:01
Bill Zirzow	INSIGHT 30 - MARCH 26 - 27, 2016	Concerned citizens have remodeled a vacant building to serve as a Lucas neighborhood center.	Lucas Community Center	03/27/2016 07:00 AM	029:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA - AMERICAN LEGION	000:30	001
-----	PSA - DOMESTIC VIOLENCE :30	000:30	006
-----	PSA - MANSFIELD PLAYHOUSE :30	000:30	001
-----	WNCO-FM COUNTRY CARES ST JUDE GUITAR GIVEAWAY	000:30	110
-----	WNCO-FM COUNTRY CARES ST JUDE THANK YOU	000:40	058
-----	WNCO-FM I HEART COUNTRY FESTIVAL	000:28	030
-----	WNCO-FM I HEART COUNTRY FESTIVAL	000:29	001
Arts and Culture	FUN CENTER CHORDSMEN	000:30	001
Arts and Culture	Ohio State Reformatory Pres	000:32	001
Community	AM ACADEMY OF ORTOPEDIC SURGE	000:30	001
Community	Natl. Fair Housing Alliance	000:30	002
Community	Natl. Insurance Crime Bureau	000:29	001
Community	Selective Service	000:30	003
EDUCATION AND LITERACY	AD COUNCIL	000:15	026
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:15	026
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:30	023
FAMILY & SOCIAL IMPACT	AM ACADEMY OF ORTOPEDIC SURGE	000:30	004
Family & Social Impact	AMERICAN PLANNING ASSOC	000:15	018
Family & Social Impact	Dept. of Defense	000:30	002
Family & Social Impact	Flood Smart	000:30	001
FAMILY & SOCIAL IMPACT	FORTE	000:30	010
Family & Social Impact	March of Dimes	000:31	001
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDA	000:29	009
Family & Social Impact	Natl. Foundation Credit Counc	000:15	008
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	000:30	018
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	000:31	004
Family & Social Impact	PARALYZED VETS OF AMERICA	000:15	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family & Social Impact	Screen for Life	000:15	006
Family & Social Impact	Selective Service	000:30	001
FAMILY & SOCIAL IMPACT	SELECTIVE SERVICE DOT GOV	000:30	017
Family & Social Impact	USO	000:16	006
Family & Social Impact	Veteran's Crisis Line	000:29	002
Family & Social Impact	Veteran's Crisis Line	001:00	001
Family & Social Impact	Veterans Crisis Line	000:15	006
Good Sportsmanship	Ohio High School Athletic Ass	000:30	002
Health	AMERICAN DIABETES ASSOCIATION	001:00	001
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	013
HEALTH AND FITNESS	PSA'S- CARBON MONOXIDE WARNING :30	000:30	008
HEALTH AND WELLNESS	Ad Council	000:29	002
HEALTH AND WELLNESS	American Cancer Society	000:30	008
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	000:30	004
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	000:30	007
HEALTH AND WELLNESS	American Lung Assn	000:31	002
HEALTH AND WELLNESS	AMERICAN SPEECH-LANGUAGE-HEAR	000:30	006
HEALTH AND WELLNESS	Mennonite Church	000:30	002
HEALTH AND WELLNESS	PARALYZED VETS OF AMERICA	000:15	038
HEALTH AND WELLNESS	UNITED HEALTH CARE	000:30	014
HEALTH AND WELLNESS	UNITED WAY	000:15	027
HEALTH AND WELLNESS	US DEPT OF HEALTH & HUMAN SER	000:16	022
HEALTH AND WELLNESS	US DEPT OF HEALTH & HUMAN SER	000:30	021
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	001
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	006
Support the Arts	Richland Academy of the Arts	000:58	002
Support the Arts	Richland Academy of the Arts	001:02	002
Three-Mile Eiland	PSA COMMUNITY :20	000:18	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Productions			
Three-Mile Eiland Productions	PSA COMMUNITY :20	000:19	048
Three-Mile Eiland Productions	PSA COMMUNITY :20	000:20	242
Three-Mile Eiland Productions	PSA COMMUNITY :20	000:21	038
Veterans Services	Paralyzed Veterans of America	000:15	007
X	PSA COMMUNITY :20	000:18	023
X	PSA COMMUNITY :20	000:19	042
X	PSA COMMUNITY :20	000:20	422
X	PSA COMMUNITY :20	000:21	137