

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23431
888-442-0057

Affidavit of Performance

Report Date : 11/04/2022 at 12:32:40

KS Values Institute Es10677 Wc
Campaign : 63001647
Invoice Date : 10/31/2022 **Invoice # : 2210-17094**

Client : 5,593 **Contract : 33**
Contract Type : R
Flight Period : 09/26/2022 to 10/30/2022

10/11/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	ESPN		14:53:51	17 KVI22119H	00:00:30	42.00
P	Tuesday	ESPN		17:40:44	17 KVI22119H	00:00:30	64.00
P	Tuesday	ESPN		22:16:24	18 KVI22120H	00:00:30	94.00
P	Tuesday	FOXN		07:19:44	18 KVI22120H	00:00:30	62.00
P	Tuesday	FOXN		11:14:41	17 KVI22119H	00:00:30	52.00
P	Tuesday	FOXN		17:21:42	17 KVI22119H	00:00:30	80.00
P	Tuesday	FOXN		18:39:30	18 KVI22120H	00:00:30	80.00
P	Tuesday	TNT		10:25:20	18 KVI22120H	00:00:30	42.00
P	Tuesday	TNT		16:41:19	18 KVI22120H	00:00:30	64.00
P	Tuesday	TNT		23:38:25	17 KVI22119H	00:00:30	94.00
Spots Played : 10						Daily SubTotal : \$674.00	

10/12/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	FOXN		14:15:37	18 KVI22120H	00:00:30	52.00
Spots Played : 1						Daily SubTotal : \$52.00	

10/13/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	ESPN		19:45:00	18 KVI22120H	00:00:30	94.00
Spots Played : 1						Daily SubTotal : \$94.00	

10/14/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	ESPN		09:45:00	18 KVI22120H	00:00:30	42.00
P	Friday	FOXN		12:18:35	18 KVI22120H	00:00:30	52.00
P	Friday	FOXN		18:20:06	18 KVI22120H	00:00:30	80.00
P	Friday	TNT		14:17:29	18 KVI22120H	00:00:30	42.00
P	Friday	TNT		21:32:15	18 KVI22120H	00:00:30	94.00
Spots Played : 5						Daily SubTotal : \$310.00	

10/15/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	ESPN		20:43:44	18 KVI22120H	00:00:30	94.00
P	Saturday	FOXN		09:51:56	18 KVI22120H	00:00:30	52.00
Spots Played : 2						Daily SubTotal : \$146.00	

10/16/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	FOXN		14:53:03	18 KVI22120H	00:00:30	52.00
P	Sunday	FOXN		16:47:37	18 KVI22120H	00:00:30	80.00
Spots Played : 2						Daily SubTotal : \$132.00	

10/17/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	ESPN		13:46:38	18 KVI22120H	00:00:30	42.00
P	Monday	FOXN		07:19:50	18 KVI22120H	00:00:30	62.00
P	Monday	FOXN		13:22:34	18 KVI22120H	00:00:30	52.00
P	Monday	FOXN		16:48:11	18 KVI22120H	00:00:30	80.00
P	Monday	TNT		14:56:50	18 KVI22120H	00:00:30	42.00
P	Monday	TNT		20:51:57	18 KVI22120H	00:00:30	94.00

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					Spots Played : 6	Daily SubTotal :	\$372.00

Paid Spots This Invoice 27

Gross Amount for Contract : \$1,780.00

Scheduled Spots This Invoice 0

Net Amount for Contract : \$1,210.40

Total Spots This Invoice 27