

Ampersand Cable System Order

Order #	63040990
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	09/21/22 - 09/26/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	09/20/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep21
-	

Client Code	KS SW
Product Code	09210926
Est Code	10674
Product Name	30s conversion
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$656.00		
Commission	\$98.40		
Net Total	\$557.60		
Total Spots	8		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	9/19/22	9/25/22	05:00	09:00			X	X	X	X	X	-	-	1	\$65.00	\$65.00	30	NCR 9/9/2022-12/25/2022
2	FXNC	FXNC EM	9/26/22	10/2/22	05:00	09:00	X							-	-	1	\$65.00	\$65.00	30	NCR 9/9/2022-12/25/2022
3	FXNC	FXNC DT	9/19/22	9/25/22	09:00	16:00			X	X	X	X	X	-	-	1	\$55.00	\$55.00	30	NCR 9/9/2022-12/25/2022
4	FXNC	FXNC DT	9/26/22	10/2/22	09:00	16:00	X							-	-	1	\$55.00	\$55.00	30	NCR 9/9/2022-12/25/2022
5	FXNC	FXNC EF	9/19/22	9/25/22	16:00	19:00			X	X	X	X	X	-	-	1	\$84.00	\$84.00	30	NCR 9/9/2022-12/25/2022
6	FXNC	FXNC EF	9/26/22	10/2/22	16:00	19:00	X							-	-	1	\$84.00	\$84.00	30	NCR 9/9/2022-12/25/2022
7	FXNC	FXNC PT	9/19/22	9/25/22	19:00	24:00			X	X	X	X	X	-	-	1	\$124.00	\$124.00	30	NCR 9/9/2022-12/25/2022
8	FXNC	FXNC PT	9/26/22	10/2/22	19:00	24:00	X							-	-	1	\$124.00	\$124.00	30	NCR 9/9/2022-12/25/2022

	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Total
SPOTS	4	4	0	0	0	0	0	0	0	0	0	0	8
AMT	\$328.00	\$328.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$656.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/20/22

63040990 | Wichita | Prime Media/Wichita Zone, KS | 1452 |