

Ampersand Cable System Order

Order #	63013261
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	07/05/22 - 07/11/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	07/01/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul21
-	

Client Code	KS
Product Code	07050711
Est Code	11303
Product Name	TV
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$532.00		
Commission	\$79.80		
Net Total	\$452.20		
Total Spots	14		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 7/1 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	15s BOOKENDS	7/4/22	7/10/22	05:00	09:00		X	X	X	X	X	X	-	-	2	\$32.50	\$65.00	15	NCR 6/27/2022-9/8/2022
2	FXNC	15s BOOKENDS	7/11/22	7/17/22	05:00	09:00	X							-	-	2	\$32.50	\$65.00	15	NCR 6/27/2022-9/8/2022
3	FXNC	15s BOOKENDS	7/4/22	7/10/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$27.50	\$55.00	15	NCR 6/27/2022-9/8/2022
4	FXNC	15s BOOKENDS	7/11/22	7/17/22	09:00	16:00	X							-	-	2	\$27.50	\$55.00	15	NCR 6/27/2022-9/8/2022
5	FXNC	15s BOOKENDS	7/4/22	7/10/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	15	NCR 6/27/2022-9/8/2022
6	FXNC	15s BOOKENDS	7/11/22	7/17/22	16:00	19:00	X							-	-	2	\$42.00	\$84.00	15	NCR 6/27/2022-9/8/2022
7	FXNC	15s BOOKENDS	7/4/22	7/10/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$62.00	\$124.00	15	NCR 6/27/2022-9/8/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$532.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$532.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/01/22

63013261 | Wichita | Prime Media/Wichita Zone, KS | 1452 |