

Ampersand Cable System Order

Order #	63051327
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/26/22 - 11/01/22
Agency	Del Cielo Media
Advertiser	RGA Kansas 2022 PAC

Update Date	10/11/22
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Maura Riley
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Oct21
All ratings are based on DMA populations	

Client Code	RGAKS
Product Code	ORDR
Est Code	C26N01
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$7,184.00		
Commission	\$1,077.60		
Net Total	\$6,106.40		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/11 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	ESP2 PT	10/24/22	10/30/22	19:00	24:00			X	X	X	X	X	-	-	5	\$86.00	\$430.00	30	
2	ESP2	ESP2 PT	10/31/22	11/6/22	19:00	24:00	X	X						-	-	2	\$86.00	\$172.00	30	
3	ESPN	ESPN DT	10/24/22	10/30/22	09:00	16:00			X	X	X	X	X	-	-	4	\$44.00	\$176.00	30	
4	ESPN	ESPN DT	10/31/22	11/6/22	09:00	16:00	X	X						-	-	1	\$44.00	\$44.00	30	
5	ESPN	ESPN PT	10/24/22	10/30/22	19:00	24:00			X	X	X	X	X	-	-	6	\$99.00	\$594.00	30	
6	ESPN	ESPN PT	10/31/22	11/6/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	
7	FX	FX PT	10/24/22	10/30/22	19:00	24:00			X	X	X	X	X	-	-	5	\$86.00	\$430.00	30	
8	FX	FX PT	10/31/22	11/6/22	19:00	24:00	X	X						-	-	2	\$86.00	\$172.00	30	
9	FXNC	FXNC EM	10/24/22	10/30/22	05:00	09:00			X	X	X	X	X	-	-	4	\$65.00	\$260.00	30	
10	FXNC	FXNC EM	10/31/22	11/6/22	05:00	09:00	X	X						-	-	1	\$65.00	\$65.00	30	
11	FXNC	FXNC DT	10/24/22	10/30/22	09:00	16:00			X	X	X	X	X	-	-	4	\$55.00	\$220.00	30	
12	FXNC	FXNC DT	10/31/22	11/6/22	09:00	16:00	X	X						-	-	1	\$55.00	\$55.00	30	
13	FXNC	FXNC EF	10/24/22	10/30/22	16:00	19:00			X	X	X	X	X	-	-	4	\$84.00	\$336.00	30	
14	FXNC	FXNC EF	10/31/22	11/6/22	16:00	19:00	X	X						-	-	1	\$84.00	\$84.00	30	
15	FXNC	FXNC PT	10/24/22	10/30/22	19:00	24:00			X	X	X	X	X	-	-	5	\$124.00	\$620.00	30	
16	FXNC	FXNC PT	10/31/22	11/6/22	19:00	24:00	X	X						-	-	2	\$124.00	\$248.00	30	
17	HIST	HIST PT	10/24/22	10/30/22	19:00	24:00			X	X	X	X	X	-	-	5	\$99.00	\$495.00	30	
18	HIST	HIST PT	10/31/22	11/6/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	
19	TBSC	TBSC PT	10/24/22	10/30/22	19:00	24:00			X	X	X	X	X	-	-	5	\$99.00	\$495.00	30	
20	TBSC	TBSC PT	10/31/22	11/6/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	
21	TNT	TNT PT	10/24/22	10/30/22	19:00	24:00			X	X	X	X	X	-	-	5	\$99.00	\$495.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TNT	TNT PT	10/31/22	11/6/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	
23	USA	USA DT	10/24/22	10/30/22	09:00	16:00			X	X	X	X	X	-	-	5	\$44.00	\$220.00	30	
24	USA	USA DT	10/31/22	11/6/22	09:00	16:00	X	X						-	-	2	\$44.00	\$88.00	30	
25	USA	USA PT	10/24/22	10/30/22	19:00	24:00			X	X	X	X	X	-	-	5	\$99.00	\$495.00	30	
26	USA	USA PT	10/31/22	11/6/22	19:00	24:00	X	X						-	-	2	\$99.00	\$198.00	30	

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	62	22	0	0	0	0	0	0	0	0	0	0	84
AMT	\$5,266.00	\$1,918.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,184.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/11/22

63051327 | Wichita | Prime Media/Wichita Zone, KS | 1452 |