

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23431
888-442-0057

Affidavit of Performance

Report Date : 09/28/2022 at 06:28:34

KS Values Institute Es10672 Wc
Campaign : 63001633
Invoice Date : 09/30/2022 **Invoice # : 2209-14754**

Client : 5,593 **Contract : 28**
Contract Type : R
Flight Period : 08/29/2022 to 09/25/2022

09/06/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	ESPN		05:15:00	14 KVI22115H	00:00:30	50.00
P	Tuesday	ESPN		13:35:31	14 KVI22115H	00:00:30	42.00
P	Tuesday	ESPN		19:49:00	14 KVI22115H	00:00:30	94.00
P	Tuesday	ESPN		23:15:00	4 KVI22101H	00:00:30	94.00
P	Tuesday	FOXN		08:17:30	4 KVI22101H	00:00:30	62.00
P	Tuesday	FOXN		10:15:59	14 KVI22115H	00:00:30	52.00
P	Tuesday	FOXN		17:15:24	4 KVI22101H	00:00:30	80.00
P	Tuesday	TNT		11:14:42	14 KVI22115H	00:00:30	42.00
P	Tuesday	TNT		13:11:49	4 KVI22101H	00:00:30	42.00
P	Tuesday	TNT		19:18:07	4 KVI22101H	00:00:30	94.00
Spots Played : 10						Daily SubTotal :	\$652.00

09/08/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	ESPN		09:45:00	14 KVI22115H	00:00:30	42.00
P	Thursday	FOXN		10:20:08	14 KVI22115H	00:00:30	52.00
P	Thursday	TNT		23:24:36	14 KVI22115H	00:00:30	94.00
Spots Played : 3						Daily SubTotal :	\$188.00

09/09/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	ESPN		21:01:04	14 KVI22115H	00:00:30	94.00
P	Friday	FOXN		18:16:39	14 KVI22115H	00:00:30	80.00
P	Friday	TNT		13:45:09	14 KVI22115H	00:00:30	42.00
Spots Played : 3						Daily SubTotal :	\$216.00

09/10/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	ESPN		13:15:00	14 KVI22115H	00:00:30	42.00
P	Saturday	FOXN		12:45:00	14 KVI22115H	00:00:30	52.00
P	Saturday	TNT		22:45:00	14 KVI22115H	00:00:30	94.00
Spots Played : 3						Daily SubTotal :	\$188.00

09/11/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	ESPN		22:53:03	14 KVI22115H	00:00:30	94.00
P	Sunday	TNT		10:42:57	14 KVI22115H	00:00:30	42.00
Spots Played : 2						Daily SubTotal :	\$136.00

09/12/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	ESPN		08:28:32	14 KVI22115H	00:00:30	50.00
P	Monday	FOXN		07:23:29	14 KVI22115H	00:00:30	62.00
P	Monday	FOXN		18:18:44	14 KVI22115H	00:00:30	80.00
P	Monday	TNT		21:10:49	14 KVI22115H	00:00:30	94.00
Spots Played : 4						Daily SubTotal :	\$286.00

KS Values Institute Es10672 Wc
Campaign : 63001633
Invoice Date : 09/30/2022

Invoice # : 2209-14754

Client : 5,593 Contract : 28
Contract Type : R
Flight Period : 08/29/2022 to 09/25/2022

<u>Paid Spots This Invoice</u>	25	<u>Gross Amount for Contract :</u>	\$1,666.00
<u>Scheduled Spots This Invoice</u>	0	<u>Net Amount for Contract :</u>	\$1,132.88
		<u>Total Spots This Invoice</u>	25