

### Ampersand Cable System Order

Order #	63019605
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	07/26/22 - 08/02/22
Agency	SRCP Media
Advertiser	Value Them Both

Update Date	07/25/22
Version	1 Vs. 1

AE	Joe Foley
Sales Coordinator	Nicholas Spellman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD 2BK Jul21+Aug21
-	

Client Code	307
Product Code	906
Est Code	2924
Product Name	8 day week 2pm cutoff on election day
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$5,218.00		
Commission	\$782.70		
Net Total	\$4,435.30		
Total Spots	76		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 7/25 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 EM	7/25/22	7/31/22	05:00	09:00		X	X	X	X	X	X	-	-	14	\$44.00	\$616.00	30	NCR 6/27/2022-9/8/2022
2	ESP2	ESP2 EF	7/25/22	7/31/22	16:00	19:00		X	X	X	X	X	X	-	-	7	\$57.00	\$399.00	30	NCR 6/27/2022-9/8/2022
3	ESP2	ESP2 PT	7/25/22	7/31/22	19:00	24:00		X	X	X	X	X	X	-	-	14	\$86.00	\$1,204.00	30	NCR 6/27/2022-9/8/2022
4	ESPN	ESPN EM	7/25/22	7/31/22	05:00	09:00		X	X	X	X	X	X	-	-	14	\$53.00	\$742.00	30	NCR 6/27/2022-9/8/2022
5	ESPN	ESPN EF	7/25/22	7/31/22	16:00	19:00		X	X	X	X	X	X	-	-	7	\$67.00	\$469.00	30	NCR 6/27/2022-9/8/2022
6	ESPN	ESPN PT	7/25/22	7/31/22	19:00	24:00		X	X	X	X	X	X	-	-	14	\$99.00	\$1,386.00	30	NCR 6/27/2022-9/8/2022
7	ESPN	ESPN WK	7/25/22	7/31/22	11:00	19:00						X	X	-	-	6	\$67.00	\$402.00	30	NCR 6/27/2022-9/8/2022

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
<b>SPOTS</b>	76	0	0	0	0	0	0	0	0	0	0	0	76
<b>AMT</b>	\$5,218.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,218.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/25/22

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