

### Ampersand Cable System Order

Order #	63054498
Syscode	1452
System Name	Prime Media/Wichita Zone, KS
Market	Wichita

Flight Dates	10/17/22 - 10/23/22
Agency	Great American Media
Advertiser	KS Values Institute proj#203261

Update Date	10/19/22
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Wali Sakhi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep21
-	

Client Code	
Product Code	
Est Code	11534
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$825.00		
Commission	\$123.75		
Net Total	\$701.25		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/18 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	NCAA: KS @ Baylor	10/17/22	10/23/22	11:00	14:00						X		-	-	2	\$275.00	\$550.00	30	KS NCAA FB
2	FS1	NCAA: KS State @ TCU	10/17/22	10/23/22	19:00	22:00						X		-	-	1	\$275.00	\$275.00	30	KS State NCAA FB

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
<b>SPOTS</b>	3	0	0	0	0	0	0	0	0	0	0	0	3
<b>AMT</b>	\$825.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$825.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT

Date Printed 10/19/22

63054498 | Wichita | Prime Media/Wichita Zone, KS | 1452 |