

Ampersand Cable System Order

Order #	63015209
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	07/12/22 - 07/18/22
Agency	Del Cielo Media
Advertiser	Getting Families Back to Work

Update Date	07/11/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Dakota Miles
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Nov20 DMA Nielsen Parallel Live+3
All ratings are based on DMA populations	

Client Code	GFBTW
Product Code	ORDR
Est Code	712718
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 55+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$1,116.00		
Commission	\$167.40		
Net Total	\$948.60		
Total Spots	13		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 7/11 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC DT	7/11/22	7/17/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$36.00	\$72.00	30	NCR
2	FXNC	FXNC PT	7/11/22	7/17/22	19:00	24:00		X	X	X	X	X	X	-	-	6	\$124.00	\$744.00	30	NCR
3	FXNC	FXNC PT	7/18/22	7/24/22	19:00	24:00	X							-	-	1	\$124.00	\$124.00	30	NCR
4	HIST	HIST DT	7/11/22	7/17/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$44.00	\$88.00	30	NCR
5	TBSC	TBSC DT	7/11/22	7/17/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$44.00	\$88.00	30	NCR

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
SPOTS	13	0	0	0	0	0	0	0	0	0	0	0	13
AMT	\$1,116.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,116.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 07/11/22

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