

**PRIME MEDIA**  
**P.O. BOX 276**  
**SMITHFIELD, VA 23431**  
**888-442-0057**

**Affidavit of Performance**

**Report Date : 11/05/2022 at 17:13:26**

**KS Values Instit Es10677 15s W**  
**Campaign : 63049194**  
**Invoice Date : 10/31/2022**      **Invoice # : 2210-17146**

**Client : 5,593**      **Contract : 81**  
**Contract Type : R**  
**Flight Period : 09/26/2022 to 10/30/2022**

**10/11/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	ESPN		15:38:57	20 KVI22121H	00:00:15	21.00
P	Tuesday	ESPN		15:39:43	11 KVI22107H	00:00:15	21.00
P	Tuesday	ESPN		16:53:57	11 KVI22107H	00:00:15	32.00
P	Tuesday	ESPN		16:54:43	20 KVI22121H	00:00:15	32.00
P	Tuesday	FOXN		14:14:02	11 KVI22107H	00:00:15	26.00
P	Tuesday	FOXN		14:15:18	20 KVI22121H	00:00:15	26.00
P	Tuesday	TNT		16:26:02	11 KVI22107H	00:00:15	32.00
P	Tuesday	TNT		16:26:48	20 KVI22121H	00:00:15	32.00
P	Tuesday	TNT		19:45:07	20 KVI22121H	00:00:15	47.00
P	Tuesday	TNT		19:45:52	11 KVI22107H	00:00:15	47.00
<b>Spots Played : 10</b>						<b>Daily SubTotal : \$316.00</b>	

**10/17/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	ESPN		15:41:46	11 KVI22107H	00:00:15	21.00
P	Monday	ESPN		15:42:32	21 KVI22122H	00:00:15	21.00
P	Monday	FOXN		17:18:48	20 KVI22122H	00:00:15	40.00
P	Monday	FOXN		17:20:04	11 KVI22107H	00:00:15	40.00
P	Monday	TNT		11:15:36	20 KVI22122H	00:00:15	21.00
P	Monday	TNT		11:16:22	11 KVI22107H	00:00:15	21.00
<b>Spots Played : 6</b>						<b>Daily SubTotal : \$164.00</b>	

**Paid Spots This Invoice      16**

**Gross Amount for Contract :      \$480.00**

**Scheduled Spots This Invoice      0**

**Net Amount for Contract :      \$326.40**

**Total Spots This Invoice      16**