

Ampersand Cable System Order

Order #	63053545
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/18/22 - 10/24/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/17/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Oct21
-	

Client Code	236
Product Code	250
Est Code	11534
Product Name	TV
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,656.00		
Commission	\$248.40		
Net Total	\$1,407.60		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	10/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	15 SECOND BOOKENDS	10/17/22	10/23/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	15	NCR 9/9/2022-12/25/2022
2	DISC	15 SECOND BOOKENDS	10/24/22	10/30/22	09:00	16:00	X							-	-	2	\$18.00	\$36.00	15	NCR 9/9/2022-12/25/2022
3	DISC	15 SECOND BOOKENDS	10/17/22	10/23/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$28.50	\$57.00	15	NCR 9/9/2022-12/25/2022
4	DISC	15 SECOND BOOKENDS	10/24/22	10/30/22	16:00	19:00	X							-	-	2	\$28.50	\$57.00	15	NCR 9/9/2022-12/25/2022
5	DISC	15 SECOND BOOKENDS	10/17/22	10/23/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$43.00	\$86.00	15	NCR 9/9/2022-12/25/2022
6	DISC	15 SECOND BOOKENDS	10/24/22	10/30/22	19:00	24:00	X							-	-	2	\$43.00	\$86.00	15	NCR 9/9/2022-12/25/2022
7	FXNC	15 SECOND BOOKENDS	10/17/22	10/23/22	05:00	09:00		X	X	X	X	X	X	-	-	2	\$32.50	\$65.00	15	NCR 9/9/2022-12/25/2022
8	FXNC	15 SECOND BOOKENDS	10/24/22	10/30/22	05:00	09:00	X							-	-	2	\$32.50	\$65.00	15	NCR 9/9/2022-12/25/2022
9	FXNC	15 SECOND BOOKENDS	10/17/22	10/23/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$27.50	\$55.00	15	NCR 9/9/2022-12/25/2022
10	FXNC	15 SECOND BOOKENDS	10/24/22	10/30/22	09:00	16:00	X							-	-	2	\$27.50	\$55.00	15	NCR 9/9/2022-12/25/2022
11	FXNC	15 SECOND BOOKENDS	10/17/22	10/23/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	15	NCR 9/9/2022-12/25/2022
12	FXNC	15 SECOND BOOKENDS	10/24/22	10/30/22	16:00	19:00	X							-	-	2	\$42.00	\$84.00	15	NCR 9/9/2022-12/25/2022
13	FXNC	15 SECOND BOOKENDS	10/17/22	10/23/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$62.00	\$124.00	15	NCR 9/9/2022-12/25/2022
14	FXNC	15 SECOND BOOKENDS	10/24/22	10/30/22	19:00	24:00	X							-	-	2	\$62.00	\$124.00	15	NCR 9/9/2022-12/25/2022
15	HIST	15 SECOND BOOKENDS	10/17/22	10/23/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$22.00	\$44.00	15	NCR 9/9/2022-12/25/2022
16	HIST	15 SECOND BOOKENDS	10/24/22	10/30/22	09:00	16:00	X							-	-	2	\$22.00	\$44.00	15	NCR 9/9/2022-12/25/2022
17	HIST	15 SECOND BOOKENDS	10/17/22	10/23/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$33.50	\$67.00	15	NCR 9/9/2022-12/25/2022
18	HIST	15 SECOND BOOKENDS	10/24/22	10/30/22	16:00	19:00	X							-	-	2	\$33.50	\$67.00	15	NCR 9/9/2022-12/25/2022
19	HIST	15 SECOND BOOKENDS	10/17/22	10/23/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$49.50	\$99.00	15	NCR 9/9/2022-12/25/2022
20	HIST	15 SECOND BOOKENDS	10/24/22	10/30/22	19:00	24:00	X							-	-	2	\$49.50	\$99.00	15	NCR 9/9/2022-12/25/2022
21	TBSC	15 SECOND BOOKENDS	10/17/22	10/23/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$22.00	\$44.00	15	NCR 9/9/2022-12/25/2022

Ampersand Cable System Order

Order #	63053545
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/18/22 - 10/24/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/17/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Oct21
-	

Client Code	236
Product Code	250
Est Code	11534
Product Name	TV
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,656.00		
Commission	\$248.40		
Net Total	\$1,407.60		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	10/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TBSC	15 SECOND BOOKENDS	10/24/22	10/30/22	09:00	16:00	X							-	-	2	\$22.00	\$44.00	15	NCR 9/9/2022-12/25/2022
23	TBSC	15 SECOND BOOKENDS	10/17/22	10/23/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$33.50	\$67.00	15	NCR 9/9/2022-12/25/2022
24	TBSC	15 SECOND BOOKENDS	10/24/22	10/30/22	16:00	19:00	X							-	-	2	\$33.50	\$67.00	15	NCR 9/9/2022-12/25/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$1,656.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,656.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/22

63053545 | Wichita | Prime Media/Wichita Zone, KS | 1452 |