

Ampersand Cable System Order

Order #	63019154
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	07/25/22 - 08/01/22
Agency	SRCP Media
Advertiser	Kansans for Life

Update Date	07/22/22
Version	1 Vs. 1

AE	Joe Foley
Sales Coordinator	Christopher Pyle
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Jul21
-	

Client Code	314
Product Code	925
Est Code	2920
Product Name	Schedule B
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,882.00		
Commission	\$432.30		
Net Total	\$2,449.70		
Total Spots	37		
Affiliate Split	100.0		
Sold On	Cost Per Thousand		
GRP	112.4	GIMP	14700
CPP	\$26.00	CPM	\$196.05

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 7/22 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	8/1/22	8/7/22	09:00	16:00	X							2.61	341	1	\$55.00	\$55.00	30	NCR 6/27/2022-9/8/2022
2	FXNC	FXNC EF	8/1/22	8/7/22	16:00	19:00	X							4.09	535	1	\$84.00	\$84.00	30	NCR 6/27/2022-9/8/2022
3	FXNC	FXNC PT	8/1/22	8/7/22	19:00	24:00	X							4.94	646	1	\$124.00	\$124.00	30	NCR 6/27/2022-9/8/2022
4	FXNC	FXNC EM	8/1/22	8/7/22	05:00	09:00	X	X						2.53	331	3	\$65.00	\$195.00	30	NCR 6/27/2022-9/8/2022
5	FXNC	FXNC EM	7/25/22	7/31/22	05:00	09:00		X	X	X	X	X	X	2.39	313	12	\$65.00	\$780.00	30	NCR 6/27/2022-9/8/2022
6	FXNC	FXNC DT	7/25/22	7/31/22	09:00	16:00		X	X	X	X	X	X	2.34	306	8	\$55.00	\$440.00	30	NCR 6/27/2022-9/8/2022
7	FXNC	FXNC EF	7/25/22	7/31/22	16:00	19:00		X	X	X	X	X	X	3.58	468	4	\$84.00	\$336.00	30	NCR 6/27/2022-9/8/2022
8	FXNC	FXNC PT	7/25/22	7/31/22	19:00	24:00		X	X	X	X	X	X	4.49	587	7	\$124.00	\$868.00	30	NCR 6/27/2022-9/8/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	31	6	0	0	0	0	0	0	0	0	0	0	37
AMT	\$2,424.00	\$458.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,882.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/25/22

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