

Ampersand Cable System Order

Order #	63001651
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/24/22 - 10/31/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/24/22
Version	3 Vs. 2

AE	Molly Casca
Sales Coordinator	Wali Sakh
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 2BK Oct21-Nov21
-	

Client Code	KS SW
Product Code	10251031
Est Code	10679
Product Name	KS 10.25-10.31
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$440.00		
Commission	\$66.00		
Net Total	\$374.00		
Total Spots	7		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	10/24 R1 REMOVED FREQUENCY FOR 15 SECOND BOOKENDS.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN DT	10/31/22	11/6/22	09:00	16:00	X							-	-	1	\$42.00	\$42.00	30	NCR 9/9/2022-12/25/2022
2	ESPN	ESPN PT	10/31/22	11/6/22	19:00	24:00	X							-	-	0	\$94.00	\$0.00	30	-1X NCR 9/9/2022-12/25/2022
3	ESPN	ESPN DT	10/24/22	10/30/22	09:00	16:00		X	X	X	X	X	X	-	-	1	\$42.00	\$42.00	30	NCR 9/9/2022-12/25/2022
4	ESPN	ESPN EF	10/24/22	10/30/22	16:00	19:00		X	X	X	X	X	X	-	-	0	\$64.00	\$0.00	30	NCR 9/9/2022-12/25/2022
5	ESPN	ESPN PT	10/24/22	10/30/22	19:00	24:00		X	X	X	X	X	X	-	-	1	\$94.00	\$94.00	30	+1X NCR 9/9/2022-12/25/2022
6	FXNC	FXNC EM	10/31/22	11/6/22	05:00	09:00	X							-	-	0	\$62.00	\$0.00	30	NCR 9/9/2022-12/25/2022
7	FXNC	FXNC DT	10/31/22	11/6/22	09:00	16:00	X							-	-	1	\$52.00	\$52.00	30	NCR 9/9/2022-12/25/2022
8	FXNC	FXNC EF	10/31/22	11/6/22	16:00	19:00	X							-	-	0	\$80.00	\$0.00	30	NCR 9/9/2022-12/25/2022
9	FXNC	FXNC EM	10/24/22	10/30/22	05:00	09:00		X	X	X	X	X	X	-	-	0	\$62.00	\$0.00	30	NCR 9/9/2022-12/25/2022
10	FXNC	FXNC DT	10/24/22	10/30/22	09:00	16:00		X	X	X	X	X	X	-	-	1	\$52.00	\$52.00	30	NCR 9/9/2022-12/25/2022
11	FXNC	FXNC EF	10/24/22	10/30/22	16:00	19:00		X	X	X	X	X	X	-	-	0	\$80.00	\$0.00	30	NCR 9/9/2022-12/25/2022
12	TNT	TNT DT	10/31/22	11/6/22	09:00	16:00	X							-	-	0	\$42.00	\$0.00	30	NCR 9/9/2022-12/25/2022
13	TNT	TNT PT	10/31/22	11/6/22	19:00	24:00	X							-	-	1	\$94.00	\$94.00	30	NCR 9/9/2022-12/25/2022
14	TNT	TNT DT	10/24/22	10/30/22	09:00	16:00		X	X	X	X	X	X	-	-	0	\$42.00	\$0.00	30	NCR 9/9/2022-12/25/2022
15	TNT	TNT EF	10/24/22	10/30/22	16:00	19:00		X	X	X	X	X	X	-	-	1	\$64.00	\$64.00	30	NCR 9/9/2022-12/25/2022

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	TNT	TNT PT	10/24/22	10/30/22	19:00	24:00		X	X	X	X	X	X	-	-	0	\$94.00	\$0.00	30	NCR 9/9/2022-12/25/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	4	3	0	0	0	0	0	0	0	0	0	0	7
AMT	\$252.00	\$188.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$440.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/24/22

63001651 | Wichita | Prime Media/Wichita Zone, KS | 1452 |