

**PRIME MEDIA**  
**P.O. BOX 276**  
**SMITHFIELD, VA 23431**  
**888-442-0057**

**Affidavit of Performance**

**Report Date : 11/05/2022 at 17:17:52**

**KS Values Inst Es10678 15s Wch**  
**Campaign : 63053543**  
**Invoice Date : 10/31/2022**      **Invoice # : 2210-17151**

**Client : 5,593**      **Contract : 86**  
**Contract Type : R**  
**Flight Period : 09/26/2022 to 10/30/2022**

**10/19/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	ESPN		12:42:54	11 KVI22122H	00:00:15	21.00
P	Wednesday	ESPN		12:43:39	9 KVI22105H	00:00:15	21.00
P	Wednesday	ESPN		18:42:44	11 KVI22122H	00:00:15	32.00
P	Wednesday	ESPN		18:43:29	9 KVI22105H	00:00:15	32.00
P	Wednesday	ESPN		19:40:36	21 KVI22122H	00:00:15	47.00
P	Wednesday	ESPN		19:41:21	9 KVI22105H	00:00:15	47.00
P	Wednesday	FOXN		05:15:00	21 KVI22122H	00:00:15	31.00
P	Wednesday	FOXN		05:16:15	9 KVI22105H	00:00:15	31.00
P	Wednesday	FOXN		12:46:45	9 KVI22105H	00:00:15	26.00
P	Wednesday	FOXN		12:46:45	9 KVI22105H	00:00:15	26.00
P	Wednesday	FOXN		18:15:38	21 KVI22122H	00:00:15	40.00
P	Wednesday	FOXN		18:16:53	9 KVI22105H	00:00:15	40.00
P	Wednesday	TNT		15:42:15	21 KVI22122H	00:00:15	21.00
P	Wednesday	TNT		15:43:00	9 KVI22105H	00:00:15	21.00
P	Wednesday	TNT		17:19:42	21 KVI22122H	00:00:15	32.00
P	Wednesday	TNT		17:20:27	9 KVI22105H	00:00:15	32.00
P	Wednesday	TNT		21:39:20	11 KVI22122H	00:00:15	47.00
P	Wednesday	TNT		21:40:05	9 KVI22105H	00:00:15	47.00
<b>Spots Played : 18</b>						<b>Daily SubTotal : \$594.00</b>	

**10/20/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	FOXN		09:16:10	21 KVI22122H	00:00:15	26.00
P	Thursday	FOXN		09:16:55	9 KVI22105H	00:00:15	26.00
<b>Spots Played : 2</b>						<b>Daily SubTotal : \$52.00</b>	

**10/21/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	ESPN		14:32:14	21 KVI22122H	00:00:15	21.00
P	Friday	ESPN		14:32:59	9 KVI22105H	00:00:15	21.00
P	Friday	FOXN		10:46:45	9 KVI22105H	00:00:15	26.00
P	Friday	FOXN		10:46:45	9 KVI22105H	00:00:15	26.00
P	Friday	FOXN		18:17:18	11 KVI22122H	00:00:15	40.00
P	Friday	FOXN		18:18:03	9 KVI22105H	00:00:15	40.00
P	Friday	TNT		13:20:45	11 KVI22122H	00:00:15	21.00
P	Friday	TNT		13:21:30	9 KVI22105H	00:00:15	21.00
P	Friday	TNT		23:26:55	21 KVI22122H	00:00:15	47.00
P	Friday	TNT		23:27:40	9 KVI22105H	00:00:15	47.00
<b>Spots Played : 10</b>						<b>Daily SubTotal : \$310.00</b>	

**10/22/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	ESPN		23:13:46	11 KVI22122H	00:00:15	47.00
P	Saturday	ESPN		23:14:31	9 KVI22105H	00:00:15	47.00
P	Saturday	FOXN		13:16:17	21 KVI22122H	00:00:15	26.00
P	Saturday	FOXN		13:17:32	9 KVI22105H	00:00:15	26.00
P	Saturday	FOXN		18:17:04	21 KVI22122H	00:00:15	40.00
P	Saturday	FOXN		18:17:49	9 KVI22105H	00:00:15	40.00
<b>Spots Played : 6</b>						<b>Daily SubTotal : \$226.00</b>	

**10/23/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
-------------	----------------	----------------	-----------------	-----------------	------------------	---------------	-------------

**KS Values Inst Es10678 15s Wch**  
**Campaign : 63053543**  
**Invoice Date : 10/31/2022**

**Invoice # : 2210-17151**

**Client : 5,593 Contract : 86**  
**Contract Type : R**  
**Flight Period : 09/26/2022 to 10/30/2022**

**10/23/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	ESPN		20:20:38	21	KVI22122H	00:00:15	47.00
P	Sunday	ESPN		20:21:24	9	KVI22105H	00:00:15	47.00
P	Sunday	FOXN		14:24:13	9	KVI22105H	00:00:15	26.00
P	Sunday	FOXN		14:24:04	9	KVI22105H	00:00:15	26.00
P	Sunday	FOXN		16:45:14	11	KVI22122H	00:00:15	40.00
P	Sunday	FOXN		16:45:51	9	KVI22105H	00:00:15	40.00
						<b>Spots Played : 6</b>	<b>Daily SubTotal :</b>	<b>\$226.00</b>

**10/24/2022**

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>		<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Monday	ESPN		13:29:47	21	KVI22122H	00:00:15	21.00
P	Monday	ESPN		13:30:02	9	KVI22105H	00:00:15	21.00
P	Monday	FOXN		08:17:08	11	KVI22122H	00:00:15	31.00
P	Monday	FOXN		08:17:54	9	KVI22105H	00:00:15	31.00
P	Monday	FOXN		13:47:32	21	KVI22122H	00:00:15	26.00
P	Monday	FOXN		13:48:18	9	KVI22105H	00:00:15	26.00
P	Monday	FOXN		16:47:07	11	KVI22122H	00:00:15	40.00
P	Monday	FOXN		16:47:52	9	KVI22105H	00:00:15	40.00
P	Monday	TNT		13:52:22	21	KVI22122H	00:00:15	21.00
P	Monday	TNT		13:53:08	9	KVI22105H	00:00:15	21.00
P	Monday	TNT		22:19:43	11	KVI22122H	00:00:15	47.00
P	Monday	TNT		22:20:29	9	KVI22105H	00:00:15	47.00
						<b>Spots Played : 12</b>	<b>Daily SubTotal :</b>	<b>\$372.00</b>

**Paid Spots This Invoice 54**

**Gross Amount for Contract : \$1,780.00**

**Scheduled Spots This Invoice 0**

**Net Amount for Contract : \$1,210.40**

**Total Spots This Invoice 54**