

### Ampersand Cable System Order

Order #	63011526
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	06/29/22 - 07/01/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	06/28/22
Version	3 Vs. 2

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Jul21
-	

Client Code	236
Product Code	250
Est Code	11275
Product Name	TV
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$726.00		
Commission	\$108.90		
Net Total	\$617.10		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	6/28 R2 SPOTS REMOVED FOR 30s CONVERSION ORDER
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	15s BOOKENDS	6/27/22	7/3/22	05:00	09:00			X	X	X			-	-	4	\$32.50	\$130.00	15	6/28 NCR -4X
2	FXNC	15s BOOKENDS	6/27/22	7/3/22	09:00	16:00			X	X	X			-	-	8	\$27.50	\$220.00	15	6/28 NCR -8X
3	FXNC	15s BOOKENDS	6/27/22	7/3/22	16:00	19:00			X	X	X			-	-	6	\$42.00	\$252.00	15	6/28 NCR -4X
4	FXNC	15s BOOKENDS	6/27/22	7/3/22	19:00	24:00			X	X	X			-	-	2	\$62.00	\$124.00	15	6/28 NCR -2X

	Jul 2022	Aug 2022	Sep 2022	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Total
<b>SPOTS</b>	20	0	0	0	0	0	0	0	0	0	0	0	20
<b>AMT</b>	\$726.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$726.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/28/22

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