

Ampersand Cable System Order

Order #	63053543
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/17/22 - 10/24/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/17/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhri
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct21
-	

Client Code	KS SW
Product Code	10181024
Est Code	10678
Product Name	KS 10.18-10.24
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,780.00		
Commission	\$267.00		
Net Total	\$1,513.00		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	10/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	15 SECOND BOOKENDS	10/24/22	10/30/22	09:00	16:00	X							-	-	2	\$21.00	\$42.00	15	NCR 9/9/2022-12/25/2022
2	ESPN	15 SECOND BOOKENDS	10/17/22	10/23/22	09:00	16:00		X	X	X	X	X	X	-	-	4	\$21.00	\$84.00	15	NCR 9/9/2022-12/25/2022
3	ESPN	15 SECOND BOOKENDS	10/17/22	10/23/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	15	NCR 9/9/2022-12/25/2022
4	ESPN	15 SECOND BOOKENDS	10/17/22	10/23/22	19:00	24:00		X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	15	+1X NCR 9/9/2022-12/25/2022
5	FXNC	15 SECOND BOOKENDS	10/24/22	10/30/22	05:00	09:00	X							-	-	2	\$31.00	\$62.00	15	NCR 9/9/2022-12/25/2022
6	FXNC	15 SECOND BOOKENDS	10/24/22	10/30/22	09:00	16:00	X							-	-	2	\$26.00	\$52.00	15	NCR 9/9/2022-12/25/2022
7	FXNC	15 SECOND BOOKENDS	10/24/22	10/30/22	16:00	19:00	X							-	-	2	\$40.00	\$80.00	15	NCR 9/9/2022-12/25/2022
8	FXNC	15 SECOND BOOKENDS	10/17/22	10/23/22	05:00	09:00		X	X	X	X	X	X	-	-	2	\$31.00	\$62.00	15	NCR 9/9/2022-12/25/2022
9	FXNC	15 SECOND BOOKENDS	10/17/22	10/23/22	09:00	16:00		X	X	X	X	X	X	-	-	10	\$26.00	\$260.00	15	NCR 9/9/2022-12/25/2022
10	FXNC	15 SECOND BOOKENDS	10/17/22	10/23/22	16:00	19:00		X	X	X	X	X	X	-	-	8	\$40.00	\$320.00	15	NCR 9/9/2022-12/25/2022
11	TNT	15 SECOND BOOKENDS	10/24/22	10/30/22	09:00	16:00	X							-	-	2	\$21.00	\$42.00	15	NCR 9/9/2022-12/25/2022
12	TNT	15 SECOND BOOKENDS	10/24/22	10/30/22	19:00	24:00	X							-	-	2	\$47.00	\$94.00	15	NCR 9/9/2022-12/25/2022
13	TNT	15 SECOND BOOKENDS	10/17/22	10/23/22	09:00	16:00		X	X	X	X	X	X	-	-	4	\$21.00	\$84.00	15	NCR 9/9/2022-12/25/2022
14	TNT	15 SECOND BOOKENDS	10/17/22	10/23/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	15	NCR 9/9/2022-12/25/2022

Ampersand Cable System Order

Order #	63053543
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/17/22 - 10/24/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/17/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct21
-	

Client Code	KS SW
Product Code	10181024
Est Code	10678
Product Name	KS 10.18-10.24
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,780.00		
Commission	\$267.00		
Net Total	\$1,513.00		
Total Spots	54		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/17 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	TNT	15 SECOND BOOKENDS	10/17/22	10/23/22	19:00	24:00		X	X	X	X	X	X	-	-	4	\$47.00	\$188.00	15	NCR 9/9/2022-12/25/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	54	0	0	0	0	0	0	0	0	0	0	0	54
AMT	\$1,780.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,780.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/22

63053543 | Wichita | Prime Media/Wichita Zone, KS | 1452 |