

Ampersand Cable System Order

Order #	62987502
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	04/26/22 - 05/02/22
Agency	Del Cielo Media
Advertiser	Getting Families Back to Work

Update Date	04/25/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Emily Malyszka
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Feb22
All ratings are based on DMA populations	

Client Code	GFBTW
Product Code	ORDR
Est Code	426502
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,224.00		
Commission	\$183.60		
Net Total	\$1,040.40		
Total Spots	22		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 55+
Makegood Policy	Approval Required

Comments :	4/25 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/25/22	5/1/22	05:00	09:00		X	X	X	X	X	X	-	-	4	\$47.00	\$188.00	30	
2	FXNC	FXNC EM	5/2/22	5/8/22	05:00	09:00	X							-	-	1	\$47.00	\$47.00	30	
3	FXNC	FXNC DT	4/25/22	5/1/22	09:00	16:00		X	X	X	X	X	X	-	-	6	\$39.00	\$234.00	30	
4	FXNC	FXNC DT	5/2/22	5/8/22	09:00	16:00	X							-	-	1	\$39.00	\$39.00	30	
5	FXNC	FXNC EF	4/25/22	5/1/22	16:00	19:00		X	X	X	X	X	X	-	-	5	\$60.00	\$300.00	30	
6	FXNC	FXNC EF	5/2/22	5/8/22	16:00	19:00	X							-	-	1	\$60.00	\$60.00	30	
7	FXNC	FXNC PT	4/25/22	5/1/22	19:00	24:00		X	X	X	X	X	X	-	-	3	\$89.00	\$267.00	30	
8	FXNC	FXNC PT	5/2/22	5/8/22	19:00	24:00	X							-	-	1	\$89.00	\$89.00	30	

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$1,224.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,224.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/25/22

62987502 | Wichita | Prime Media/Wichita Zone, KS | 1452 |