

Ampersand Cable System Order

Order #	63048360
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/06/22 - 10/11/22
Agency	Del Cielo Media
Advertiser	RGA Kansas 2022 PAC

Update Date	10/04/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Maura Riley
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct21
All ratings are based on DMA populations	

Client Code	RGAKS
Product Code	ORDR
Est Code	C05C11
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$7,447.00		
Commission	\$1,117.05		
Net Total	\$6,329.95		
Total Spots	83		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/4 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 PT	10/3/22	10/9/22	19:00	24:00				X	X	X	X	-	-	5	\$86.00	\$430.00	30	
2	ESP2	ESP2 PT	10/10/22	10/16/22	19:00	24:00	X	X						-	-	2	\$86.00	\$172.00	30	
3	ESPN	ESPN PT	10/3/22	10/9/22	19:00	24:00				X	X	X	X	-	-	5	\$99.00	\$495.00	30	
4	ESPN	ESPN PT	10/10/22	10/16/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	
5	ESPN	COLLEGE GAME DAY KS	10/3/22	10/9/22	11:00	14:00						X		-	-	1	\$135.00	\$135.00	30	
6	FS1	KANSAS V TCU	10/3/22	10/9/22	11:00	14:00						X		-	-	1	\$250.00	\$250.00	30	
7	FX	FX PT	10/3/22	10/9/22	19:00	24:00				X	X	X	X	-	-	4	\$86.00	\$344.00	30	
8	FX	FX PT	10/10/22	10/16/22	19:00	24:00	X	X						-	-	2	\$86.00	\$172.00	30	
9	FXNC	FXNC EM	10/3/22	10/9/22	05:00	09:00				X	X	X	X	-	-	5	\$65.00	\$325.00	30	
10	FXNC	FXNC EM	10/10/22	10/16/22	05:00	09:00	X	X						-	-	3	\$65.00	\$195.00	30	
11	FXNC	FXNC DT	10/3/22	10/9/22	09:00	16:00				X	X	X	X	-	-	9	\$55.00	\$495.00	30	
12	FXNC	FXNC DT	10/10/22	10/16/22	09:00	16:00	X	X						-	-	5	\$55.00	\$275.00	30	
13	FXNC	FXNC EF	10/3/22	10/9/22	16:00	19:00				X	X	X	X	-	-	3	\$84.00	\$252.00	30	
14	FXNC	FXNC EF	10/10/22	10/16/22	16:00	19:00	X	X						-	-	2	\$84.00	\$168.00	30	
15	FXNC	FXNC PT	10/3/22	10/9/22	19:00	24:00				X	X	X	X	-	-	5	\$124.00	\$620.00	30	
16	FXNC	FXNC PT	10/10/22	10/16/22	19:00	24:00	X	X						-	-	2	\$124.00	\$248.00	30	
17	HIST	HIST PT	10/3/22	10/9/22	19:00	24:00				X	X	X	X	-	-	5	\$99.00	\$495.00	30	
18	HIST	HIST PT	10/10/22	10/16/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	
19	TBSC	TBSC PT	10/3/22	10/9/22	19:00	24:00				X	X	X	X	-	-	5	\$99.00	\$495.00	30	
20	TBSC	TBSC PT	10/10/22	10/16/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	
21	TNT	TNT PT	10/3/22	10/9/22	19:00	24:00				X	X	X	X	-	-	4	\$99.00	\$396.00	30	

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Market	Wichita	Client Code		Total # of Weeks	
AE		RGAKS		1	
Sales Coordinator		Product Code		Total	
Maura Riley		ORDR		\$7,447.00	
Office		Est Code		Commission	
Washington		C05C11		\$1,117.05	
Phone		Product Name		Net Total	
(301) 941-2620				\$6,329.95	
Status		Credit Status		Total Spots	
Not accepted		Cash in Advance		83	
Survey		Primary Demo		Affiliate Split	
DMA Nielsen Live+3 Oct21		Adults 35+		100.0	
All ratings are based on DMA populations		Makegood Policy		Sold On	
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				- -	
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				- -	
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				- -	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TNT	TNT PT	10/10/22	10/16/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	
23	USA	USA PT	10/3/22	10/9/22	19:00	24:00				X	X	X	X	-	-	5	\$99.00	\$495.00	30	
24	USA	USA PT	10/10/22	10/16/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	83	0	0	0	0	0	0	0	0	0	0	0	83
AMT	\$7,447.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,447.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/05/22

63048360 | Wichita | Prime Media/Wichita Zone, KS | 1452 |