

### Ampersand Cable System Order

Order #	63049196
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/11/22 - 10/17/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/06/22
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Oct21
-	

Client Code	236
Product Code	250
Est Code	11533
Product Name	TV
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$816.00		
Commission	\$122.40		
Net Total	\$693.60		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	10/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	15 SECOND BOOKENDS	10/10/22	10/16/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$43.00	\$86.00	15	NCR 9/9/2022-12/25/2022
2	DISC	15 SECOND BOOKENDS	10/17/22	10/23/22	19:00	24:00	X							-	-	2	\$43.00	\$86.00	15	NCR 9/9/2022-12/25/2022
3	FXNC	15 SECOND BOOKENDS	10/10/22	10/16/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$62.00	\$124.00	15	NCR 9/9/2022-12/25/2022
4	FXNC	15 SECOND BOOKENDS	10/17/22	10/23/22	19:00	24:00	X							-	-	2	\$62.00	\$124.00	15	NCR 9/9/2022-12/25/2022
5	HIST	15 SECOND BOOKENDS	10/10/22	10/16/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$49.50	\$99.00	15	NCR 9/9/2022-12/25/2022
6	HIST	15 SECOND BOOKENDS	10/17/22	10/23/22	19:00	24:00	X							-	-	2	\$49.50	\$99.00	15	NCR 9/9/2022-12/25/2022
7	TBSC	15 SECOND BOOKENDS	10/10/22	10/16/22	19:00	24:00		X	X	X	X	X	X	-	-	2	\$49.50	\$99.00	15	NCR 9/9/2022-12/25/2022
8	TBSC	15 SECOND BOOKENDS	10/17/22	10/23/22	19:00	24:00	X							-	-	2	\$49.50	\$99.00	15	NCR 9/9/2022-12/25/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
<b>SPOTS</b>	16	0	0	0	0	0	0	0	0	0	0	0	16
<b>AMT</b>	\$816.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$816.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/06/22

63049196 | Wichita | Prime Media/Wichita Zone, KS | 1452 |