

Ampersand Cable System Order

Order #	63001633
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	09/05/22 - 09/12/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	09/07/22
Version	3 Vs. 2

AE	Molly Casca
Sales Coordinator	Wali Sakh
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep21
-	

Client Code	KS SW
Product Code	09060912
Est Code	10672
Product Name	KS 9.6-9.12
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$1,666.00		
Commission	\$249.90		
Net Total	\$1,416.10		
Total Spots	25		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : R1: Spots removed to account for new 15s orders

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EM	9/12/22	9/18/22	05:00	09:00	X							-	-	1	\$50.00	\$50.00	30	NCR 9/9/2022-12/25/2022
2	ESPN	ESPN DT	9/12/22	9/18/22	09:00	16:00	X							-	-	0	\$42.00	\$0.00	30	NCR 9/9/2022-12/25/2022
3	ESPN	ESPN PT	9/12/22	9/18/22	19:00	24:00	X							-	-	0	\$94.00	\$0.00	30	-1X NCR 9/9/2022-12/25/2022
4	ESPN	ESPN EM	9/5/22	9/11/22	05:00	09:00		X	X	X	X	X	X	-	-	1	\$50.00	\$50.00	30	NCR 9/9/2022-12/25/2022
5	ESPN	ESPN DT	9/5/22	9/11/22	09:00	16:00		X	X	X	X	X	X	-	-	3	\$42.00	\$126.00	30	NCR 9/9/2022-12/25/2022
6	ESPN	ESPN PT	9/5/22	9/11/22	19:00	24:00		X	X	X	X	X	X	-	-	4	\$94.00	\$376.00	30	+1X NCR 9/9/2022-12/25/2022
7	FXNC	FXNC EM	9/12/22	9/18/22	05:00	09:00	X							-	-	1	\$62.00	\$62.00	30	NCR 9/9/2022-12/25/2022
8	FXNC	FXNC DT	9/12/22	9/18/22	09:00	16:00	X							-	-	0	\$52.00	\$0.00	30	NCR 9/9/2022-12/25/2022
9	FXNC	FXNC EF	9/12/22	9/18/22	16:00	19:00	X							-	-	1	\$80.00	\$80.00	30	NCR 9/9/2022-12/25/2022
10	FXNC	FXNC EM	9/5/22	9/11/22	05:00	09:00		X	X	X	X	X	X	-	-	1	\$62.00	\$62.00	30	NCR 9/9/2022-12/25/2022
11	FXNC	FXNC DT	9/5/22	9/11/22	09:00	16:00		X	X	X	X	X	X	-	-	3	\$52.00	\$156.00	30	NCR 9/9/2022-12/25/2022
12	FXNC	FXNC EF	9/5/22	9/11/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$80.00	\$160.00	30	NCR 9/9/2022-12/25/2022
13	TNT	TNT DT	9/12/22	9/18/22	09:00	16:00	X							-	-	0	\$42.00	\$0.00	30	NCR 9/9/2022-12/25/2022
14	TNT	TNT PT	9/12/22	9/18/22	19:00	24:00	X							-	-	1	\$94.00	\$94.00	30	NCR 9/9/2022-12/25/2022
15	TNT	TNT DT	9/5/22	9/11/22	09:00	16:00		X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	30	NCR 9/9/2022-12/25/2022

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16	TNT	TNT PT	9/5/22	9/11/22	19:00	24:00		X	X	X	X	X	X	-	-	3	\$94.00	\$282.00	30	NCR 9/9/2022-12/25/2022

	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$1,666.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,666.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/08/22

63001633 | Wichita | Prime Media/Wichita Zone, KS | 1452 |