

WNCO-FM  
Ashland, OH  
Quarterly Issues/Programs List  
First Quarter, 2015  
04/02/2015

WNCO-FM  
Quarterly Issues/Programs List

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WNCO-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY:** TALKED ABOUT THE PLANS FOR THIS YEARS BALLOONFEST
- **ECONOMIC DEVELOPMENT:** talked about the new businesses coming to Ashland County
- **ECONOMY:** DISCUSSED THE
- **OHIO STATE HIGHWAY PATROL:** HIGHWAY PATROL TROOPER DISCUSSED WINTER DRIVING SAFETY AND THE BELOW 100 PROGRAM
- **OHIO STATE PARKS:** A discussion of the natural sights in Hocking Hills State Park, and details of the Comfort Cruise
- **Three-Mile Eiland Productions:** SPOKE WITH ARMY VETERAN JEREMIAH PAULEY ON THE WOUNDED WARRIOR PROJECT AND UPCOMING WWP EVENT/CONCE
- **UNITED WAY:** Ev DeVaul, President of United Way of Ash Co talked about the events going on this year.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY	FM ATG-COMMUNITY - 01/04/15	TALKED ABOUT THE ASHLAND BICENTENNIAL	ASHLAND HISTORICAL SOCIETY	01/04/2015 07:00 AM	014:58

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
IN 2015					
EDUCATION	INSIGHT - COMMUNITY 1/03 - 1/04	TALKED ABOUT INTERNING AT A SATELLITE RADIO SERVICE.	GRACE LENEHAN	01/03/2015 07:15 AM	015:01
NATURE	FM ATG-COMMUNITY - 01/11/15	TALKED ABOUT THE GREATER MOHICAN AUDUBON SOCIETY WINTER BIRD COUNT	DON PLANT & TIM LESLIE	01/11/2015 07:00 AM	015:00
COMMUNITY	INSIGHT UNITED WAY 1/10 - 1/11/15	AN OVERVIEW OF HOW DONATIONS ASSIST RICHLAND COUNTY UNITED WAY	DIR., UNITED WAY OF RICH. CO.	01/11/2015 07:15 AM	015:00
ECONOMIC DEVELOPMENT	FM ATG-COMMUNITY - FROM 1/18/15)	TALKED ABOUT THE NEW BUSINESSES COMING TO ASHLAND COUNTY	ASHLAND ECONOMIC DEVELOPMENT	01/18/2015 07:00 AM	015:01
COMMUNITY	INSIGHT - COMMUNITY - 1/17-1/18	TALKED ABOUT PROJECTS AND ISSUES INVOLVING THE COMMUNITY	TIM THEAKER, MAYOR, MANS.	01/18/2015 7:15 AM	014:59
ECONOMY	FM ATG-COMMUNITY - 1/25	A LOOK AT THE RISING COSTS OF HOME ENERGY, AND HOW EPA REGULATION HAVE DRIVEN UP COSTS	BILL WILLS, WATCHDOG	01/25/2015 07:00 AM	014:59
COMMUNITY	INSIGHT -	SUE RAMSEY -	ASHLAND	01/25/2015	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FAMILY & SOCIAL IMPACT 1/24 - 1/25	AU WOMEN'S B-BALL COACH AND MOTIVATIONAL SPEAKER ON COACHES BEING MENTORS FOR PLAYERS	UNIVERSITY	07:15 AM	
TRAVEL & TOURISM	FM ATG-COMMUNITY - 02/1/2015	A DISCUSSION OF THE NATURAL SIGHTS IN HOCKING HILLS STATE PARK, AND DETAILS OF THE COMFORT CRUISE	HOCKING HILLS, P.A. AGENT	02/01/2015 07:00 AM	014:59
ECONOMY	INSIGHT - FAMILY & SOCIAL IMPACT 1/31- 2/1 2015	CONVERSATION WITH RICHLAND FOUNDATION AND THEIR UPCOMING PROJECTS	WITH BRADY GROVES - PRESIDENT OF RICHLAND FOUNDATION	02/01/2015 07:15 AM	015:00
HIGHWAY SAFETY	INSIGHT SAFETY 2/7 - 8, 2015	Highway PATROL TROOPER DISCUSSED WINTER DRIVING SAFETY AND THE BELOW 100 PROGRAM	TROOPER R. JONES	02/08/2015 07:00 AM	015:00
HEALTH & FITNESS	AM ATG HEALTH & FITNESS 2/8/2015	A DISCUSSION OF BASKETBALL WITH THE CLEVELAND CAVALIERS P B P ANNOUNCER	CAVALIERS PLAY BY PLAY ANNOUNCER, FRED MC CLOUD	02/08/2015 07:15 AM	014:59
EMERGENCY PLANNING	FM ATG-COMMUNITY	TALKED ABOUT EMERGENCY MANAGEMENT PLANNING	MARK REFELD.	02/15/2015 07:00 AM	015:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	INSIGHT - EDUCATION-2/4-2/15, 2015	OUR CONVERSATION COVERED EVENTS THAT NCSC AND OSU MANSFIELD HAVE UPCOMING	MARK COOPER	02/15/2015 07:15 AM	015:00
COMMUNITY	FM ATG – COMMUNITY 2/15, 2015	TALKED ABOUT THE VARIOUS ATHLETIC PROGRAMS THAT ATTRACT STUDENT TO A. U.	SUE RAMSEY	02/22/2015 07:00 AM	015:02
COMMUNITY	INSIGHT - COMMUNITY 2/21- 2/22	UNITED WAY OF ASH CO TALKED ABOUT THE EVENTS GOING ON THIS YEAR.	EV DEVAUL, PRESIDENT	02/22/2015 07:15 AM	015:03
SENIOR ACTIVITIES	FM ATG-COMMUNITY - 03/01/15	TALKED ABOUT THE PLANS FOR RSVP FOR 2015	KATHY CUTLIP MILLS, DIR.	03/01/2015 07:00 AM	014:45
ECONOMY	INSIGHT GOVERNMENT 2/28 & 3/1	DISCUSSED THE STATE BUDGET APPROPRIATION PROCESS	MARY TAYLOR, OHIO LT GOVERNOR	03/01/2015 07:14 AM	014:59
COMMUNITY	FM ATG-COMMUNITY - 03/08/15	TALKED ABOUT THE PLANS FOR THIS YEARS BALLOONFEST	MISTY MILLER, PUBLICIST	03/08/2015 07:00 AM	014:51
ECONOMY	INSIGHT ECONOMY 3/7 & 3/8	DISCUSSED THE REAL ESTATE ECONOMY IN RICHLAND AND ASHLAND COUNTIES	MISTY MILLER, REAL ESTATE AGENT	03/08/2015 07:15 AM	014:58
COMMUNITY	FM ATG-COMMUNITY	TALKED ABOUT THE	DR. ROGER SNYDER	03/15/2015 07:00 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	- 03/15/15	ASHLAND CHRISTIAN HEALTH CENTER FUNDRAISER			
VETERANS	INSIGHT – VETERANS 3/14-15,2015	TALKED ABOUT THE WOUNDED WARRIOR PROJECT AND UPCOMING BENEFIT	ARMY VETERAN JEREMIAH PAULEY	03/15/2015 07:15 AM	014:59
COMMUNITY	FM ATG- COMMUNITY - 12/28/14	TALKED ABOUT THE AACVB CABIN FEVER SUGGESTIONS DURING THE LONG WINTER	AMY DAUBENSPEC K, DIR.	03/22/2015 07:00 AM	014:59
HEALTH & FITNESS	INSIGHT – HEALTH & FITNESS 3/21- 3/22/2015	TALKED ABOUT THE NUMBERS WAYS TO FELL BETTER AND EXERCISE NOT MATTER YOUR AGE	DREW JOYCE, AKRON S T M S	03/22/2015 07:15	015:00
PUBLIC SAFETY	FM ATG- COMMUNITY - 03/29/15	TALKED ABOUT THE ASHLAND CO. SHERIFF SPRING INITIATIVES FOR PROM AND GRADUATION SAFETY	SHERIFF WAYNE RISNER	03/29/2015 07:00 AM	015:02
CHILD ABUSE	INSIGHT – CHILD ABUSE - 03/28-29	TALK ABOUT APRIL CHILD ABUSE MONTH	STEVE STONE, EXEC. DIR.	03/29/2015 07:15 AM	015:11

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	ASHLAND BICENTENNIAL	001:00	058
COMMUNITY	ASHLAND BICENTENNIAL	001:01	033
COMMUNITY	PSA - AMERICA'S BEST COMMUNITIES :60	000:59	003
COMMUNITY	PSA -AARP TAX AIDE	000:29	001
COMMUNITY	PSA -FUN CENTER CHORDSMEN :30	000:31	001
COMMUNITY	PSA -MANS PLAYHOUSE :30	000:29	001
COMMUNITY	PSA'S- LEAD PAINT SAFETY :60	001:00	019
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:15	003
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:29	005
FAMILY & SOCIAL IMPACT	AD COUNCIL	000:30	006
FAMILY & SOCIAL IMPACT	AD COUNCIL	001:00	138
FAMILY & SOCIAL IMPACT	AM ACADEMY OF ORTHOPEDIC SURGEON	001:00	004
FAMILY & SOCIAL IMPACT	CATHOLIC CHURCH	001:00	025
FAMILY & SOCIAL IMPACT	CEA	000:30	003
FAMILY & SOCIAL IMPACT	CEA	001:00	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY & SOCIAL IMPACT	FORTE	000:30	001
FAMILY & SOCIAL IMPACT	HUD	000:30	002
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDATION	000:29	003
FAMILY & SOCIAL IMPACT	NATIONAL RIGHT TO WORK FOUNDATION	001:00	031
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	000:30	007
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	000:59	024
FAMILY & SOCIAL IMPACT	OHIO HS ATHLETIC ASSOCIATION	001:00	031
FAMILY & SOCIAL IMPACT	PROJECT HOPE	000:30	002
FAMILY & SOCIAL IMPACT	PROJECT HOPE	001:00	031
FAMILY & SOCIAL IMPACT	SELECTIVE SERVICE DOT GOV	000:30	004
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	005
NATURE	EPA	001:00	021
HEALTH AND FITNESS	PSA'S- CARBON MONOXIDE WARNING :30	000:30	001
HEALTH AND WELLNESS	AD COUNCIL	000:30	004
HEALTH AND WELLNESS	American Cancer Society	000:30	002
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	000:30	001
HEALTH AND WELLNESS	AMERICAN DENTAL ASSOCIATION	001:00	031
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	000:30	001
HEALTH AND WELLNESS	AMERICAN HEART ASSOCIATION	001:00	024
HEALTH AND WELLNESS	AMERICAN SPEECH-LANGUAGE-HEAR	000:30	002
HEALTH AND WELLNESS	HEALTH AND HUMAN SERVICES	001:00	030
HEALTH AND WELLNESS	PARALYZED VETS OF AMERICA	000:15	005
HEALTH AND WELLNESS	THE V FOUNDATION	000:30	001
HEALTH AND WELLNESS	UNITED WAY	000:15	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND WELLNESS	US DEPT OF HEALTH & HUMAN SER	000:16	003
HEALTH AND WELLNESS	US DEPT OF HEALTH & HUMAN SER	000:30	007
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:30	008
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	000:59	032
HEALTH AND WELLNESS	VETERAN'S CRISIS LINE	001:00	024
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
SCHOOL ISSUES	AD COUNCIL	000:30	001
COMMUNITY	DASH TO THE GOAL REPORT #1 (7 AM)	001:00	001
COMMUNITY	DASH TO THE GOAL REPORT #2 (7:30 AM)	001:00	001
COMMUNITY	DASH TO THE GOAL REPORT #3 (8 AM)	001:00	001
COMMUNITY	DASH TO THE GOAL REPORT #4 (8:30 AM)	001:01	001
COMMUNITY	DASH TO THE GOAL REPORT #5 (9 AM)	001:02	001
COMMUNITY	DASH TO THE GOAL REPORT #6 (9:30 AM)	001:23	001
COMMUNITY	PSA COMMUNITY :15	000:16	004
COMMUNITY	PSA COMMUNITY :15	000:17	004
COMMUNITY	PSA COMMUNITY :15	000:18	021
COMMUNITY	PSA COMMUNITY :15	000:19	046
COMMUNITY	PSA COMMUNITY :15	000:20	107
COMMUNITY	PSA COMMUNITY :15	000:21	108
COMMUNITY	PSA COMMUNITY :15	000:22	167
COMMUNITY	PSA COMMUNITY :15	000:23	077
COMMUNITY	PSA COMMUNITY :15	000:24	029