

### Ampersand Cable System Order

Order #	63049194
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/10/22 - 10/17/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/06/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct21
-	

Client Code	KS SW
Product Code	10111017
Est Code	10677
Product Name	KS 10.11-10.17
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$480.00		
Commission	\$72.00		
Net Total	\$408.00		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 10/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	15 SECOND BOOKENDS	10/17/22	10/23/22	09:00	16:00	X							-	-	2	\$21.00	\$42.00	15	NCR 9/9/2022-12/25/2022
2	ESPN	15 SECOND BOOKENDS	10/10/22	10/16/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$21.00	\$42.00	15	NCR 9/9/2022-12/25/2022
3	ESPN	15 SECOND BOOKENDS	10/10/22	10/16/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	15	NCR 9/9/2022-12/25/2022
4	FXNC	15 SECOND BOOKENDS	10/17/22	10/23/22	16:00	19:00	X							-	-	2	\$40.00	\$80.00	15	NCR 9/9/2022-12/25/2022
5	FXNC	15 SECOND BOOKENDS	10/10/22	10/16/22	09:00	16:00		X	X	X	X	X	X	-	-	2	\$26.00	\$52.00	15	NCR 9/9/2022-12/25/2022
6	TNT	15 SECOND BOOKENDS	10/17/22	10/23/22	09:00	16:00	X							-	-	2	\$21.00	\$42.00	15	NCR 9/9/2022-12/25/2022
7	TNT	15 SECOND BOOKENDS	10/10/22	10/16/22	16:00	19:00		X	X	X	X	X	X	-	-	2	\$32.00	\$64.00	15	NCR 9/9/2022-12/25/2022
8	TNT	15 SECOND BOOKENDS	10/10/22	10/16/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$47.00	\$94.00	15	NCR 9/9/2022-12/25/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
<b>SPOTS</b>	16	0	0	0	0	0	0	0	0	0	0	0	16
<b>AMT</b>	\$480.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$480.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/06/22

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