

### Ampersand Cable System Order

Order #	62992716
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	05/10/22 - 05/16/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	05/09/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD May21
-	

Client Code	KS
Product Code	05100516
Est Code	10804
Product Name	TV
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$918.00		
Commission	\$137.70		
Net Total	\$780.30		
Total Spots	18		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 5/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/9/22	5/15/22	05:00	09:00		X	X	X	X	X	X	-	-	3	\$47.00	\$141.00	30	NCR 03/28/22-06/26/22
2	FXNC	FXNC EM	5/16/22	5/22/22	05:00	09:00	X							-	-	1	\$47.00	\$47.00	30	NCR 03/28/22-06/26/22
3	FXNC	FXNC DT	5/9/22	5/15/22	09:00	16:00		X	X	X	X	X	X	-	-	7	\$39.00	\$273.00	30	NCR 03/28/22-06/26/22
4	FXNC	FXNC DT	5/16/22	5/22/22	09:00	16:00	X							-	-	1	\$39.00	\$39.00	30	NCR 03/28/22-06/26/22
5	FXNC	FXNC EF	5/9/22	5/15/22	16:00	19:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR 03/28/22-06/26/22
6	FXNC	FXNC EF	5/16/22	5/22/22	16:00	19:00	X							-	-	1	\$60.00	\$60.00	30	NCR 03/28/22-06/26/22
7	FXNC	FXNC PT	5/9/22	5/15/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$89.00	\$178.00	30	NCR 03/28/22-06/26/22

	May 2022	Jun 2022	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	Total
<b>SPOTS</b>	18	0	0	0	0	0	0	0	0	0	0	0	18
<b>AMT</b>	\$918.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$918.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/09/22

62992716 | Wichita | Prime Media/Wichita Zone, KS | 1452 |