

**PRIME MEDIA**  
**P.O. BOX 276**  
**SMITHFIELD, VA 23431**  
**888-442-0057**

**Affidavit of Performance**

**Report Date : 11/04/2022 at 12:31:34**

**KS Values Institute Es10676 Wc**  
**Campaign : 63001645**  
**Invoice Date : 10/31/2022**      **Invoice # : 2210-17093**

**Client : 5,593**      **Contract : 32**  
**Contract Type : R**  
**Flight Period : 09/26/2022 to 10/30/2022**

**10/04/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	ESPN		12:30:26	17 KVI22119H	00:00:30	42.00
P	Tuesday	ESPN		18:47:00	17 KVI22119H	00:00:30	64.00
P	Tuesday	ESPN		22:29:59	17 KVI22119H	00:00:30	94.00
P	Tuesday	FOXN		08:42:25	17 KVI22119H	00:00:30	62.00
P	Tuesday	FOXN		15:47:25	17 KVI22119H	00:00:30	52.00
P	Tuesday	FOXN		17:20:04	17 KVI22119H	00:00:30	80.00
P	Tuesday	FOXN		18:43:11	17 KVI22119H	00:00:30	80.00
P	Tuesday	TNT		09:18:10	17 KVI22119H	00:00:30	42.00
P	Tuesday	TNT		18:38:17	17 KVI22119H	00:00:30	64.00
P	Tuesday	TNT		22:18:44	17 KVI22119H	00:00:30	94.00
<b>Spots Played : 10</b>						<b>Daily SubTotal : \$674.00</b>	

**10/05/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	FOXN		14:45:00	17 KVI22119H	00:00:30	52.00
<b>Spots Played : 1</b>						<b>Daily SubTotal : \$52.00</b>	

**10/06/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	ESPN		19:49:08	17 KVI22119H	00:00:30	94.00
<b>Spots Played : 1</b>						<b>Daily SubTotal : \$94.00</b>	

**10/07/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	ESPN		12:14:04	17 KVI22119H	00:00:30	42.00
P	Friday	FOXN		14:45:11	17 KVI22119H	00:00:30	52.00
P	Friday	FOXN		18:19:21	17 KVI22119H	00:00:30	80.00
P	Friday	TNT		15:45:00	17 KVI22119H	00:00:30	42.00
P	Friday	TNT		20:45:30	17 KVI22119H	00:00:30	94.00
<b>Spots Played : 5</b>						<b>Daily SubTotal : \$310.00</b>	

**10/08/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	ESPN		22:21:26	17 KVI22119H	00:00:30	94.00
P	Saturday	FOXN		10:19:24	17 KVI22119H	00:00:30	52.00
<b>Spots Played : 2</b>						<b>Daily SubTotal : \$146.00</b>	

**10/09/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	FOXN		14:54:18	17 KVI22119H	00:00:30	52.00
P	Sunday	FOXN		17:52:53	17 KVI22119H	00:00:30	80.00
<b>Spots Played : 2</b>						<b>Daily SubTotal : \$132.00</b>	

**10/10/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	ESPN		11:52:34	17 KVI22119H	00:00:30	42.00
P	Monday	FOXN		08:17:25	17 KVI22119H	00:00:30	62.00
P	Monday	FOXN		14:48:58	17 KVI22119H	00:00:30	52.00
P	Monday	FOXN		17:43:12	17 KVI22119H	00:00:30	80.00
P	Monday	TNT		15:24:49	17 KVI22119H	00:00:30	42.00
P	Monday	TNT		23:24:01	17 KVI22119H	00:00:30	94.00

KS Values Institute Es10676 Wc  
Campaign : 63001645  
Invoice Date : 10/31/2022 Invoice # : 2210-17093

Client : 5,593 Contract : 32  
Contract Type : R  
Flight Period : 09/26/2022 to 10/30/2022

10/10/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
-------------	----------------	----------------	-----------------	-----------------	------------------	---------------	-------------

---

Spots Played : 6      Daily SubTotal : \$372.00

Paid Spots This Invoice      27

Gross Amount for Contract : \$1,780.00

Scheduled Spots This Invoice      0

Net Amount for Contract : \$1,210.40

Total Spots This Invoice      27