

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23431
888-442-0057

Affidavit of Performance

Report Date : 11/04/2022 at 12:30:03

KS Values Institute Es10675
Campaign : 63001643
Invoice Date : 10/31/2022

Invoice # : 2210-17092

Client : 5,593 Contract : 31
Contract Type : R
Flight Period : 09/26/2022 to 10/30/2022

09/27/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	ESPN		15:45:00	17 KVI22119H	00:00:30	42.00
P	Tuesday	ESPN		17:15:00	17 KVI22119H	00:00:30	64.00
P	Tuesday	ESPN		21:45:00	17 KVI22119H	00:00:30	94.00
P	Tuesday	FOXN		08:42:25	17 KVI22119H	00:00:30	62.00
P	Tuesday	FOXN		09:17:52	17 KVI22119H	00:00:30	52.00
P	Tuesday	FOXN		16:46:00	17 KVI22119H	00:00:30	80.00
P	Tuesday	TNT		12:17:00	17 KVI22119H	00:00:30	42.00
P	Tuesday	TNT		18:24:20	17 KVI22119H	00:00:30	64.00
P	Tuesday	TNT		21:03:22	17 KVI22119H	00:00:30	94.00
Spots Played : 9						Daily SubTotal :	\$594.00

09/30/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	TNT		21:39:43	17 KVI22119H	00:00:30	94.00
Spots Played : 1						Daily SubTotal :	\$94.00

10/03/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	ESPN		15:27:55	17 KVI22119H	00:00:30	42.00
P	Monday	FOXN		08:21:04	17 KVI22119H	00:00:30	62.00
P	Monday	FOXN		12:20:15	17 KVI22119H	00:00:30	52.00
P	Monday	FOXN		18:42:18	17 KVI22119H	00:00:30	80.00
P	Monday	TNT		15:13:22	17 KVI22119H	00:00:30	42.00
P	Monday	TNT		23:35:27	17 KVI22119H	00:00:30	94.00
Spots Played : 6						Daily SubTotal :	\$372.00

Paid Spots This Invoice 16

Gross Amount for Contract : \$1,060.00

Scheduled Spots This Invoice 0

Net Amount for Contract : \$720.80

Total Spots This Invoice 16