

Ampersand Cable System Order

Order #	63049170
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/07/22 - 10/08/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/06/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct21
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Client Code	NCAA
Product Code	10071008
Est Code	10676
Product Name	KS v TCU
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$250.00		
Commission	\$37.50		
Net Total	\$212.50		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FS1	KS V TCU	10/3/22	10/9/22	11:00	14:00						X		-	-	1	\$250.00	\$250.00	30	NCAA Football KS V TCU

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$250.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$250.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/06/22

63049170 | Wichita | Prime Media/Wichita Zone, KS | 1452 |