

Ampersand Cable System Order

| | |
|-------------|------------------------------|
| Order # | 62985169 |
| Syscode | 1452 |
| System Name | Prime Media/Wichita Zone, KS |
| Market | Wichita |

| | |
|--------------|-------------------------------|
| Flight Dates | 04/20/22 - 04/25/22 |
| Agency | Del Cielo Media |
| Advertiser | Getting Families Back to Work |

| | |
|-------------|----------|
| Update Date | 04/19/22 |
| Version | 1 Vs. 1 |

| | |
|--|--------------------------|
| AE | Alexander Fiske |
| Sales Coordinator | Emily Malyszka |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Not accepted |
| Survey | DMA Nielsen Live+3 Feb22 |
| All ratings are based on DMA populations | |

| | |
|---------------|-----------------|
| Client Code | GFBTW |
| Product Code | ORDR |
| Est Code | 419425 |
| Product Name | |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$1,216.00 | | |
| Commission | \$182.40 | | |
| Net Total | \$1,033.60 | | |
| Total Spots | 22 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 55+ |
| Makegood Policy | Approval Required |

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| Comments : | 4/19 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS! |
|------------|--|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | FXNC | FXNC EM | 4/18/22 | 4/24/22 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 3 | \$47.00 | \$141.00 | 30 | NCR |
| 2 | FXNC | FXNC EM | 4/25/22 | 5/1/22 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$47.00 | \$47.00 | 30 | NCR |
| 3 | FXNC | FXNC DT | 4/18/22 | 4/24/22 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 7 | \$39.00 | \$273.00 | 30 | NCR |
| 4 | FXNC | FXNC DT | 4/25/22 | 5/1/22 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$39.00 | \$39.00 | 30 | NCR |
| 5 | FXNC | FXNC EF | 4/18/22 | 4/24/22 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 5 | \$60.00 | \$300.00 | 30 | NCR |
| 6 | FXNC | FXNC EF | 4/25/22 | 5/1/22 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$60.00 | \$60.00 | 30 | NCR |
| 7 | FXNC | FXNC PT | 4/18/22 | 4/24/22 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 3 | \$89.00 | \$267.00 | 30 | NCR |
| 8 | FXNC | FXNC PT | 4/25/22 | 5/1/22 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$89.00 | \$89.00 | 30 | NCR |

| | Apr 2022 | May 2022 | Jun 2022 | Jul 2022 | Aug 2022 | Sep 2022 | Oct 2022 | Nov 2022 | Dec 2022 | Jan 2023 | Feb 2023 | Mar 2023 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 18 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 22 |
| AMT | \$981.00 | \$235.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,216.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/19/22

62985169 | Wichita | Prime Media/Wichita Zone, KS | 1452 |