

PRIME MEDIA
P.O. BOX 276
SMITHFIELD, VA 23431
888-442-0057

Affidavit of Performance

Report Date : 08/04/2022 at 08:34:51

Value Them Both
Campaign : ADSails
Invoice Date : 07/31/2022

Invoice # : 2207-11588

Client : 5,661 Contract : 17
Contract Type : R
Flight Period : 06/27/2022 to 07/31/2022

07/26/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Tuesday	ESP2		06:58:17	7 VTB22TV08H	00:00:30	44.00
P	Tuesday	ESP2		07:20:07	7 VTB22TV08H	00:00:30	44.00
P	Tuesday	ESP2		07:29:49	7 VTB22TV08H	00:00:30	44.00
P	Tuesday	ESP2		16:45:28	7 VTB22TV08H	00:00:30	57.00
P	Tuesday	ESP2		17:45:26	7 VTB22TV08H	00:00:30	57.00
P	Tuesday	ESP2		20:54:47	7 VTB22TV08H	00:00:30	86.00
P	Tuesday	ESP2		21:27:14	7 VTB22TV08H	00:00:30	86.00
P	Tuesday	ESP2		23:54:24	7 VTB22TV08H	00:00:30	86.00
P	Tuesday	ESPN		05:28:42	7 VTB22TV08H	00:00:30	53.00
P	Tuesday	ESPN		05:52:09	7 VTB22TV08H	00:00:30	53.00
P	Tuesday	ESPN		06:20:20	7 VTB22TV08H	00:00:30	53.00
P	Tuesday	ESPN		16:54:43	7 VTB22TV08H	00:00:30	67.00
P	Tuesday	ESPN		17:27:07	7 VTB22TV08H	00:00:30	67.00
P	Tuesday	ESPN		22:32:38	7 VTB22TV08H	00:00:30	99.00
P	Tuesday	ESPN		22:41:42	7 VTB22TV08H	00:00:30	99.00
P	Tuesday	ESPN		23:32:36	7 VTB22TV08H	00:00:30	99.00

Spots Played : 16

Daily SubTotal : \$1,094.00

07/27/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Wednesday	ESP2		06:45:59	7 VTB22TV08H	00:00:30	44.00
P	Wednesday	ESP2		06:58:07	7 VTB22TV08H	00:00:30	44.00
P	Wednesday	ESP2		07:19:32	7 VTB22TV08H	00:00:30	44.00
P	Wednesday	ESP2		16:39:51	7 VTB22TV08H	00:00:30	57.00
P	Wednesday	ESP2		21:26:45	7 VTB22TV08H	00:00:30	86.00
P	Wednesday	ESP2		22:52:10	7 VTB22TV08H	00:00:30	86.00
P	Wednesday	ESP2		23:53:18	7 VTB22TV08H	00:00:30	86.00
P	Wednesday	ESPN		07:28:41	7 VTB22TV08H	00:00:30	53.00
P	Wednesday	ESPN		07:58:54	7 VTB22TV08H	00:00:30	53.00
P	Wednesday	ESPN		08:46:17	7 VTB22TV08H	00:00:30	53.00
P	Wednesday	ESPN		17:45:52	7 VTB22TV08H	00:00:30	67.00
P	Wednesday	ESPN		19:39:57	7 VTB22TV08H	00:00:30	99.00
P	Wednesday	ESPN		20:49:34	7 VTB22TV08H	00:00:30	99.00
P	Wednesday	ESPN		23:45:00	7 VTB22TV08H	00:00:30	99.00

Spots Played : 14

Daily SubTotal : \$970.00

07/28/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Thursday	ESP2		06:45:41	7 VTB22TV08H	00:00:30	44.00
P	Thursday	ESP2		06:58:07	7 VTB22TV08H	00:00:30	44.00
P	Thursday	ESP2		18:23:43	7 VTB22TV08H	00:00:30	57.00
P	Thursday	ESP2		20:14:46	7 VTB22TV08H	00:00:30	86.00
P	Thursday	ESP2		22:19:34	7 VTB22TV08H	00:00:30	86.00
P	Thursday	ESPN		06:20:18	7 VTB22TV08H	00:00:30	53.00
P	Thursday	ESPN		07:29:16	7 VTB22TV08H	00:00:30	53.00
P	Thursday	ESPN		16:54:29	7 VTB22TV08H	00:00:30	67.00
P	Thursday	ESPN		19:36:35	7 VTB22TV08H	00:00:30	99.00
P	Thursday	ESPN		19:52:16	7 VTB22TV08H	00:00:30	99.00

Spots Played : 10

Daily SubTotal : \$688.00

07/29/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
-------------	----------------	----------------	-----------------	-----------------	------------------	---------------	-------------

Value Them Both
Campaign : ADSails
Invoice Date : 07/31/2022

Invoice # : 2207-11588

Client : 5,661 Contract : 17
Contract Type : R
Flight Period : 06/27/2022 to 07/31/2022

07/29/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Friday	ESP2		07:20:31	7 VTB22TV08H	00:00:30	44.00
P	Friday	ESP2		08:20:31	7 VTB22TV08H	00:00:30	44.00
P	Friday	ESP2		18:28:55	7 VTB22TV08H	00:00:30	57.00
P	Friday	ESP2		21:45:00	7 VTB22TV08H	00:00:30	86.00
P	Friday	ESP2		23:35:03	7 VTB22TV08H	00:00:30	86.00
P	Friday	ESPN		06:20:30	7 VTB22TV08H	00:00:30	53.00
P	Friday	ESPN		06:29:14	7 VTB22TV08H	00:00:30	53.00
P	Friday	ESPN		16:54:49	7 VTB22TV08H	00:00:30	67.00
P	Friday	ESPN		21:45:00	7 VTB22TV08H	00:00:30	99.00
P	Friday	ESPN		23:51:46	7 VTB22TV08H	00:00:30	99.00
Spots Played : 10						Daily SubTotal : \$688.00	

07/30/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Saturday	ESP2		05:45:00	7 VTB22TV08H	00:00:30	44.00
P	Saturday	ESP2		08:54:46	7 VTB22TV08H	00:00:30	44.00
P	Saturday	ESP2		18:57:06	7 VTB22TV08H	00:00:30	57.00
P	Saturday	ESP2		20:03:14	7 VTB22TV08H	00:00:30	86.00
P	Saturday	ESP2		23:45:03	7 VTB22TV08H	00:00:30	86.00
P	Saturday	ESPN		06:42:02	7 VTB22TV08H	00:00:30	53.00
P	Saturday	ESPN		08:52:06	7 VTB22TV08H	00:00:30	53.00
P	Saturday	ESPN		11:48:19	7 VTB22TV08H	00:00:30	67.00
P	Saturday	ESPN		18:05:59	7 VTB22TV08H	00:00:30	67.00
P	Saturday	ESPN		18:35:40	7 VTB22TV08H	00:00:30	67.00
P	Saturday	ESPN		18:36:10	7 VTB22TV08H	00:00:30	67.00
P	Saturday	ESPN		20:12:11	7 VTB22TV08H	00:00:30	99.00
P	Saturday	ESPN		22:26:46	7 VTB22TV08H	00:00:30	99.00
Spots Played : 13						Daily SubTotal : \$889.00	

07/31/2022

<u>Flag</u>	<u>Weekday</u>	<u>Network</u>	<u>Location</u>	<u>Air Time</u>	<u>Spot Name</u>	<u>Length</u>	<u>Rate</u>
P	Sunday	ESP2		07:40:06	7 VTB22TV08H	00:00:30	44.00
P	Sunday	ESP2		08:38:47	7 VTB22TV08H	00:00:30	44.00
P	Sunday	ESP2		18:32:57	7 VTB22TV08H	00:00:30	57.00
P	Sunday	ESP2		19:12:36	7 VTB22TV08H	00:00:30	86.00
P	Sunday	ESP2		23:15:00	7 VTB22TV08H	00:00:30	86.00
P	Sunday	ESPN		05:27:06	7 VTB22TV08H	00:00:30	53.00
P	Sunday	ESPN		06:24:14	7 VTB22TV08H	00:00:30	53.00
P	Sunday	ESPN		11:59:54	7 VTB22TV08H	00:00:30	67.00
P	Sunday	ESPN		12:45:00	7 VTB22TV08H	00:00:30	67.00
P	Sunday	ESPN		16:26:48	7 VTB22TV08H	00:00:30	67.00
P	Sunday	ESPN		18:29:49	7 VTB22TV08H	00:00:30	67.00
P	Sunday	ESPN		22:35:04	7 VTB22TV08H	00:00:30	99.00
P	Sunday	ESPN		23:19:01	7 VTB22TV08H	00:00:30	99.00
Spots Played : 13						Daily SubTotal : \$889.00	

Value Them Both
Campaign : ADSails
Invoice Date : 07/31/2022

Invoice # : 2207-11588

Client : 5,661 Contract : 17
Contract Type : R
Flight Period : 06/27/2022 to 07/31/2022

<u>Paid Spots This Invoice</u>	76	<u>Gross Amount for Contract :</u>	\$5,218.00
<u>Scheduled Spots This Invoice</u>	0	<u>Net Amount for Contract :</u>	\$3,548.24
		<u>Total Spots This Invoice</u>	76