

### Ampersand Cable System Order

Order #	63035623
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	09/05/22 - 09/12/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	09/07/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep21
-	

Client Code	KS SW
Product Code	09060912
Est Code	10672
Product Name	KS 9.6-9.12
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$404.00		
Commission	\$60.60		
Net Total	\$343.40		
Total Spots	12		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 9/7 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	15 SECOND BOOKENDS	9/12/22	9/18/22	09:00	16:00	X							-	-	2	\$21.00	\$42.00	15	NCR 9/9/2022-12/25/2022
2	ESPN	15 SECOND BOOKENDS	9/5/22	9/11/22	09:00	16:00					X	X	X	-	-	2	\$21.00	\$42.00	15	NCR 9/9/2022-12/25/2022
3	FXNC	15 SECOND BOOKENDS	9/12/22	9/18/22	16:00	19:00	X							-	-	2	\$40.00	\$80.00	15	NCR 9/9/2022-12/25/2022
4	FXNC	15 SECOND BOOKENDS	9/5/22	9/11/22	09:00	16:00					X	X	X	-	-	2	\$26.00	\$52.00	15	NCR 9/9/2022-12/25/2022
5	TNT	15 SECOND BOOKENDS	9/12/22	9/18/22	19:00	24:00	X							-	-	2	\$47.00	\$94.00	15	NCR 9/9/2022-12/25/2022
6	TNT	15 SECOND BOOKENDS	9/5/22	9/11/22	19:00	24:00					X	X	X	-	-	2	\$47.00	\$94.00	15	NCR 9/9/2022-12/25/2022

	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Total
<b>SPOTS</b>	12	0	0	0	0	0	0	0	0	0	0	0	12
<b>AMT</b>	\$404.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$404.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/08/22

63035623 | Wichita | Prime Media/Wichita Zone, KS | 1452 |